



Economic Development Administration

Tuesday, April 26, 2005

Economic Development Today

A Telecast on Communities in Transition 3:00 - 4:00 P.M. EDT

Dick Thornburg, former U.S. Attorney General, former Governor of Pennsylvania and current Chairman Emeritus of the State Science and Technology Institute, has said that:

"In the last two decades of the 20th century the U.S. economy was transformed in a way and at a speed that few could have anticipated. The 19th century's long-term transition from an agrarian-based economy to a manufacturing-based economy was replicated in an accelerated transition from a manufacturing-based economy to a technology-based economy. While traditional agriculture and manufacturing will always be important economic sectors in our economy, today's new economic growth is being driven far more by technology and its influence on traditional economic sectors than ever could have been foreseen. While this change is a product of national, indeed international forces at work, it manifests itself community by community."

Today, economic development professionals are challenged to develop transition strategies for the nation's communities that strengthen regional competitiveness and increase the American standard of living. The telecast will showcase examples of "best practices" in this area, including, communities that have: (1) developed strategies for moving from traditional industries experiencing job loss to new industries creating high-skill, high-wage jobs; (2) experienced a military base closure and are in the midst of a transition; (3) undertaken the cleanup of brownfields, greenfields, and/or grayfields; or (4) successfully implemented broadband deployment assuring they are "wired for the 21st century."

Access Information

Satellite coordinates for your April 26th broadcast are listed below. The satellite space is booked from 2:30-4:00pm EDT.

Ku-band: Galaxy 3C, transponder 12
Orbit slot: 95 degrees west
Downlink frequency: 11930 horizontal

C-band: Galaxy 4R, transponder 21
Orbit slot: 99 degrees west
Downlink frequency: 4120 horizontal

DISH Network: To view you need a subscription to the DISH Network basic service package. The Universityhouse Channel is 9411. For programming information go to: www.universityhouse.nau.edu and click on schedule. Universityhouse will air the telecast on DISH Network at 3:30 PDT; 4:30 MDT; 5:30 CDT; and, 6:30 EDT.

3:00 PM EDT ~ 2:00 PM CDT ~ 1:00 PM MDT ~ 12:00 PM PDT ~ 11:00 AM Alaska ~ 10:00 AM Hawaii

Host Organization and Contact Information

The National Association of Regional Councils is coordinating the telecasts. If you need additional information or have difficulty locating a viewing facility, contact Peggy Tadej at 202.986.1032, extension 224.



Moderator

Ms. Doris McMillon

Panelists

- Dr. David Sampson, *Assistant Secretary of Commerce for Economic Development*
- Michael Gallagher, *Assistant Secretary, National Telecommunications and Information Administration, U. S. Commerce Department*
- Pike Powers, *Attorney, Fulbright and Jaworski, Austin, TX*
- James E. West, *Mayor of Spokane, WA*
- Tad Deriso, *General Manager, Mid-Atlantic Broadband Cooperative*
- Michael Houlemard, *Executive Officer, Fort Ord Reuse Authority and Board of Directors of NAID, An Association of Defense Communities*

Q&A Session

Please provide questions by: (1) submitting questions in advance of the telecast, (2) identifying the panelist(s) responsible for reply and (3) including your name and location. Your questions will be scripted into the program. You can submit your questions by phone, fax or e-mail: 1.202.986-1032 ~ 202.986-1038 ~ Tadej@narc.org.

800 Call In Resources Day of Telecast

Questions	1.800.528.2090
FAX	202.371.1015
Technical Support	1.800.536.6865, ext. 5200
Commencing at 2:30 p.m. EDT	

How To Register

Register by fax (202.986.1038), mail, or online at the NARC website www.narc.org. The telecast evaluation form and a list of potential host sites can be found on NARC's website. A telecast registration form is found on the next page. Please return the form to:

NARC
1666 Connecticut Avenue, NW, Suite 300
Washington, DC 20009



Telecast Registration Form

Economic Development Today

Communities in Transition

Tuesday, April 26, 2005

3:00 PM – 4:00 PM EDT

Organization Name _____

Contact and Title _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ E-Mail _____

Fax Number _____ Web site Address _____

Subscriber Site Information

Site Location _____

Contact Name _____

Site Phone _____

Number of Viewers _____

Contact Information

If you have questions call Peggy Tadej at 202.986.1032, extension 224 or e-mail tadej@narc.org. For more information visit NARC's web site at: www.narc.org. Return this form by fax to: 202.986-1038 or by mail to:

**National Association of Regional Councils
1666 Connecticut Avenue, N. W. ~ Suite 300
Washington, DC 20009**

An Information Dissemination Partnership

The Economic Development Administration (EDA), the International Economic Development Council (IEDC) and the National Association of Regional Councils (NARC) have established an information dissemination partnership. *Economic Development Today* is a program that includes a series of six telecasts intended to provide information about economic development practices and programs to economic development practitioners who serve distressed communities throughout the United States. Also, the partnership provides a monthly update and a quarterly magazine. For more information, visit the EDA Website.

