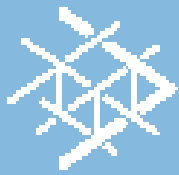


National Association of Regional Councils
1666 Connecticut Avenue -- Suite 300
Washington, D.C. 20009

NARC/EDA Satellite Telecast #4

"Three Rural Economic Development Strategies"



3:00 p.m. EST
Wednesday, June 4, 2003

Satellite Coordinates -- Vertical Polarity

KU Band
AMC 01, 103 Degrees
(Formerly GW-1)

C Band
AMC 01, 103
(Formerly GE1)

Channel/Transponder 20
Downlink Frequency 12100
Audio 6.2/6.8

10
3900
6.2/6.8

PANELISTS

Economic Development

Dr. David Sampson, Assistant Secretary of Commerce for Economic Development

Appointed by the President, Dr. Sampson, manages an agency whose mission is to create wealth and minimize poverty through a variety of program tools. For more information, visit: www.doc.eda.gov.

Rural Development

Mark Drabenstott, VP, Kansas City Federal Reserve & Director, Study of Rural America

An active speaker on economic issues, Mr. Drabenstott helps public officials and business and financial leaders understand the impact of economic policy and development on farm and rural economies. For more information, visit: www.kc.frb.org.

Tourism: Cultural & Historical Preservation

The Honorable Gale Norton, Secretary of the Interior (invited)
John L. Nau, III, Chairman, Advisory Council on Historic Preservation

By preserving and protecting the historic and natural resources of small towns and rural areas, advertising them to the nation, rural communities have the opportunity to grow through tourism. For more information, visit: www.achp.gov.

Entrepreneur Strategies

Ernesto Sirolli, CEO, Sirolli Institute

The Sirolli Institute is convinced that the future of every community lies in capturing the energy, imagination, intelligence, and passion of its people and that development can only be indigenous and based on what is already present in the community. For more information, visit www.Sirolli.com.

Case Study

Southern Passages is a Tri-State Coastal Corridor project involving four Regional Councils. They have joined forces to market and promote tourism in the forgotten route I-17 corridor (Charleston, SC to St. Augustine, FL). Through an EDA planning grant the project seeks to foster sustainable, nature-based, eco-, and agricultural tourism through regional cooperation.

Interactive Q & A and Summary



National Association of Regional Councils ~ 1666 Connecticut Avenue, NW
Suite 300 ~ Washington, DC 20009
202.986.1032 ~ 202.986.1038 (fax) ~ www.narc.org



Registration Form

Instructions

Please print clearly or type, complete and return the registration form by mail or via fax to the address listed at the bottom of the page. Refer to the NARC website for more information: www.narc.org

Organization Name _____

Contact _____

Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-Mail _____ Web Site _____

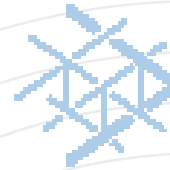
Site Location _____ Contact Name _____

Site Phone _____ Number of Viewers _____

To submit questions during the program to Dr. Sampson or his guests, please send an e-mail to: questions@gw.solutions.com; or call, toll free, 1/800-882-8498 or full fax at 1/877-820-6451.

If you have any questions, please contact Peggy Tadej by phone at 202/986-1032, extention 224, or by e-mail at tadej@narc.org

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NARC
"Building Regional Communities"

National Association of Regional Councils

Satellite Telecast #4

"Three Rural Economic Development Strategies"

How to participate in the satellite telecasts

Locate a host facility with KU Band or C Band capacity. Most public facilities as well as many universities and colleges offer satellite reception capacity with viewing rooms. You will need to provide the facility management with satellite coordinates that utilize vertical polarity listed below. NARC and EDA ask that you sign up for the telecasts to facilitate the process and for further reporting purposes. Should you encounter difficulty in locating a viewing facility, please contact Peggy Tadej at 202/986-1032, extention 224.

Satellite specifications for the June 4, 2003, ONLY

Program Time	_____	3:00 p.m. to 4:00 p.m. (EST)
Test Time	_____	2:30 p.m. to 3:00 p.m. (EST)
C-Band	_____	AMC 01, 103 Degrees (Formerly GE1)
	channel/transponder	10
	downlink frequency	3900
	audio	6.2/6.8
KU Band	_____	AMC 01., 103 Degrees (Formerly GW-1)
	channel/transponder	20
	downlink frequency	12100
	audio	6.2/6.8

Satellite telecasts are sponsored under a cooperative agreement with the Economic Development Administration at the U. S. Department of Commerce, and the National Association of Regional Councils in fulfillment of the grant requirements for "Information Dissemination Strategy for the New Economy."



EDA
"Creating Wealth and Minimizing Poverty"



U.S. Department of Commerce