

YOUNGSTOWN 2010



History/Background

- Population peaked at **170,002** residents in 1930
- Planners laid out physical infrastructure for continued growth to **250,000**
- City maintained a very high quality of life for residents



Economic Collapse

- Industrial monoculture shows signs of weakness in late 1960s
- September 19, 1977 – **BLACK MONDAY**
- 40,000 jobs lost in a five year period



Effects

Population: 72,925 **-57 percent**

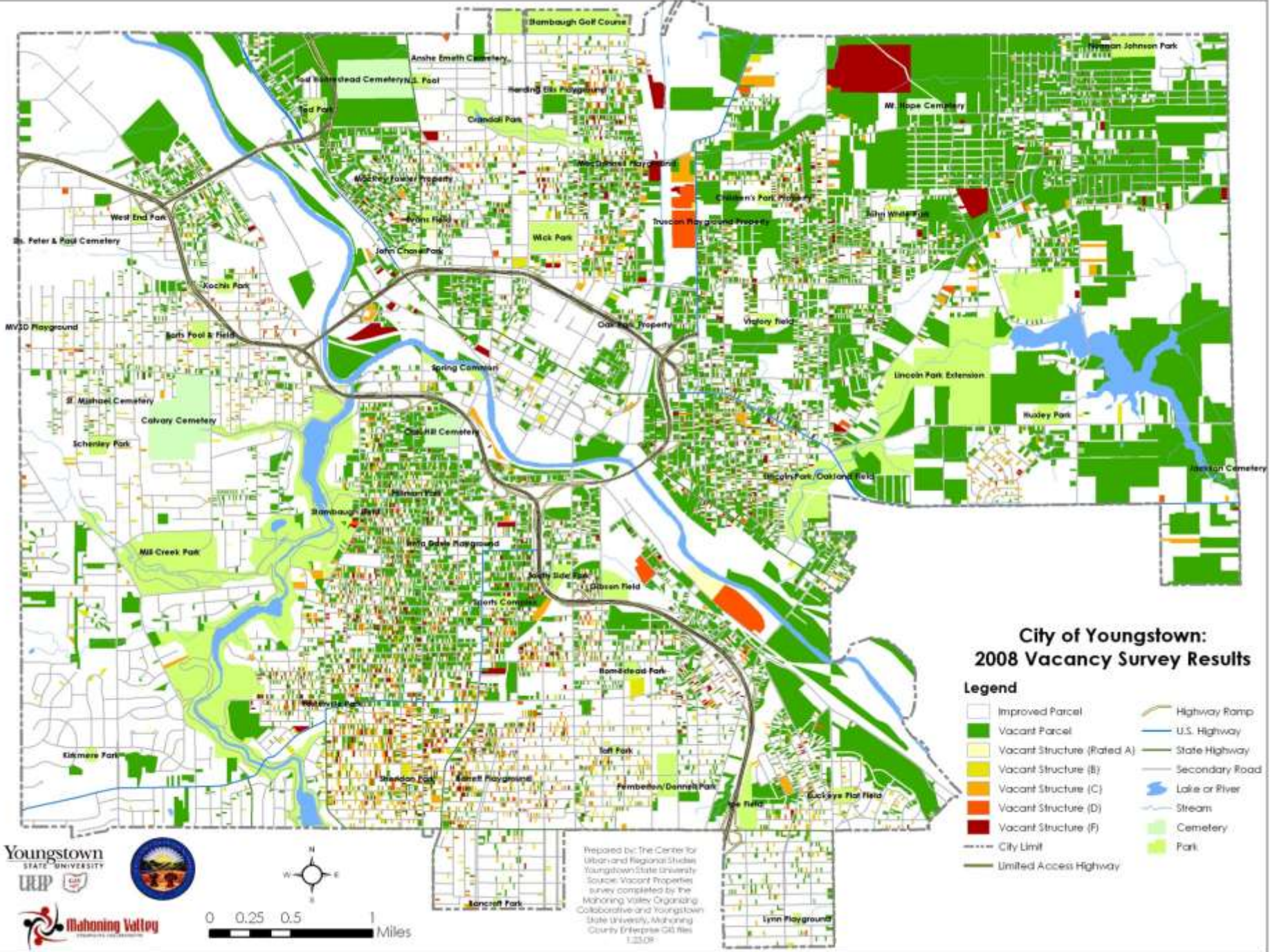
Vacant Structures: 4,571 structures

Vacant Land: 23,300 parcels

Poverty Rate: 33.5 percent

Unemployment Rate: 15 percent

Median Housing Value: \$48,200



City of Youngstown: 2008 Vacancy Survey Results

- Legend**
- Improved Parcel
 - Vacant Parcel
 - Vacant Structure (Rated A)
 - Vacant Structure (B)
 - Vacant Structure (C)
 - Vacant Structure (D)
 - Vacant Structure (F)
 - City Limit
 - Limited Access Highway
 - Highway Ramp
 - U.S. Highway
 - State Highway
 - Secondary Road
 - Lake or River
 - Stream
 - Cemetery
 - Park

Youngstown
STATE UNIVERSITY



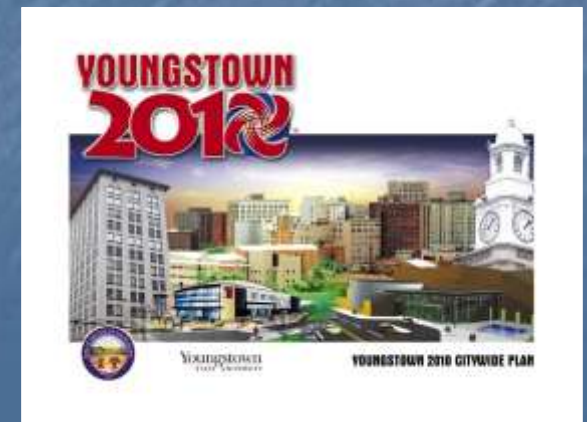
0 0.25 0.5 1 Miles

Prepared by: The Center for Urban and Regional Studies
Youngstown State University
Source: Vacant Properties survey completed by the Mahoning Valley Organizing Collaborative and Youngstown State University, Mahoning County Enterprise GIS files 1/23/09



A New Beginning

- A community in waiting: No plan for 30 years
- No one was going to save us – we had to take charge
- In 2000 the process began
- Unprecedented public involvement
- Quickly becomes more than a plan – a movement
- Articulates vision and goals for a new Youngstown
- Plan adopted in September 2005



YOUNGSTOWN 2010

ACCEPTING THAT WE ARE A SMALLER CITY:

Youngstown should strive to be a model of a sustainable mid-sized city.

DEFINING YOUNGSTOWN'S ROLE IN THE NEW REGIONAL ECONOMY:

Youngstown must align itself with the realities of the new regional economy.

IMPROVING YOUNGSTOWN'S IMAGE AND ENHANCING QUALITY OF LIFE:

Making Youngstown a healthier and better place to live and work.

A CALL TO ACTION:

An achievable and practical action-oriented plan to make things happen.

YOUNGSTOWN 2010

- New leadership emerges
- Achieves national and international recognition
- Allows Youngstown to project a new image to the world
- Sustained community engagement
- Led to the development of additional neighborhood plans and vacant property reclamation strategies
- The Raymond John Wean Foundation's Capacity Building Initiative
 - Mahoning Valley Organizing Collaborative
 - Youngstown Neighborhood Development Corp.

Implementing Youngstown 2010

- Focused strategy – build on existing assets
- Where investment is made; as important as where investment is not made
- Reuse of vacant property for economic development
- Reuse of vacant property for neighborhood stabilization & new open space

Areas of Focus

- Downtown and Corridors Leading in
- Youngstown State University
- Millcreek Park and Other Green Assets
- Sustainable Neighborhoods
- Other Major Employment Centers
 - Business Parks
 - Hospitals
 - Schools

Downtown

Removal of Federal Plaza
and reopen to traffic



Development of \$42 million
Convocation Center

Results



Historic Office Building
Converted to Apartments



Established Arts & Entertainment District
Several new eating and drinking establishment

Economic Development

■ Brownfield Redevelopment

- Business Development
- Creation jobs
- Youngstown Initiative
 - SBA Model Program



- Few brownfields remaining
- Partnerships: Economic Development Office, Ohio Department of Development, Congressman Ryan, YSU, YBI



Most Recent Success



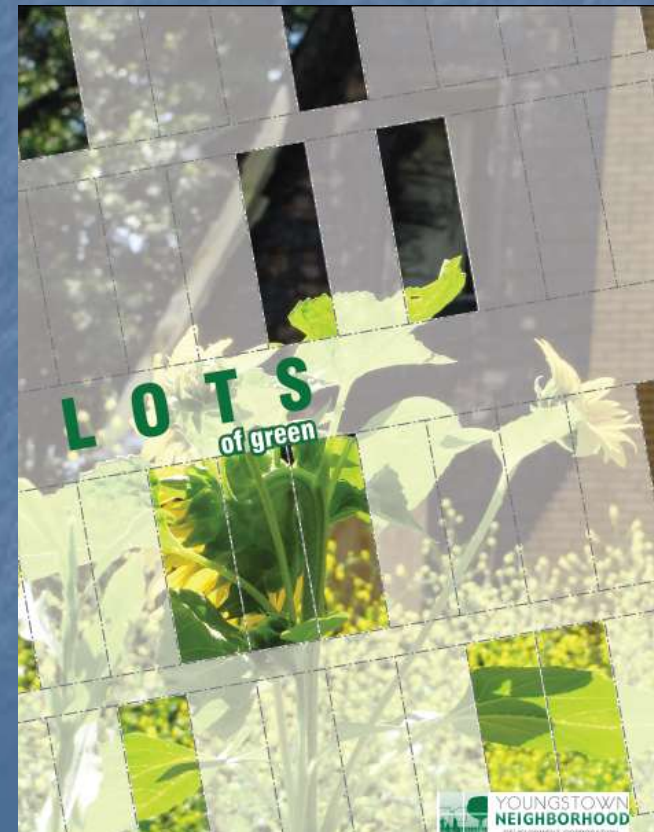
V&M Star steel \$650 million expansion

Stable Neighborhood Strategies

- Strategies deployed to create a greener/leaner city
 - Data collection and Property Information System
 - Continued community engagement
 - Neighborhood Planning
 - Targeted blight removal
 - Reuse of vacant properties

Lots of Green

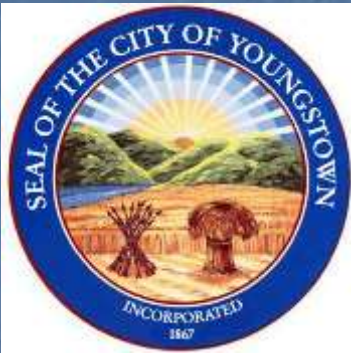
- Programs seeks to repurpose the majority of vacant land (100 vacant lots) in the Idora Neighborhood
- Create sustainable resilient neighborhoods
 - One city block urban farm
 - Expansion of adjacent MetroPark
 - Stormwater demonstration site(s)
 - Side lots
 - Green space
 - Native Plantings
 - Creation of Economic Opportunities for residents



Creation of an Urban Wetlands Mitigation Bank



Partnerships





Highlight of Youngstown 2010 Results

- Over \$150 million invested in downtown
- Demolition of over 2,500 vacant structures
- Remediation of 7 brownfields for economic development
 - 4,076 jobs
 - 394 acres returned to use
- Approximately 200 acres of additional parkland created
- New model zoning code under development
- Idora Neighborhood Transformation Project
 - 125 vacant lots returned to use
 - Deconstruction piloted



Lessons Learned

- Importance of establishing a realistic direction (PLAN)
- Accept reality
- Growth does not equal great
- Create an attractive environment for business expansion and attraction
- Assemble usable land
- Look for contextual opportunities and innovate

