

Integrating Air Quality and Transportation Planning Workshop Using Outreach to Improve Air Quality

Tuesday, February 24, 2004

The fee for this workshop is included in the 2004 Washington Policy Conference "The Regional Role in Federal Policy" registration fee. If you prefer to attend only the one-day workshop, the registration fee is \$75.

The workshop will be held at the Renaissance Washington Hotel, 999 9th Street, N.W., Washington, DC, 20001. For reservations, phone (202) 898-9000. The contracted conference rate is \$183.

Please complete this registration information and fax it to Sylvia Bryant at (202) 986-1038. If you have questions regarding this workshop, contact Peggy Tadej at tadej@narc.org.

Name

Preferred Name on Badge

Title


Organization

Address

City State Zip

Telephone Fax

Email


National Association of Regional Councils
1666 Connecticut Avenue, N.W.
Suite 300
Washington, D.C. 20009
Telephone: (202) 986-1032
Fax: (202) 986-1038
www.narc.org

The purpose of this workshop is to assist Early-Action-Compact and newly-designated nonattainment areas in implementing an outreach program, which is the first tool in implementing transportation solutions to air quality problems.

Workshop Agenda

10:45 am - 12 noon

"It All Adds Up to Cleaner Air" - What's New Session is an update from the FHWA/EPA team on what's new in the initiative. A large, medium and small Regional Council and/or MPO will give their perspective on the program.

12:00 noon - 1:45 pm

Lunch (NARC Washington Policy Conference luncheon with invited keynote speaker, Secretary Tom Ridge, U.S. Department of Homeland Security))

2:00 pm - 2:45 pm

Measuring the Emissions Benefits of Ozone Action Programs

Eric Schreffler, Consultant will emphasize documentation of outreach and public education programs so that the outreach program can be legitimately included in an air quality plan, the potential emission reductions can be estimated, and credit can be taken in the SIP.

2:45 pm - 3:00 pm Break

3:00 pm - 3:45 pm

Evaluation Tools to Help You Demonstrate the Benefits of Outreach

Kathy Daniel, FHWA will cover all stages of evaluation research, concluding with tools to help Air Quality Outreach Programs with process impact evaluation.

3:45 pm - 4:45 pm

How Communities Demonstrate the Benefits of Their Programs

Regional Councils and MPOs will describe how they account for their progress and justify their programs to their management in quantitative and qualitative ways.

4:45 pm - 5:00 pm

Wrap-up and Announcement of Future Workshops