



A Telecast On

***Strategies for Success in the 21st Century Global Marketplace:
Why Free Trade is Important to U.S. Regions***

Thursday, November 8, 2007, 3:00-3:30 PM EST

FOR FREE REGISTRATION GO TO:

www.regonline.com/Checkin.asp?EventId=162283

This telecast will focus on the economic development benefits of bolstering free trade.

The American economy is strong and getting stronger. One of the key reasons for America's economic strength is the growth in U.S. exports – a reflection of our nation's ability to succeed in the 21st century worldwide marketplace. U.S. exports have increased by 11% over 2006, and for the first time in memory, the rate of growth of our exports is greater than our growth in imports. This has led to a narrowing of our trade deficit by nearly 8% or \$30 billion compared to the same period in 2006.

Regions across the nation are enjoying the vast economic opportunities provided by export growth, including job growth, increased business opportunities for small and medium-size firms, and increased tax revenue as businesses succeed in the worldwide economy.

Guests of this show will share their knowledge and experience in the areas of:

- How to build a regional strategy for expanding exports;
- How to promote your region in overseas markets;
- What resources are available to help your region's businesses tap in to worldwide markets.

FOR FREE WEBCAST ACCESS ON NOVEMBER 8TH GO TO: www.narc.org

At 2:30 PM EST a test will be provided for the telecast. Click on "VIEW the November 8th Webcast." Once you click on this link you will get a page prompting for username and password. Use the following:

Username: NARC

Password: EDTODAY

HOST

The Honorable Sandy K. Baruah, Assistant Secretary of Commerce for Economic Development

PANEL GUESTS

The Honorable Carlos M. Gutierrez, Secretary of Commerce

William Stafford, President, Trade Development Alliance of Greater Seattle

Anne Burkett, President, North Alabama Trade Association

[For telecast questions contact Peggy Tadej, 202.986.1032 ext 224 / tadej@narc.org](mailto:tadej@narc.org)

[For technical assistance on the telecast date call 1.800.537.6865 ext 5200 from 2:30-3:30 PM](tel:18005376865)

ACCESS INFORMATION

Ku-band, analog:

Glary 11, transponder 20

Orbit slot: 91 degrees west

Downlink frequency: 12100 Vertical

C-band, analog:

Galaxy 16, transponder 12

Orbit slot: 99 degrees west

Downlink frequency: 3940 Vertical

DISH Network:

To view, you need a subscription to the DISH Network basic service package. The channel is 9411.

For programming information, go to:

www.universityhouse.nau.edu, click on

schedule. Universityhouse will air the telecast on DISH Network on November 8th at 6:00 PM EST; 5:00 PM CST, 4:00 PM MST, and 3:00 PM PST.

Local Cable Access:

Check with your local cable TV stations to find out if viewing is available in your area



NARC
Building Regional Communities



INTERNATIONAL
TRADE ADMINISTRATION
COUNCIL