



Economic Development Information Coalition

May 4, 2004

Economic Development Today

A Telecast on New Directions and Opportunities in Rural Economic Development Tuesday, May 4th from 3:00 – 4:00 P.M. EDT

The telecast will focus on issues raised in an EDA-funded study, "Competitiveness in Rural U. S. Regions: Learning and Research Agenda." Topics to be addressed include:

- The critical importance of coordinating economic development strategies in rural and adjacent urbanized areas.
- A discussion focused on alternative approaches for rural America; relying on the once advantageous labor costs it offered is no longer valid due to cheaper labor available off-shore. This will require developing an alternate strategy that includes a series of specialized, strong clusters that enhance a region's performance. Clusters suited to rural America will also be a focus of the discussion.
- Enhancing entrepreneurship in rural America and its role in bolstering rural economies.
- How to access federal programs with resources available for rural economic development efforts.

How To Participate In The Telecast

DISH Network: To view you need a subscription to the DISH Network basic service package. The University House Channel is 9411. For programming information go to: www.universityhouse.nau.edu and click on schedule.

Cable Access: Upon request, you may have access to public TV through an association with public access to education and government programming.

Host Facility: To participate, locate a host facility with either KU Band or C Band capability that will allow you to use their downlink. Most public buildings as well as many universities and colleges offer satellite reception capability with viewing rooms. You will need to provide the facility management with the satellite coordinates. We are asking you to sign up for the telecast so that we can keep a record of participants. If you have difficulty locating a viewing facility, contact Peggy Tadej at 202-986-1032, ext. 224.

Satellite Coordinates

	KU Band	C Band
Channel	Galaxy 11	Galaxy 4R
Transponder	14	23
Orbital Slot	91° West	99° West
Downlink Frequency	11980 Vertical	4160 Horizontal

NOTE: DISH Network will air the telecast starting at 3 PM MST on May 4th.



Moderator

Ms. Doris McMillon

Panelists

Dr. David Sampson, *Assistant Secretary of Commerce for Economic Development*
 Mr. Robert Bogart, *Senior Policy Advisor, Economic Development Administration*
 Mr. Mark Drabensott, *Vice President & Director, Center for the Study of Rural America, Federal Reserve Bank of Kansas City, MO*
 Congressman Richard Burr, (R-NC), *(invited)*

Case Studies

Commissioner Patrick Woodie, *Alleghany County, Director of New River Partners, Sparta, NC*
 Mayor Arvid Clementson, *City of Fosston, Minnesota*

Q&A Session

Please provide questions by: (1) submitting questions in advance of the telecast, (2) identifying the panelist(s) responsible for reply and (3) including your name and location. Your questions will be scripted into the program. You can submit your questions by phone, fax or e-mail: 1.202.986-1032 ~ 202.986-1038 ~ questions@narc.org.

800 Call In Resources Day of Telecast

Questions 1.800.528.2090
 FAX 202.371.1015
 Technical Support 1.800.536.6865, extension 5200
 Commencing at 2:30 p.m. EDT

How To Register

Register by fax (202.986.1038), mail, or online at the NARC website www.narc.org. The telecast evaluation form and a list of potential host sites can be found on NARC's website. A telecast registration form is found on the next page. Please return the form to:

NARC
 1666 Connecticut Avenue, NW, Suite 300
 Washington, DC 20009

Time

3:00 PM EDT ~ 2:00 PM CDT ~ 1:00 PM MDT ~ 12:00 PM PDT ~ 11:00 AM Alaska ~ 10:00 AM Hawaii

Host Organization and Contact Information

A member of the Economic Development Information Coalition, the National Association of Regional Councils (NARC) is coordinating the telecast.



Telecast Registration Form

Economic Development Today New Directions and Opportunities in Rural Economic Development

May 4, 2004
3:00 PM – 4:00 PM EDT

Organization Name _____

Contact and Title _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ E-Mail _____

Fax Number _____ Web site Address _____

Subscriber Site Information

Site Location _____

Contact Name _____

Site Phone _____

Number of Viewers _____

Contact Information

If you have questions call Peggy Tadej at 202.986.1032, extension 224 or e-mail tadej@narc.org. For more information visit NARC's web site at: www.narc.org. Return this form by fax to: 202.986-1038 or by mail to:

National Association of Regional Councils
1666 Connecticut Avenue, N. W. ~ Suite 300
Washington, DC 20009

About the Economic Development Information Coalition

To provide information about Economic Development Administration (EDA) programs and economic development practices, EDA has put together the Economic Development Information Coalition (EDIC). EDIC is made up of the International Economic Development Council (IEDC), the National Association of Regional Councils (NARC), and the National Association of Development Organizations (NADO). They have joined EDA to disseminate information to economic development practitioners serving distressed communities.



NADO