

# CANAMEX Corridor



**CANAMEX**  
CORRIDOR COALITION  
THE SAFE, SMART AND SECURE (S<sup>3</sup>) CORRIDOR

*The Safe, Smart and Secure (S<sup>3</sup>) Corridor*



**From Design to Delivery: Gateways to Prosperity**  
**3<sup>rd</sup> NARC Freight and Goods Movement Summit**

**5 December 2006**

Presented by:

**Marisa Paula Walker, CANAMEX Corridor Coalition**

# Presentation Overview

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*The Safe, Smart and Secure (S<sup>3</sup>) Corridor*

Introduction to the **CANAMEX** Corridor Mission and Organizational Structure

Highlight Priorities in Arizona and Multi-State Coalition:

- Border Infrastructure
- CyberPort: Ag Seal and Secure
- Freight Strategy
- International Trade Strategy

# Corridor Project Mission

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- Strategic investments in infrastructure to support and stimulate a business environment that fosters trade, jobs and economic activity
- Create new international trade base from north south trade and intersection of north-south and east-west infrastructure
- Capitalize on regional commonalities such as fast growing populations, distinct rural and urban economic realities, economic shifts from natural resources to value added tourism, knowledge based sectors, etc.
- Mediate regional challenges such as small congressional delegations, competitive giants like California and Texas

# CANAMEX Priorities

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- Hoover Dam Bypass



- Increase Telecommunication Infrastructure in Rural Areas
- Strategy relative to Asian Trade and Marine Port Development
- Border Infrastructure & CyberPort
- Arizona Freight and Logistic Strategy and Multi-state International Trade Strategy

# Border Infrastructure

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- Aggressively working with border communities, Sonora and Federal Agencies to secure resources and high prioritization of infrastructure projects at all of Arizona's Border Ports of Entry
- President's Budget released this week includes \$42M for new Commercial Port in San Luis and \$9.8M for Redesign of Mariposa POE in Nogales
- \$300,000 for General Services Administration (GSA) Feasibility Study for the Redesign of Mariposa Port of Entry
- At full build-out the reconfigured Mariposa POE will be able to handle Laredo's Commercial Traffic Load
- Infrastructure Enhancements are **NOT** Enough

# CyberPort Overview



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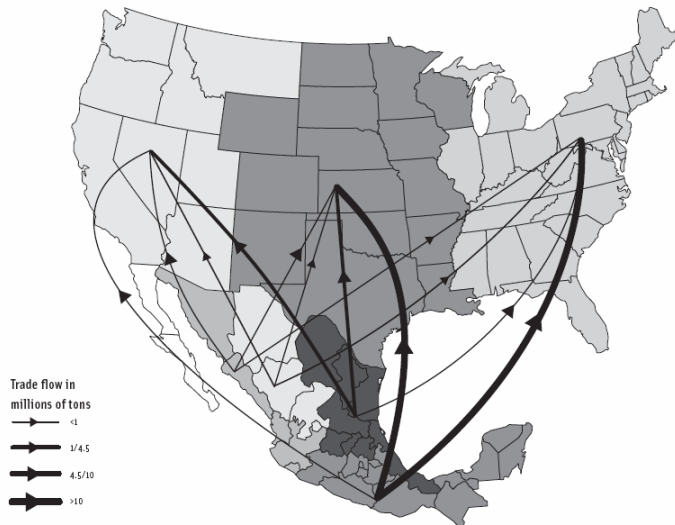
- A blueprint for reducing bottlenecks at the border by utilizing offsite inspections, streamlined processes and new technologies
- Balances the dual objectives of increasing market opportunities and enhancing security
- Consistent with 22 Point U.S. Mexico Border Partnership Action Plan
- Aligns us with Federal Priorities outlined in Security and Prosperity Partnership (SPP) between NAFTA Partners

# CyberPort Opportunities



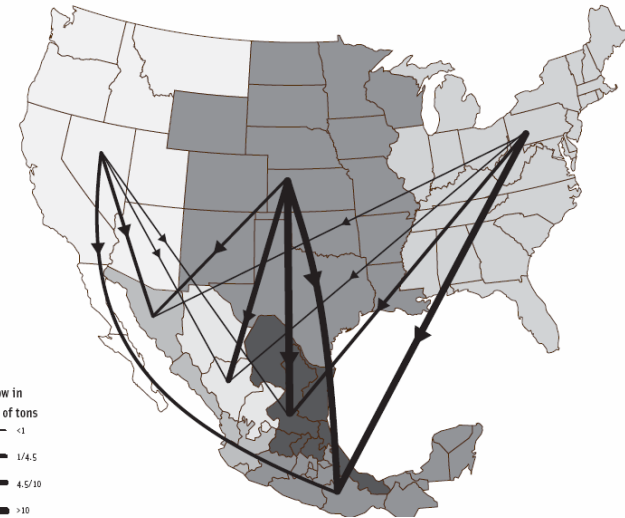
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**Northbound Range: 4.3% to 22.7%**

**Southbound Range: 4.8% to 15.7%**



**Actual: 13.1%**

**Actual: 5.5%**



# CyberPort FAST Lanes

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- The Free and Secure Trade (FAST) program provides expedited processing for certified commercial traffic.
- Certification through the U.S. Customs-Trade Partnership Against Terrorism (C-TPAT) based on stringent security criteria for warehouses and shipping systems
- \$4 million (\$2.1 CyberPort) allocated for 2 new FAST Lanes at Mariposa
- Construction Completed in Summer 2006.
- Secured Arizona Department of Homeland Security Funding for C-TPAT Certification Seminar for Produce Growers

# CyberPort Ag Seal & Secure

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- More fresh fruit and vegetable shipments enter into the U.S. at the Mariposa commercial cargo facility than at any other location on the southern border with Mexico
- Trucks travel long distances within Mexico and encounter drug inspections by federal and state agencies. Each inspection results in delay, and for produce, a break in the cold chain with potential product degradation
- The War on Terrorism has heightened food security concerns, specifically potential for cover bio-attacks to the fresh produce supplies
- Develop a two prong technology demonstration pilot that includes 1) electronic seals/locks to monitor, detect and communicate a breach and 2) bio-detection technology for identify bio-attack agents

# Next Step Strategy: Freight

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- **Freight:** 2002 Statewide Economic Study in Arizona emphasized potential of freight and logistics as have additional studies
- Statewide community request to develop strategy to prepare for anticipated trade demands and capitalize on new job opportunities from serving as “inland port relievers” from both Mexico and U.S. West Coast Sea Ports
- Our challenge is how to stimulate job growth, how to fund physical infrastructure and how to position the State and its communities in the national policy discussions and funding opportunities in the future

# Multi-State Priorities

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- Four Key Initiatives: Smart Freight, Smart Tourism, Smart Process Partnerships and Rural Telecommunication
- Full Implementation promises to yield 1 Million new jobs, 11% over what would be expected otherwise
- Interim Projects: 511 Tourism and Increased Interoperability; Web Site Makeover; Political Outreach for Funding and Visibility
- Submitted Proposal for USDOT Corridors of the Future Program, a national strategy to address congestion

# Multi-State Priorities

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- A Joint International Trade Strategy based on synergies. Preliminary review of the materials collected indicates:
  - Mexico and Canada are top export markets for all and there is a shared interest in increased market presence in Asia.
  - Four of the five states (except Utah) have a trade office in Taipei; three maintain offices in Japan and Mexico. Utah has the only presence in South America, in Chile and Brazil
  - Common strengths in the universities biotechnology; arid lands; computer sciences and optics.
- Proposed components include joint trade missions, cooperation in overseas trade offices, banding together to promote increased international air service, and looking for synergies among the region's universities and research centers.

# Contact Information & Gratitude

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