



NARC

Building Regional Communities



APPLIED GEOGRAPHICS, INC.

Empowering People with Spatial Solutions



2011 National Spatial Data Infrastructure (NSDI)
Cooperative Agreements Program (CAP)
Support for Proposal Submissions
Fifty States Initiative Category 4:
Business Plan Development and Implementation
November 3, 2010, 2:00pm EDT

The meeting will be starting shortly. Here are a few items that will help you navigate and participate in the webinar.

1. Audio Options – Select one:

- a. Microphone and Speakers through computer (VOIP)
- b. PREFERRED - Telephone (codes are provided in the box at the top right hand corner of your webinar screen – log-in procedures are similar to conference call)

- 2. Asking Questions During the Webinar** – You are muted throughout the webinar. To ask a question, please “raise your hand” by clicking the icon near your audio controls; you will be recognized and unmuted. Or, type question into the “Questions” or “Chat” box and this will be noted as quickly as possible.

With You Today

- **Jenee Kresge**, *Program Analyst, NARC* jenee@narc.org
- **Milo Robinson**, *Fifty States Program Leader, FGDC* mrobinson@fgdc.gov
- **Kate Hickey**, *Project Manager, Applied Geographics* khickey@appgeo.com
- **Steve Anderson**, *Vice President, Applied Geographics* sanderson@appgeo.com

Agenda (2:00 EDT Start Time)

- Introductions (5 minutes)
- Slide Presentation (30 minutes)
 - Quick snapshot the 2011 CAP Grant Program
 - **Category 4:** Fifty States Initiative Business Plan Development and Implementation
 - What efforts are eligible?
 - Representative Prior Grant Award Snapshots
 - How to Apply for 2011 CAP Grant
 - Application Evaluation Criteria
 - Grant Development Resources
- Questions & Answers (10 minutes)
- Adjourn (2:45 PM EDT)

Project Support Team

Project Sponsors:



Project Contractor Team:



Implementing Statewide Strategic and Business Plans

Background

- Since 1994, FGDC has funded projects to advance NSDI in partnership with the geospatial community
- The funding assistance is provided through cooperative agreement, which is technically neither a contract nor a grant (but for purposes of this presentation, we will use the term “grant” for the available funding)
- 45 states plus the District of Columbia and US Virgin Islands have received CAP Grant assistance or USGS Partnership funding since 2006

Strategic and Business Planning

- The Fifty States Initiative has placed importance on **outreach to diverse stakeholders**, to facilitate coordination and consensus-building.
- A good **Strategic Plan** clearly articulates the **high-level strategic goals** that emerge from the planning process, or which are taken as a given based on previous efforts and agreement (Category 3).
- A good **Business Plan** provides a **clear explanation of how one or more strategic goals are to be implemented** by an organization or program (Categories 3 & 4).
- If **Strategic Plan exists**, states and regions can apply for assistance to **develop one or more Business Plans** under Categories 3 or 4.

The Guidelines for Fifty States Plans

The one-two punch of Strategic & Business Plans

- One Strategic Plan, potentially many Business Plans
- **Strategic Plan**
 - **What** and **Why**
 - Vision & Goals
 - The “big picture” and overall context
- **Business Plan**
 - **How**, **When**, and **How Much**
 - Aimed at those that approve and fund
 - Details of implementation emerge
 - Presented as a business case

Advancing Statewide Spatial Data Infrastructures in Support of the National Spatial Data Infrastructure (NSDI)

Strategic Plan Guidelines

For use by all stakeholders in the Geospatial Community



Produced for the Federal Geographic Data Committee (FGDC) to Support the Cooperative Agreements Program (CAP), Category 3: Fifty States Initiative

Revised: May 2009



Advancing Statewide Spatial Data Infrastructures in Support of the National Spatial Data Infrastructure (NSDI)

Business Plan Guidelines

For use by all stakeholders in the Geospatial Community

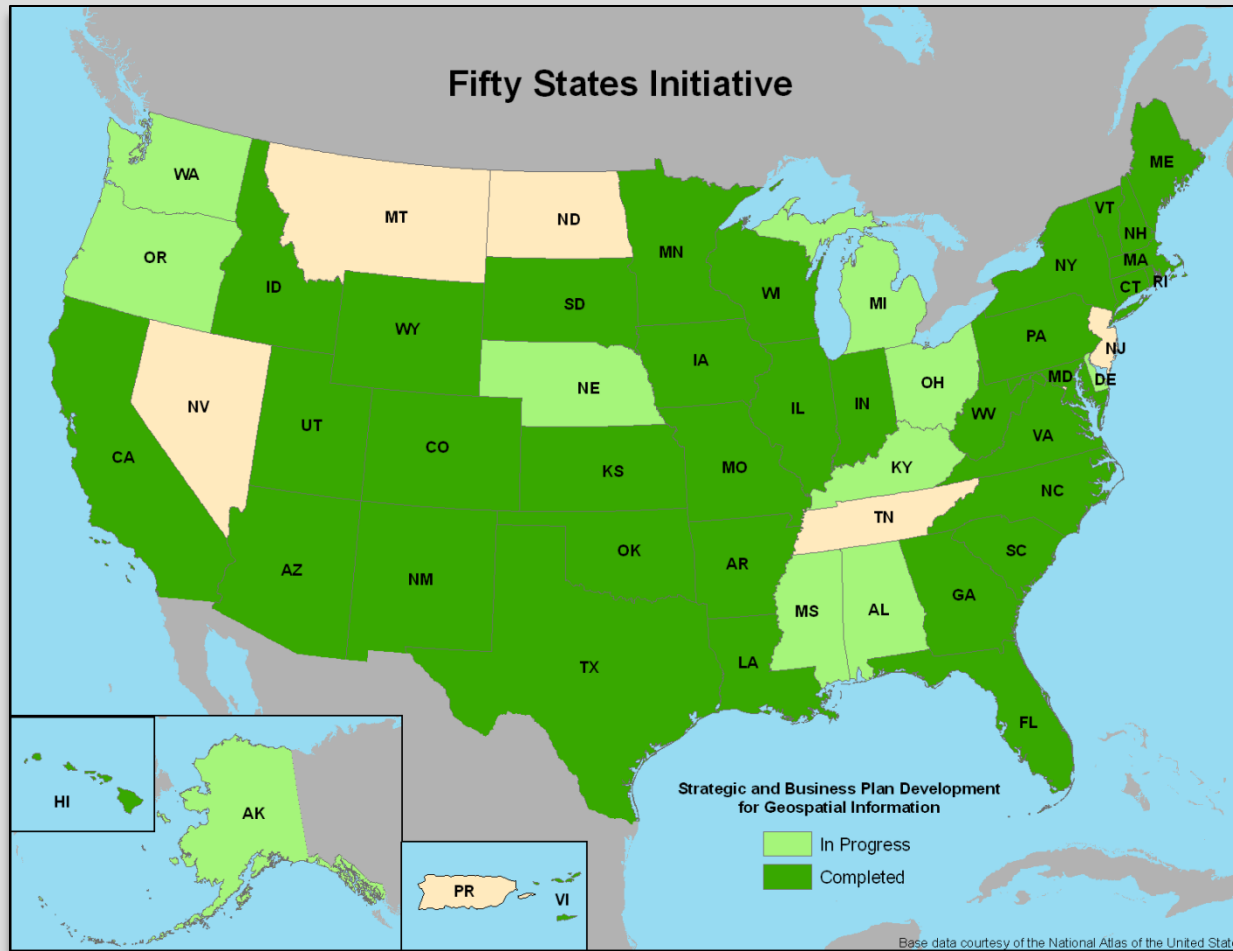


Produced for the Federal Geographic Data Committee (FGDC) to Support the Cooperative Agreements Program (CAP), Category 3: Fifty States Initiative

Revised: May 2009



State Strategic and Business Planning under the Fifty States Initiative (2006-2010)



Implementing Statewide Strategic and Business Plans

Overview of 2011 CAP Award Categories

CAP Award Categories	Award Amount	In-kind Match	Approx. Number of Awards
1. Metadata Trainer and Outreach Assistance	Up to \$25,000	50%	4
2. FGDC-endorsed Standards Implementation Training and Outreach	Up to \$25,000	50%	2
3. Fifty States Initiative: Strategic and Business Plan Development	Up to \$50,000	50%	2
4. Fifty States Initiative: Business Plan Development and Implementation	Up to \$40,000	50%	8
5. Return on Investment (ROI) Methodology and Business Case Development for Multi-agency NSDI Projects	Up to \$60,000	50%	3
6. FGDC Standards Development and Implementation Assistance	Up to \$25,000	50%	2

Implementing Statewide Strategic and Business Plans

**Category 4: Fifty States Initiative:
Business Plan Development and
Implementation
in Support of the NSDI
Future Directions Fifty States Initiative**

Fifty States Synopsis

In support of the NSDI and the objectives of the Fifty States Initiative Action Plan, **Projects in Category 4 will:**

- Develop and/or implement business plans that advance the statewide spatial data infrastructure (SSDI) or the National Spatial Data Infrastructure (NSDI) while increasing federal involvement in statewide geospatial planning and implementation activities.

Category 4: Fifty States Summary

- Eight awards up to \$40,000 each
 - Recipient matching 50% of the award with funding or in-kind services
- Eligibility
 - State, **regional (councils of governments)**, local and Tribal governments, academia, non governmental organizations, utilities, and the private sector may apply.
 - Coordinated multi-sector responses are strongly encouraged
 - Federal agency partnership and support is required (e.g., USDOT, USDA, DOI, etc.)
- POC: Milo Robinson [mrobinson@fgdc.gov]
- Deadline: No Later Than **January 6, 2011 @ 2PM EST**

Regional Applicant Expectations

- **Successful regional applicants should:**
 - **Submit a proposal that is consistent** with the **goals** established in the **strategic plan** already created by a **state**
 - **Have the support** of the state's geospatial coordinator and/or coordination council

For example:

- Letter of support (scanned)
- A joint submission

Representative Prior Grant Award Snapshots

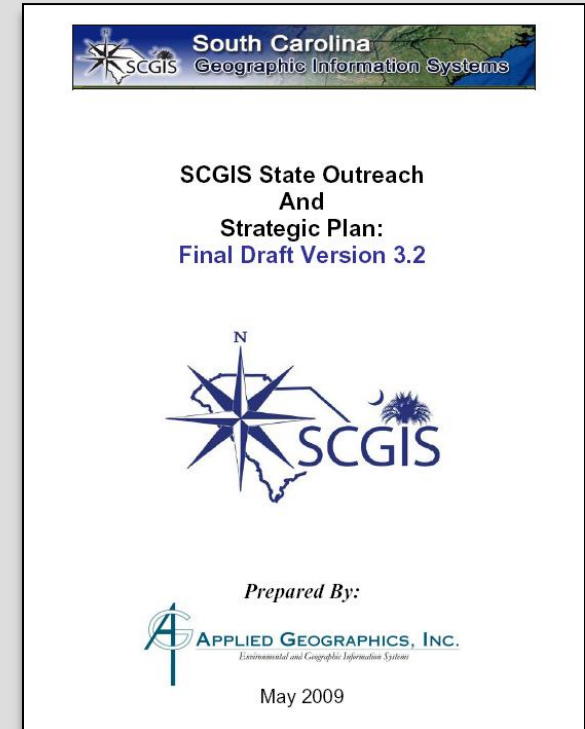
Examples of What Others Have Done

Implementing Strategic and Business Plans

South Carolina

Used CAP Grant funding to build relationships with local government and increase government-to-government data sharing

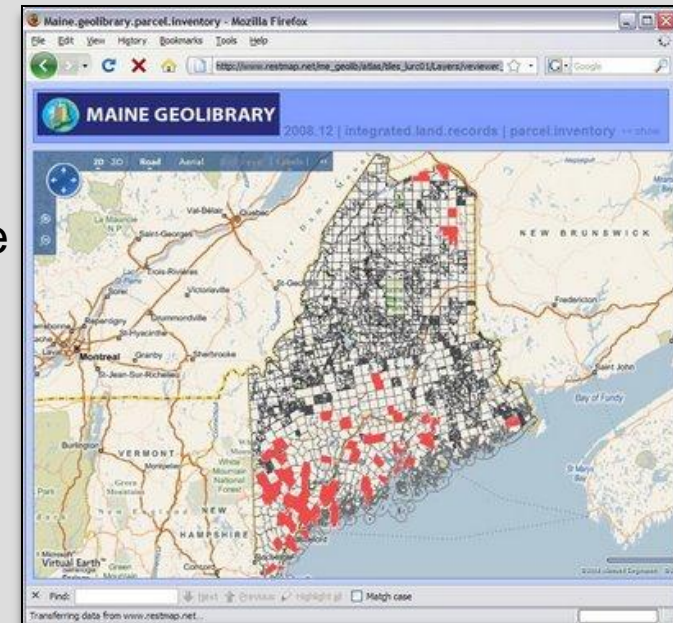
- **Strategic Plan process enhanced ongoing communication and outreach efforts**
- **Five pilot projects were launched as a result of the plan:**
 - Multi-county, fully-routable street centerline project
 - Multi-county property parcel data project to aggregate and integrate parcel data across several adjoining counties
 - Statewide orthoimagery web service to provide access to existing imagery
 - Statewide address point project with voluntary participation from local government organizations
 - Statewide geocoding service to leverage shared address points



Maine

2007 CAP Award Supported Development of Plan for an Integrated Land Records Information System for the State of Maine

- **Key Project Principles/Assumptions about what final system should include:**
 - Statewide parcel composite
 - Maintenance system and network to ensure these records are kept current
 - Technical association of individual records with other data sources
- **Key Results**
 - Updated strategic and business plans
 - Workgroups were realigned
 - Financial support lined up for pilot ILRIS with prototype integration model
 - 2010 MEGIS received \$200K grant to expand pilot



Implementing Statewide Strategic and Business Plans

Sampling of Business Plans

- **Data Centric Business Plans**
 - **CA:** Imagery Business Plan
 - **SD:** Cadastral strategic and business plans for the State of South Dakota
 - **KS:** Statewide High Resolution Elevation Data
- **GIS Coordination Business Plans**
 - **IN:** *IndianaMap* Framework Planning and GIS Council Business Plan
 - **WV:** New Coordinating Body Business Plan
 - **HI:** Codify the Operational Structure of the Council
- **Infrastructure Business Plans**
 - **RI:** RI Enterprise GIS
 - **AZ:** Statewide Geospatial Clearinghouse
 - **WA:** Shared Access to Geospatial Services
- **Funding Related Business Plans**
 - **IA:** Creating an Iowa Geospatial Infrastructure (GITA)
 - **AR:** Framework Data Development Sustainable Funding Plan
 - **IN:** Return on Investment Study

Implementing Statewide Strategic and Business Plans

How do I find out what's been done in my state?



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Ohio

Award Number G10AC00173, Category 3: Fifty States Initiative: Strategic and Business Plan Development

Ohio 50 States Initiative Strategic Planning Initiative

The Ohio Geographically Referenced Information Program (OGRIP) will create a strategic business plan to guide the development of Ohio's Spatial Data Infrastructure. This plan will be used to guide the implementation of services to support and promote enterprise data sharing partnerships and capabilities. A significant opportunity exists in Ohio to automate a process for data harvesting to create a data repository in conjunction with local government. The processes established with the creation of this plan will serve as the template for harvesting locally developed and maintained spatial data that support state functions as well as federal and regional initiatives as a component of a coordinated statewide spatial data integration program.

[Interim Report](#)

⇒ [Ohio Geographically Referenced Information Program \(OGRIP\)](#)

Contacts:

Stuart R. Davis, OGRIP Executive Director/OGRIP Council Chair
614-644-3923
stu.davis@ohio.gov

Jeff Smith, Office of Information Technology, Enterprise Shared Services Division, OGRIP SDI Manager
614-466-8862
jeff.smith@ohio.gov

Lane O. Wood, Asst. Administrator, Office of Information Technology, Enterprise Shared Services Division
614-752-8392

[Link to more information about the 50 States Initiative](#)

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[State GIS Coordinators](#)

Download this file to obtain the current names and contact information for the NSGIC State Representatives

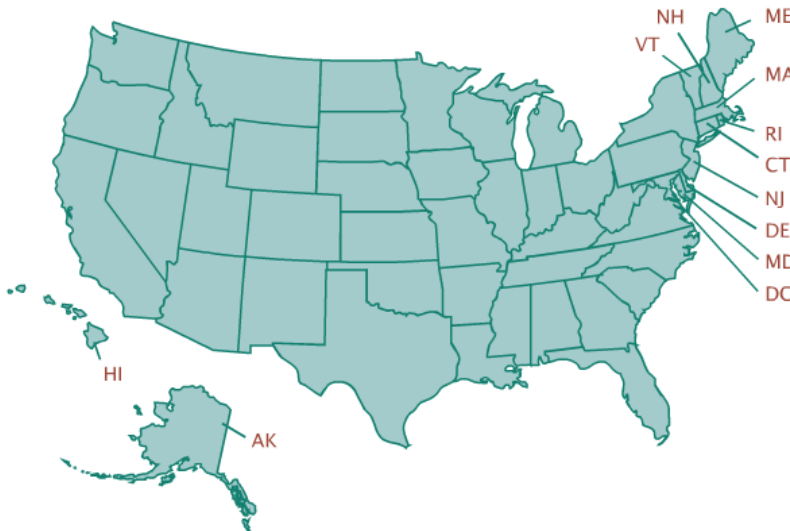
2009 State Summaries Data

Choose any of the three options below to view aggregate results for the Nation, individual state information or to compare the states through a map interface.

Access the Nationwide Summary. [2009 State Summary Information](#)

Individual State Results

Click on each state on the map below to retrieve individual state summaries, or choose a state from the list below:



NSGIC

SEARCH

How do I find out what my state has done?

- <http://www.fgdc.gov/grants>
- <http://www.fgdc.gov/policyandplanning/>
- <http://gisinventory.net/summaries/>
- http://www.nsgic.org/hottopics/business_plan_template.pdf

How to Apply for 2011 CAP Grant

✦ Eight Category 4 Awards ✦

*Depending on the Number and the Quality of
Proposals*

Implementing Strategic and Business Plans

Project Narrative

- Proposal Summary (0 points *but mandatory*)
- Project Scope (40 points)
- Skills & Capabilities (15 points)
- Commitment to Effort (15 points)
- Organizational & Managerial Capacity (25 points)
- Budget Breakdown (maximum 5 points)

Suggestions:

- Focus on quality
- Be clear and concise
- Document that you currently coordinate
(State Coordinator, Head of Council, USGS Liaison)
- Letters of support with signatures should be scanned

Documents and Forms to Submit

- Required to Submit Electronically!
 - www.grants.gov
- Get Registered in Advance!
 - Recommend pre-register **ASAP**
 - Ensure you are authorized by Agency to submit
 - It is **nearly impossible** to begin the process of electronic submission for the first time **if you start just a few days before the due date!**
 - **Tip:** Set an internal NLT deadline of 12/31/10 rather than 1/6/11!
- Standard Form 424 for Federal Assistance
- Complete guidance on FGDC website
 - www.fgdc.gov

Funded Activities

Including:

- a. Fees for consultants, facilitators or recorders
- b. Salary for a region's coordinator
- c. Salary for a region's coordination staff
- d. Publications
- e. Workshops
- f. Training
- g. Travel expenses as required to complete this project
- h. Communications (i.e. WebEx license to facilitate meetings)

Please Note:

Proposals seeking funding for data collection will not be considered.

Grant Development Resources

Help is Available!

Implementing Strategic and Business Plans

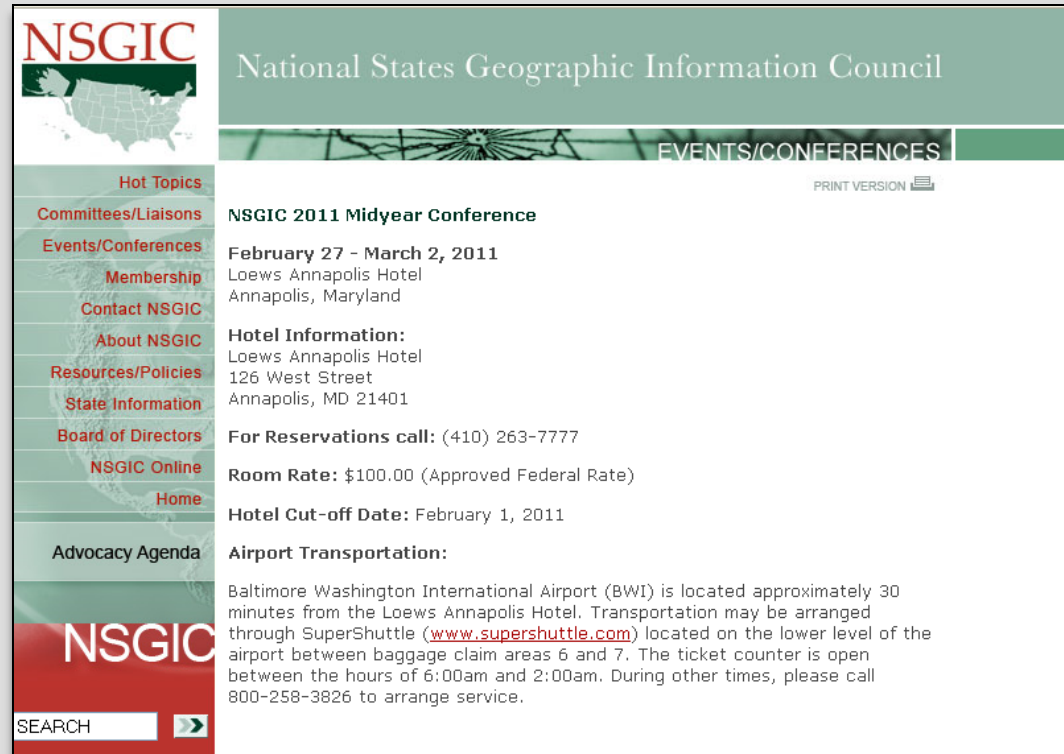
Resources

- **Grants.gov Website**
 - www.grants.gov
- **FGDC Points of Contact**
 - Overall CAP Grant POC: Gita Urban-Mathieux [burbanna@fgdc.gov]
 - Category 4 Fifty States POC: Milo Robinson [mrobinson@fgdc.gov]
 - FGDC Website: www.fgdc.gov
- **Retained Applied Geographics Team**
 - (AppGeo, NSGIC, Baker, and Grant Thornton)



Workshop for 2011 CAP Grant Recipients

- Kick-Off Orientation for Category 3 & 4 CAP Grant Recipients at the NSGIC Midyear Conference in Annapolis, MD
- **Sunday, Feb 27, 2011**



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Advocacy Agenda

NSGIC 2011 Midyear Conference

February 27 - March 2, 2011
Loews Annapolis Hotel
Annapolis, Maryland

Hotel Information:
Loews Annapolis Hotel
126 West Street
Annapolis, MD 21401

For Reservations call: (410) 263-7777

Room Rate: \$100.00 (Approved Federal Rate)

Hotel Cut-off Date: February 1, 2011

Airport Transportation:
Baltimore Washington International Airport (BWI) is located approximately 30 minutes from the Loews Annapolis Hotel. Transportation may be arranged through SuperShuttle (www.supershuttle.com) located on the lower level of the airport between baggage claim areas 6 and 7. The ticket counter is open between the hours of 6:00am and 2:00am. During other times, please call 800-258-3826 to arrange service.

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SEARCH

NSDI and the Fifty States Initiative

Questions?
Interest in Applying?



Implementing Statewide Strategic and Business Plans