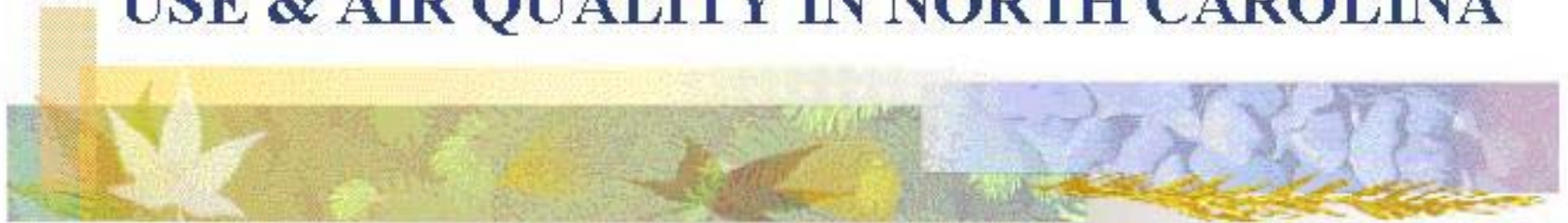


# **INTEGRATING TRANSPORTATION, LAND USE & AIR QUALITY IN NORTH CAROLINA**



**SMART GROWTH AND ALTERNATIVE LAND USE  
OCTOBER 29, 2001**



# **BACKGROUND**

- **STRONG STATE CONTROLLED DECISION-MAKING PROCESS**
- **EXCEPT LAND USE**
- **SERIOUS AIR QUALITY PROBLEM**
- **FRAGMENTED TRANSPORTATION PLANNING PROCESS**
- **MANDATED NEW CONSTRUCTION**



# **STATE INITIATIVES**

- **EDUCATION**
- **LEGISLATION**
- **TECHNICAL ASSISTANCE**
- **SMART GROWTH COMMISSION**



# **EDUCATION**

- **INTERNAL AND EXTERNAL**
- **CREATE “CASE FOR CHANGE”**
- **REPEATED AT EVERY OPPORTUNITY**
  - **SPEECHES**
  - **LIVEABLE COMMUNITIES WORKSHOPS**
  - **ARTICLES**
  - **EVENTS**
    - **GOVERNOR SPONSORED TRIP TO ATLANTA**



# **TECHNICAL ASSISTANCE**

- **TRANSPORTATION MODELS**
- **MULTI-MODAL PLANS**
- **DOWNTOWN REDEVELOPMENT**
- **GIS**
- **INTEGRATION OF ENVIRONMENTAL,  
ECONOMIC DEVELOPMENT AND  
TRANSPORTATION PLANNING**



# **LEGISLATION**

- **MPO CONSOLIDATION**
- **TRANSPORTATION PLANNING**
- **SMART GROWTH COMMISSION**



# **SMART GROWTH COMMISSION**

- **BROAD MEMBERSHIP**
- **FOUR COMMITTEES**
  - **TRANSPORTATION**
  - **REGIONALISM**
  - **DOWNTOWN REVITALIZATION**
  - **FARMLAND PRESERVATION**
- **RECOMMENDATIONS COMPLETE**



# **TRANSPORTATION GOALS**

- **IMPROVE LAND USE & TRANSPORTATION LINKAGES**
- **FOCUS TRANSPORTATION INVESTMENTS**
- **DEVELOP MULTI-MODAL TRANSPORTATION SYSTEMS**
- **ENSURE TRANSPORTATION SYSTEM CONNECTIVITY**
- **ENCOURAGE REGIONALISM, REGIONAL TRANSPORTATION PLANNING & SOLUTIONS**
- **EMPHASIZE PUBLIC INVOLVEMENT IN TRANSPORTATION DECISION-MAKING**



# **LAND USE & AIR QUALITY**

- **HIGHER RISK STRATEGY**
  - **MIXED RESPONSIBILITY AND CONTROL**
  - **SUSTAINABLE IN GOOD TIMES & BAD TIMES**
- **LONG TERM SOLUTION VS. SHORT TERM PROBLEM**