

National Association of Regional Councils Northeast Ohio Areawide Coordinating Agency

44th Annual Conference and Exhibition

June 15 – June 17, 2010 • Renaissance Cleveland Hotel

Tuesday, June 15, 2010

8:00am – 5:00pm	Registration and Exhibitors Room: Grand Assembly
8:00am – 9:00am	Opening Breakfast: Welcome to Cleveland! Room: Ballroom A Introductions: Stephen Cassano , NARC President and Selectman, Town of Manchester, CT Howard Maier , Executive Director, Northeast Ohio Areawide Coordinating Agency
9:00am – 10:00am	Transportation Open Session and Committee Meeting Room: Ballroom B Co-Chairs: Lyle Wray , Executive Director, Capitol Region Council of Governments Michael Parks , Assistant Executive Director, Brazos Valley Council of Governments Federal Performance Measurements Activities Update This discussion will provide information to attendees regarding the U.S. Federal Highway Administration's (FHWA) activities in its pursuit of transportation related performance measurements. The presenter will also discuss FHWA's upcoming activities and interests in this area and discuss opportunities for metropolitan planning organizations (MPO) and councils of government (COG) to be a part of their efforts. <ul style="list-style-type: none">• Harlan Miller, U.S. Federal Highway Administration (CONFIRMED) Deconstructing Weighted Voting Changes are being considered to current law to mandate weighed voting on MPO policy boards. These proposed changes will have a significant effect on governance issues. To discuss the significance of these proposed changes the Executive Director of the Southeast Michigan Council of Governments (SEMCOG) will present the organization's experiences and challenges with weighted voting, legal challenges to their governance structures and the importance of locally generated decisions. <ul style="list-style-type: none">• Paul Tait, Executive Director, Southeast Michigan Council of Governments (CONFIRMED) NARC Staff Update and General Committee Discussion NARC staff will review and close the Committee meeting, as well as discuss future opportunities for member involvement in NARC Transportation Committee events.

Homeland Security Open Session and Committee Meeting

Room: Exhibit Hall

Co-Chairs:

Hon. Patti Kay-Clapper, Commissioner, Pitkin County, CO

David Robertson, Executive Director, Metropolitan Washington Council of Governments

The Tampa Bay Approach to Catastrophic Planning

The Tampa Bay Regional Planning Council has been integrally involved in an effort called, Project Phoenix, a regional planning approach for the worst-case scenario, catastrophic activities. Recent assessments of catastrophic event planning and preparedness highlight the need for improved and expanded regional collaboration. Around 300 participants, representing a wide range of public and private entities, were presented with a simulated "worst-case" scenario for the Tampa Bay area at the Catastrophic Planning Summit held in January in Tampa. Learn the details and how your region can recreate this effort.

- **Manny Pumariega**, Executive Director, Tampa Bay Regional Planning Council (CONFIRMED)

Public Safety in Livable Communities

Building livable, sustainable communities is a priority of the Obama Administration and many members of Congress. However, public safety, a key component to all communities, is not clearly identified or incorporated into this growing interest. Discuss how this can be changed and elevated within the larger discussion of building livable communities.

- **George Rice, Jr.**, Executive Director, Association of Public-Safety Communications Officials International (CONFIRMED)

NARC Staff Update and General Committee Discussion

NARC staff will provide a policy and program update and allow time for general participant discussion. Topics will include:

- Sustainable Communities Partnership/Livable Communities
- Congressional activities
- UASI Conference
- Review of NARC 2010 policies

10:00am – 10:15am

Break

Room: Grand Assembly

10:15am – 11:15am

Discussion Session:

Freight: Translating the International Supply Chain to a Regional Audience

Room: Ballroom B

Globalization has direct impacts on the transportation infrastructure needed in the U.S. How do regions plan long-term for business changes in the near future? What are the federal financing implications for building the necessary, freight specific infrastructure?

Moderator: **Leslie Blakey**, Executive Director, Coalition for America's Gateways and Trade Corridors (CONFIRMED)

- **Chip Millard**, Transportation Specialist, U.S. Department of Transportation Federal Highway Administration, Office of Freight Management and Operations (CONFIRMED)
- **Scott Hercik**, Transportation and Trade Advisory, Appalachian Regional Commission (CONFIRMED)

	<p>Discussion Session: Planning and Implementing Regional Food Systems Room: Exhibit Hall Many recent studies, initiatives and groups are emphasizing that food produced and consumed within a region can provide many direct benefits. Planning for and implementing regional food systems can stabilize farm incomes; retain more regional wealth in both rural and urban communities; create new jobs in food production, processing, distribution and retailing; provide food security; and, provide access to healthy, diverse foods. Regional planning organizations play an important role in protecting economic health and safety by supporting and engaging in regional food systems planning. This discussion session will feature regional speakers in various stages of developing and implementing regional food systems plans, along with a representative from the U.S. Department of Agriculture and U.S. Department of Defense (DOD) to highlight the opportunities available at the federal level.</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Jerry Tinianow, Director, Center for Energy & Environment, Mid-Ohio Regional Planning Commission (CONFIRMED) • Alison Hastings, Senior Environmental Planner, Delaware Valley Regional Planning Commission (CONFIRMED)
	<p>Discussion Session: Managing State Associations Room: Bush State associations for Regional Councils and Metropolitan Planning Organizations are an important part of state and federal program delivery, advocacy, training and education. However there are no “one size fits all” model of the state association entity and as such they have developed unique approaches to many issues. This interactive and informal session will discuss issues relevant to you including: financing and funding a state association, governance, relationships with partner state associations – cities and counties, advocacy, programs, the future of state associations and many other topics. Bring materials to share, issues of importance, questions and concerns.</p> <p>Moderator: Fred Abouseman, Executive Director, National Association of Regional Councils (CONFIRMED)</p>
<p>11:15am – 11:30am</p>	<p>Break Room: Grand Assembly</p>
	<p>Discussion Session: Rural and Urban Air Quality and Transportation Room: Ballroom B The U.S. Environmental Protection Agency (EPA) has proposed changes to several rules over the past two years that have wide reaching implications for both urban and rural America. This session will elaborate on the implications of these changes to smaller and more rural communities, as well as provide larger, more urban regions an opportunity to engage in information sharing.</p> <p>Moderator: J. Page Scott, Executive Director, Yakima Valley Conference of Governments; Chair, NARC Rural Transportation Subcommittee (CONFIRMED)</p> <ul style="list-style-type: none"> • Rudy Kapichak, EPA, Office of Transportation and Air Quality (CONFIRMED) • Amy Wainright, Environmental and Sustainable Development, Northeast Ohio Areawide Coordinating Agency (CONFIRMED)

	<p>Discussion Session Continued: Planning and Implementing Regional Food Systems Room: Exhibit Hall Many recent studies, initiatives and groups are emphasizing that food produced and consumed within a region can provide many direct benefits. Planning for and implementing regional food systems can stabilize farm incomes; retain more regional wealth in both rural and urban communities; create new jobs in food production, processing, distribution and retailing; provide food security; and, provide access to healthy, diverse foods. Regional planning organizations play an important role in protecting economic health and safety by supporting and engaging in regional food systems planning. This discussion session will feature regional speakers in various stages of developing and implementing regional food systems plans, along with a representative from the U.S. Department of Agriculture and U.S. Department of Defense (DOD) to highlight the opportunities available at the federal level.</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Jill Auburn, Ph.D., Advisor for Sustainability, Office of Chief Scientist and REE Under Secretary, U.S. Department of Agriculture (CONFIRMED) • John D. Chaffee, President / Chief Executive Officer, North Carolina’s Eastern Region (CONFIRMED) • Dewitt Hardee, Program Manager, ADFP Trust Fund / Environmental Programs, North Carolina Department of Agriculture (CONFIRMED)
	<p>Discussion Session Continued: Managing State Associations Room: Bush State associations for Regional Councils and Metropolitan Planning Organizations are an important part of state and federal program delivery, advocacy, training and education. However there are no “one size fits all” model of the state association entity and as such they have developed unique approaches to many issues. This interactive and informal session will discuss issues relevant to you including: financing and funding a state association, governance, relationships with partner state associations – cities and counties, advocacy, programs, the future of state associations and many other topics. Bring materials to share, issues of importance, questions and concerns.</p> <p>Moderator: Fred Abousleman, Executive Director, National Association of Regional Councils (CONFIRMED)</p>
12:30pm – 2:30 pm	<p>NOACA Summit and Luncheon: Collaborating with Philanthropic Partners to Transform a Region’s Economy Room: Ballroom A The economic fate of each community is intertwined with the future of every other community across a region. Recognizing this interdependence, business, philanthropic, civic and government organizations, and an empowered public can work together to strengthen a region’s economic competitiveness through collaboration and innovation. Learn how the Fund for Our Economic Future, an alliance of philanthropic organizations and individuals, is strengthening the economic competitiveness of Northeast Ohio through grant making, research and civic engagement, and how these strategies may help other regions. During this lunch, the Walter F. Ehrnfelt, Jr. Award for Outstanding Regional Contribution will be presented.</p> <p>Moderator: Howard Maier, Executive Director, Northeast Ohio Areawide Coordinating Agency (CONFIRMED)</p> <ul style="list-style-type: none"> • Bradley C. Whitehead, President, Fund for Our Economic Future (CONFIRMED)
2:30pm – 2:45pm	<p>Break Room: Grand Assembly</p>

3:00pm – 4:00pm	<p>Discussion Session: Safety On A Shoestring: Developing Regional Safety Programs Room: Ballroom B Five years after the passage of SAFETEA-LU, how can metropolitan planning organizations and councils of government continue to develop comprehensive safety plans in an era of declining revenue? Join this session to share your region's ideas and conduct an information exchange with peers from around the country.</p> <p>Moderator: Rosemarie Anderson, Office of Safety, U.S. Federal Highway Administration (CONFIRMED)</p> <ul style="list-style-type: none"> • Bill Schiavi, Manager of Regional Planning, South Jersey Transportation Planning Organization (CONFIRMED) • Ron Eckner, Director of Planning, Northeast Ohio Areawide Coordinating Agency (CONFIRMED)
	<p>Discussion Session: The Camera Never Blinks: Controlling Your Local Crisis in a 24/7 Media World Room: Exhibit Hall The day a crisis happens will start off like every normal day. But one moment changes everything, and you and your region can find yourselves in a national spotlight. How do you stay in control when the news media show up? How do you communicate in a way that keeps the public safe? How do you protect the reputation of you, your organization and your regional community? Representatives from Ohio-based FLS Marketing will provide guidance and advice through their years of crisis management experience, sharing proven tactics to help your organization through a crisis – large or small. Attendees will be encouraged to share their experiences through an in-depth open dialogue following the presentations.</p> <p>Moderator: Peggy Ricard, Director of Communications, Toledo Metropolitan Area Council of Governments</p> <ul style="list-style-type: none"> • Mark Luetke, President and Chief Executive Officer, FLS Marketing (CONFIRMED) • BJ Fischer, Senior Account Executive / Director of Strategic Services, FLS Marketing (CONFIRMED)
	<p>Discussion Session: Harnessing the Power of Regions Room: Bush This session will focus on how regional organizations can use facilitated dialogue and high impact presentation techniques to help members gain consensus on goals and advance their priorities in a changing intergovernmental environment. John Thomas, U.S. Environmental Protection Agency (EPA) staff lead for developing sustainable performance measures for the upcoming HUD-DOT-EPA Sustainable Communities planning grant program, and the Southwestern Pennsylvania Commission will discuss retreats, workshop methods with planning partners and how to translate technical data into understandable performance measures to document progress.</p> <p>Moderator: Jim Hassinger, Executive Director, Southwestern Pennsylvania Commission (CONFIRMED)</p> <ul style="list-style-type: none"> • Lew Villotti, Director of Planning and Development, Southwestern Pennsylvania Commission (CONFIRMED) • John Thomas, Senior Policy Analyst, U.S. EPA Smart Growth Program (CONFIRMED)
4:00pm – 4:15pm	<p>Break Room: Grand Assembly</p>

4:15pm – 5:15pm	<p>Discussion Session: Transportation Finance: Living Within Your Means Room: Ballroom B In an era of financially constrained plans and downward trending financial forecasts, how can metropolitan planning organizations (MPOs) rethink building the infrastructure they can afford? How are MPOs integrating this issue in both expanding and contracting regions? Come learn how this is being done in the Greater Youngstown, Ohio region, and share your region's perspective.</p> <p>Moderator: Eric Anderson, Transportation Director, Maricopa Association of Governments (CONFIRMED)</p> <ul style="list-style-type: none"> • John Getchey, P.E., Executive Director, Eastgate Regional Council of Governments (CONFIRMED) • Bill D'Avignon, Community Development Agency Director, City of Youngstown, OH (CONFIRMED)
	<p>Discussion Session: Room: Exhibit Hall The Changing Role of the Public Information Officer When it comes to sharing your agency's message, old-fashioned news releases and public meetings are.. well.. old-fashioned. Citizens are turning to new outlets for information and input - everything from online video chats to "tweets" and Facebook postings. Social media offers almost-instant feedback from new audiences. And it is quickly changing the role of Public Information Officers and those in charge of keeping the public up to date. Be part of the discussion on the challenges and opportunities of communicating in today's fast changing environment. Agencies continue to seek new and innovative ways to provide information to the public and its various audiences. Come learn about the innovative techniques MORPC is using to reach out, engage and inform the public.</p> <p>Moderator: Peggy Ricard, Communications Director, Toledo Metropolitan Area Council of Governments</p> <ul style="list-style-type: none"> • Scott Varner, Deputy Director/Communications Director, Ohio Department of Transportation (CONFIRMED) • Bernice Cage, Public Information Officer, Mid-Ohio Regional Planning Commission (CONFIRMED)

Wednesday, June 16, 2010

8:00am – 3:45pm	<p>Registration and Exhibitors Room: Grand Assembly</p>
8:00am – 9:00am	<p>Breakfast Room: Ballroom A</p>

9:00am – 10:30am	<p>Discussion Session: Next Generation Workplace Room: Ballroom B</p> <p>Many organizations make the mistake of positioning social media as another delivery vehicle in a multi-pronged marketing campaign. Social media is not traditional marketing where the audience simply digests the information being presented to it by the marketing organization. Social media is a two way conversation. The number of social media conversations grows each day. More and more citizens will want to have these “conversations” with their governing authorities. With some understanding and preparation, using social media effectively can improve the citizen-government interaction experience. The ICMA Leadership Capstone Teams have performed evaluations of citizen engagement initiatives in the context of leading practices in comparable communities, to develop performance measures that quantify the impact of these efforts, and to compile a description of experiences on the practical implementation of their citizen engagement initiatives for the City of Montgomery, Ohio and the City of Brentwood, Tennessee. Representatives from these teams will share the results of the evaluations in a panel discussion aimed at helping you understand some of the implications of social media on government.</p> <p>Moderator: Wayne Sommer, Director of New Business Development and Strategic Initiatives, International City/County Management Association (CONFIRMED)</p> <ul style="list-style-type: none"> • Cheryl Hilvert, City Manager, Montgomery, OH (CONFIRMED) • Amber Morris, City of Montgomery, OH (CONFIRMED) • Matthew Vanderhorst, City of Montgomery, OH (CONFIRMED) • Amanda Thompson, Planning Director, City of Decatur, GA (CONFIRMED)
	<p>Workshop: Metadata for GIS Room: Bush</p> <p>Collecting and creating accurate and appropriate metadata for geospatial information systems (GIS) at the local and regional levels is an essential component of any regional GIS program. This technical workshop, conducted in partnership with Environmental Systems Research Institute, Inc. (ESRI) and with support from the U.S. Geological Survey Federal Geographic Data Committee, will feature training for regional councils and local governments in creating, maintaining and cataloguing well-formed metadata. ESRI will lead this interactive session that will allow attendees to better understand how their effective use of metadata can allow other users, including their member local governments, to better search and utilize their data services.</p> <p>Moderator: Jenee Kresge, Program Analyst, National Association of Regional Councils (CONFIRMED)</p> <ul style="list-style-type: none"> • Geoff Mortson, EDI Solutions Teams, ESRI (CONFIRMED)
10:30am – 10:45am	<p>Break Room: Grand Assembly</p>
10:45am – 12:15pm	<p>Discussion Session: Shared Services: A Funding Strategy and Work Plan for Success Room: Ballroom B</p> <p>Join national, regional, and local leaders and experts for a presentation and discussion on the importance of shared services as an economic anchor and engine in the local and regional economy. Localities across the country are looking to reduce costs and overhead, share resources and save time in an effort to continue to be viable and competitive in this changing economy. We will hear from the Houston-Galveston Area Council and their HGACBuy program, a "Government-to-Government" procurement service available nationwide. Additionally, this session will discuss the importance of other shared services, including GIS, 9-1-1 telecommunications and planning resources. You'll learn how and why shared services are important, how your organization can replicate or participate in these programs, and why now is the time that more regional councils must rethink how they provide goods and services to their member governments.</p> <p>Moderator: John Swanson, Executive Director, Northwestern Indiana Regional Planning Commission (CONFIRMED)</p> <ul style="list-style-type: none"> • Val Toppin, Program Manager, Cooperative Purchasing, HGACBuy (CONFIRMED)

	<p>Discussion Session: Long Term Disaster Recovery: Planning for the Future Room: Bush</p> <p>Communities devastated by a disaster face complex challenges as they work to restore quality of life, rebuild infrastructure and public services, revitalize social services and networks, and reestablish economic viability, environmental sustainability and resilience against future hazards. The U.S. Department of Homeland Security's Federal Emergency Management Agency (FEMA) and U.S. Department of Housing and Urban Development (HUD) together released the <i>National Disaster Recovery Framework</i>, focused on engaging state, local and tribal governments, nonprofit partners, the private sector, and the public to enhance the nation's ability to recovery from disasters. The efforts that led to this document place a great emphasis on the needs of disaster recovery issues - especially over the longer-term, after the response efforts are completed. Hear from FEMA and HUD on their joint efforts, as well as two regional perspectives on efforts in achieving long-term disaster recovery.</p> <p>Moderator: Patti Kay-Clapper, Commissioner, Pitkin County, CO (CONFIRMED)</p> <ul style="list-style-type: none"> • Matt Campbell, Branch Chief, Regional Planning, ESF# 14 National Coordinator, Federal Emergency Management Agency, U.S. Department of Homeland Security (CONFIRMED) • Lynn Dupont, ASLA, GISP, Principal Planner/GIS Coordinator, Regional Planning Commission for Jefferson, Orleans, Plaquemines, St. Bernard and St. Tammany Parishes (CONFIRMED)
12:15pm – 1:45pm	<p>Membership Meeting, Elections and Lunch Room: Ballroom A</p> <p>Introductions: Stephen Cassano, NARC President and Selectman, Town of Manchester, CT</p> <p>Major General Carl B. Jensen, Commanding General, Marine Corps Installation East, U.S. Marine Corps (CONFIRMED)</p>
1:45pm – 3:45pm	<p>Discussion Session: International Partnerships: The New Age of Shared Resources and Expertise Room: Ballroom A</p> <p>Join international, national, regional, and local leaders and experts for a presentation and discussion on the importance of international partnerships. In the growing age of easier communications, regions across the country are increasingly reaching out to sister regions across the world to share resources, expertise and best practices at the regional level. The Green River Area Development District, Owensboro, Kentucky and the Olomouc Regional Authority, Czech Republic, will discuss Sister Regions partnerships, how it was formed and why the partnerships is successful for both regions. At the national level, NARC formalized a partnership with METREX, the Network of European Metropolitan Regions and Areas. NARC Immediate Past President Cassano and Lyle Wray will discuss this partnership and report on their recent trip to the METREX conference. During this session, you'll learn about the importance of these partnerships and your region's next steps in launching your own.</p> <p>Moderator: Stephen Cassano, NARC President and Selectman, Town of Manchester, CT</p> <ul style="list-style-type: none"> • Jiten Shah, Executive Director, Green River Area Development District (CONFIRMED) • Reid Haire, Judge/Executive, Daviess County Fiscal Court, Kentucky (CONFIRMED) • Jitka Brabcova, International Relations Department, Czech Republic (CONFIRMED) • Michaela Prukenova, Czech Republic (CONFIRMED) • Lyle Wray, Executive Director, Capitol Region Council of Governments (CONFIRMED)
4:00pm – 6:00pm	<p>Executive Directors Council Meeting Room: Ambassador</p>

Thursday, June 17, 2010

8:00am – 2:30pm	<p>Registration and Exhibitors Room: Grand Assembly</p>
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8:00am – 9:00am	<p>Breakfast Sustainable Cleveland Room: Ballroom A</p> <p>Moderator: Howard Maier, Executive Director, Northeast Ohio Areawide Coordinating Agency (CONFIRMED)</p> <ul style="list-style-type: none"> • Frank Jackson, Mayor, City of Cleveland, Ohio (CONFIRMED) • Bob Brown, Planning Director, City of Cleveland, OH (CONFIRMED) • John Mitterholzer, Program Officer and Environmental Specialist, Gund Foundation (CONFIRMED)
9:00am – 10:00am	<p>Environment Open Session and Committee Meeting Room: Exhibit Hall Hon. Dave Danielson, Commissioner, Town of New Bedford, NH Hon. Ken Fallows, Toledo Metropolitan Area Council of Governments</p> <p>EPA Update on Regional and Local Programs and Activities The U.S. Environmental Protection Agency (EPA) has been very active under the leadership of Administrator Jackson in setting Agency priorities and establishing areas for environmental improvement, many of which fall under the responsibility of local governments and their regional planning organizations. Come discuss with EPA current activities and programs important to local governments and regions, and discover ways to be more involved in upcoming EPA opportunities.</p> <ul style="list-style-type: none"> • Tim Torma, U.S. Environmental Protection Agency's Smart Growth Office (CONFIRMED) <p>Application of Environmental Programs in Small and/or Rural Regions Small and rural regions around the country are engaging in innovative applications of environmental programs to improve the livability, conservation and environmental protection of their areas. Learn how two regional councils are addressing the needs and concerns of small and rural regions through various planning and implementation techniques and share the successes of your region.</p> <ul style="list-style-type: none"> • Marlene Nagel, Director, Community Development, Mid-America Regional Council, <i>Successful Small Cities Initiative</i> (CONFIRMED) • George Kloeppel, Executive Director, Lane Council of Governments, <i>Willamette River Open Space Vision and Action Plan</i> (CONFIRMED) <p>NARC Staff Update and General Committee Discussion NARC staff will provide a policy and program update and allow time for general participant discussion. Topics will include:</p> <ul style="list-style-type: none"> • Chairmen's Report on Washington, DC Events • DOE Solar Cities Grant Update • Sustainable Communities Partnership/Livable Communities • Congressional activities • Review of NARC 2010 policies

	<p>Economic and Community Development Open Session and Committee Meeting Room: Ballroom B Co-Chairs: Hon. Jill Collins, Gubernatorial Appointee, Hillsborough County Sandeep Dey, Executive Director, West Michigan Shoreline</p> <p>Weathering the Economic Storm and the Role of Regional Councils, Part II Members will continue the conversation begun at the 2010 National Conference of Regions Committee Meeting by sharing experiences on how they are responding to the economic recession, including regional economic development and job creation strategies, green economic growth, and the use of stimulus dollars in urban, suburban and rural regions.</p> <p>Addressing Declining Populations through Green Jobs Programs Presenters and attendees will discuss innovative programs designed to address issues created by declining populations. Presenters will highlight programs involving redeveloping or deconstructing vacant properties into functional spaces while creating green jobs.</p> <ul style="list-style-type: none"> • Paul Tait, Executive Director, Southeast Michigan Council of Governments (CONFIRMED) • Bob Steinbach, Director, Regional Initiatives, Miami Valley Regional Planning Commission (CONFIRMED) <p>NARC Staff Update and General Committee Discussion NARC staff will provide a policy and program update and allow time for general participant discussion. Topics will include:</p> <ul style="list-style-type: none"> • Livable Communities Act of 2009 (S 1619/ HR 4690) and the Sustainable Communities Partnership • Economic Development Administration • Other Important Program and Policy Activities
<p>10:00am – 10:15am</p>	<p>Break Room: Grand Assembly</p>
<p>10:15am – 11:15am</p>	<p>Discussion Session: Sustainable Water and Water Quality: The Swan Creek Experience Room: Exhibit Hall</p> <p>The Swan Creek watershed in northwest Ohio was one of three Ohio watersheds to participate in an incentive-driven test for balanced regional planning. The Swan Creek region includes 23 governmental units and widely varying land uses: urban centers, suburbs, productive farmland, and also portions of the globally rare ecosystem of the Oak Openings Region. Beginning in 2005, the Toledo Metropolitan Area Council of Governments (TMACOG) led elected officials and regional partners in a thorough inventory of land uses. Land was identified as Priority Conservation, Priority Development, Priority Agriculture, or No Priority. Public meetings were held throughout the region, and local stakeholders compared the draft balanced growth plan to existing master plans developed by townships and villages, to the region's Water Quality Management Plan, to zoning maps, and more. Despite entrenched, conflicting attitudes toward land preservation vs. development and taxes, the Plan was eventually agreed to by more than 90% of the population and jurisdictions. The next step will be implementation and confirmation of the state incentives. Come discuss with TMACOG how this planning process successfully worked, and how their experiences can be translated to other regions for protecting watersheds.</p> <p>Moderator: Hon. Ken Fallows, Toledo Metropolitan Area Council of Governments (CONFIRMED)</p> <ul style="list-style-type: none"> • Kurt Erichsen, P.E., Vice President of Environmental Planning, Toledo Metropolitan Area Council of Governments (CONFIRMED) • Matthew Horvat, Maumee River Watershed Coordinator, Toledo Metropolitan Area Council of Governments (CONFIRMED)

	<p>Discussion Session: Implementing Livable Communities Plans Room: Ballroom B Today's challenges in creating livable communities that are accessible, safe, prosperous and healthy require the experience and abilities of regional councils to unite multiple localities and address diverse and multi-faceted issues. Regional job and housing markets, industrial clusters, transportation and energy systems, schools, cultural amenities and ecological resources are the commonalities that bring multiple municipalities, businesses, community stakeholders and citizens together. These areas can be improved through the implementation of regional comprehensive plans that seek to build livable communities. Learn from leaders in this field how local elected officials, regional planning organizations and other stakeholders have come together to implement plans and policies, overcoming barriers and making incremental achievements to build livable communities.</p> <p>Moderator: Ron Morrison, Mayor, National City, CA; NARC Senior Vice President (CONFIRMED)</p> <ul style="list-style-type: none"> • Jim Reed, Executive Director, Central Texas Council of Governments (CONFIRMED) • Chick Krautler, Director, Atlanta Regional Commission (CONFIRMED)
11:15am – 11:30am	<p>Break Room: Grand Assembly</p>
11:30am – 12:30pm	<p>Discussion Session: U.S. Census and Planning for a Changing Population Room: Exhibit Hall The 2010 U.S. Census will no doubt show a country whose demographics have changed over the last ten years. Community Research Partners (CRS), a nonprofit research center, will discuss DataSource 2.0, a program developed in partnership with the Mid-Ohio Regional Planning Commission, that collects and analyzes data, providing a baseline of demographic information to assist regions in serving constituent needs. The Brookings Institution will discuss their recently released report, <i>State of Metropolitan America: On the Front Lines of Demographic Transformation</i>. Attendees will discuss what shifting demographic trends CRS and the Brookings Institution have seen, what regional planning organizations needs to be aware of and what does this mean for the country.</p> <p>Moderator: Chester Jourdan, Executive Director, Mid-Ohio Regional Planning Commission (CONFIRMED)</p> <ul style="list-style-type: none"> • Alan Berube, Senior Fellow and Research Director, Metropolitan Policy Program, The Brookings Institution (CONFIRMED) • Bobbie Garber, Executive Director, Community Research Partners (CONFIRMED)
12:30pm – 1:30pm	<p>Working Lunch Preparing the U.S. Workforce for "Green" Jobs Room: Ballroom A Studies have shown there could be between 16 to 37 million more new jobs created in environmentally sustainable industries, including energy efficiency and renewable energy. The U.S. Department of Labor (DOL) will describe current efforts to ensure U.S. workers are well prepared to take advantage of existing and emerging green jobs and career pathways. The Miami Valley Regional Planning Commission in Dayton OH will describe its role as a demonstration site for NARC's new DOL Pathways of out Poverty green jobs grant, which focuses on job creation and placement in deconstruction, materials reuse, and weatherization occupations.</p> <p>Moderator: Fred Abousleman, Executive Director, NARC (CONFIRMED)</p> <ul style="list-style-type: none"> • Danielle Pleas, Green Job Initiative Lead, U.S. Department of Labor, Employment and Training Administration, Chicago Regional Office (CONFIRMED) • Don Spang, Executive Director, Miami Valley Regional Planning Commission (CONFIRMED)

1:30pm – 3:00pm	<p>Learning Session: Regional Planning: An Important Undertaking for the Impacts of Climate Change Room: Exhibit Hall Regional planning for climate change to address both adaptation and mitigation is a growing practice nationwide to help maintain safe, healthy and more resilient communities and regions. Driven by local, state and federal momentum, there are a growing number of innovative examples of regional climate change planning and implementation that showcase how differing approaches, factors and on-the-ground realities impact climate preparedness and protection. Hear how regions are pursuing climate change plans, and how they are linking them directly to building livable communities.</p> <p>Moderator: Sam Seskin, Transportation Planning Director, CH2MHill (CONFIRMED)</p> <ul style="list-style-type: none"> • Ken Heatherington, Executive Director, Southwest Florida Regional Planning Council (CONFIRMED) • Tom Jacobs, Director, Environmental Programs, Mid-America Regional Council (CONFIRMED) • Ken Brown, Executive Director, Climate Communities (CONFIRMED)
3:00pm	<p>Discussion Session: Healthcare: Leading Economic Development Room: Ballroom B Healthcare and bioresearch are high-tech industries that can foster economic development by creating well-paying and sustainable jobs. Learn how Ohio and, more specifically, Cleveland are developing these industries to encourage college graduates to remain in the area. Hear also how Bus-Rapid Transit, known as the HealthLine in Cleveland, has generated economic development from the east side of the city past two major hospital systems and two universities, including a medical school, to the downtown area.</p> <p>Moderator: Edward Hill, Dean and Professor of the Maxine Goodman Levin College of Urban Affairs, Cleveland State University (CONFIRMED)</p> <ul style="list-style-type: none"> • Baiju Shah, President and Chief Executive Officer, BioEnterprise (CONFIRMED) • Chris Ronayne, President, University Circle, Inc. (CONFIRMED) • Joseph Calabrese, General Manager, Greater Cleveland Regional Transit Authority (CONFIRMED)
3:00pm – 5:00pm	<p>Conference Adjourns</p>
3:00pm – 5:00pm	<p>Board of Directors Meeting Room: Ambassador</p>
6:00pm – 8:00pm	<p>NARC 2010 Awards Presentation and Dinner Room: Ballroom A</p>



NARC
Building Regional Communities

