

Military Growth Task Force

NC Eastern Region

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**REGIONAL PLANNING PARTNERSHIP:
MARINE CORPS & VALUE-ADDED AGRICULTURE**

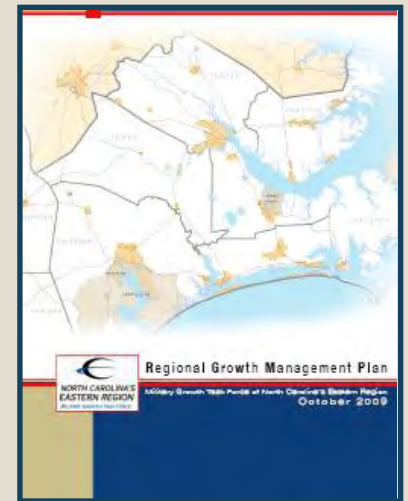
NARC CONFERENCE, CLEVELAND, JUNE 2010



The Challenge

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- Military growth (14,000+ new jobs) between 2007-2010 **created or exacerbated “growing pains”**
- **No regional forum existed to “comprehensively” address** these challenges – created MGTF in 2008
- **Regional Growth Management Plan** identified over-arching need for regional approach to all challenges that are beyond the ability of counties and towns to mitigate locally
 - ✦ i.e., workforce shortages, physician scarcity, water resources, transportation and logistics, quality of life, public safety and others...



Solution: A Regional Planning Partnership

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- **Task: create and foster the development of a comprehensive regional planning partnership that coalesces the visions and inputs of multiple competing constituencies in order to arrive at consensus solutions for accommodating sustainable growth**



Objectives

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1. To yield a regional forum that facilitates the development of a comprehensive approach to sustainable resource use
2. To develop a regional planning toolbox for envisioning future growth and developing alternative scenarios
3. To develop creative, partnership approaches to critical issues of compatible and sustainable growth
4. To provide decision-makers with thoughtful **regional** strategies, implementable at the **local** level

Regional Planning: The Missing Link

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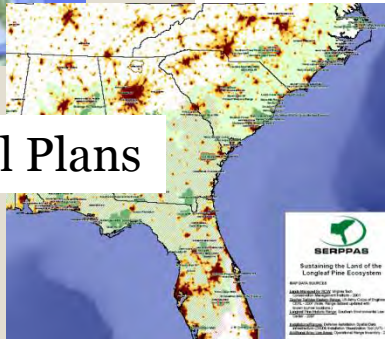
National Plans



State Plans

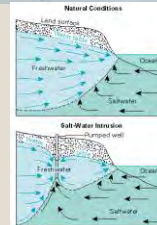
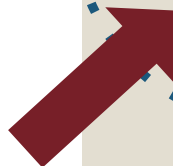


Big "R" Regional Plans



Little "r" Regional Plans:

- Coastal Growth Pressure
- Climate change
- Water Resources
- Renewable Energy
- Military Mission
- Working Lands
- Energy



County Plans

SERPPAS

Georgia

North Carolina

RPP

Craven

Carteret

Onslow

Duplin

South Carolina

Alabama

Pender

Jones

Florida

COUNTY

Pamlico

- Schools
- Local Government
- Emergency Services
- Local Infrastructure
- Public Safety

- Gopher Tortoise CCA
- Long Leaf Pine Conservation
- Red Cockaded Woodpecker Translocation
- Marine Coastal Initiative

Water Resources
Coastal Growth Pressures

'Fuel The Force'

Climate Change
Quality of Life

'Feed The Force'

Big "R" and little "r" issues

Existing Regional Entities

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- Local Government
 - Eastern Carolina Council
- Agriculture
 - Ag Extension Offices
 - Farm Bureaus
- Developers
 - NCER
 - NC-20
 - Regional CoC
- Environmental / Conservation
 - Onslow Bight
 - Coastal Federation
- Military
 - MCIEAST
 - **Governor's MAC**





Sample Ongoing “Stove-Piped” Interactions

Issue Categories and Key Partners

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Illustrative Array of Regional Topics

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- **Preservation of Working Lands + Sustainability of the Military Mission**

- Value-added Agriculture
- Project “Feed the Force”
- Project “Fuel the Force”

- **Water Resources**

- Defending the aquifers (quality and quantity)
- Wastewater management

- **Coastal Growth Pressures and Sustainability**

- Accommodating population growth
- Preserving working lands
- Preserving military training capacity
- Diversifying the regional economy
- Preserving natural resources
- Maintaining quality of life
- Renewable energy future

- **Recruiting / Keeping Young Professionals**

- Enhancing amenities / promoting the region
 - ✦ Quality of Life Amenities
 - ✦ Limiting service industry leakage
 - ✦ Natural Infrastructure



Evaluating Candidate Issues

**Military Growth
(Impetus for Task Force)**

RGMP

Need for Regional Planning

Regional Planning Partnership (RPP)

Need for Initial Bundle of Issues for RPP that:

- Have funding available for solutions
- Compel the participation of all regional constituencies
Local Govt, Developers, Ag, Military, Conservation/Environment
- Can show success in two years
- Demonstrate the value of regional collaboration and consensus
- Enable “lofty” goals to fast-track rapid implementation

CONFLUENCE OF ISSUES

Encroachment Mgmt
Preservation of Working Lands
Mandates for Renewable Energy
Prevention of Sprawl / Quality of Life
Protection of the Environment
Diverse Economic Development
Biofuels Agenda/Food Security

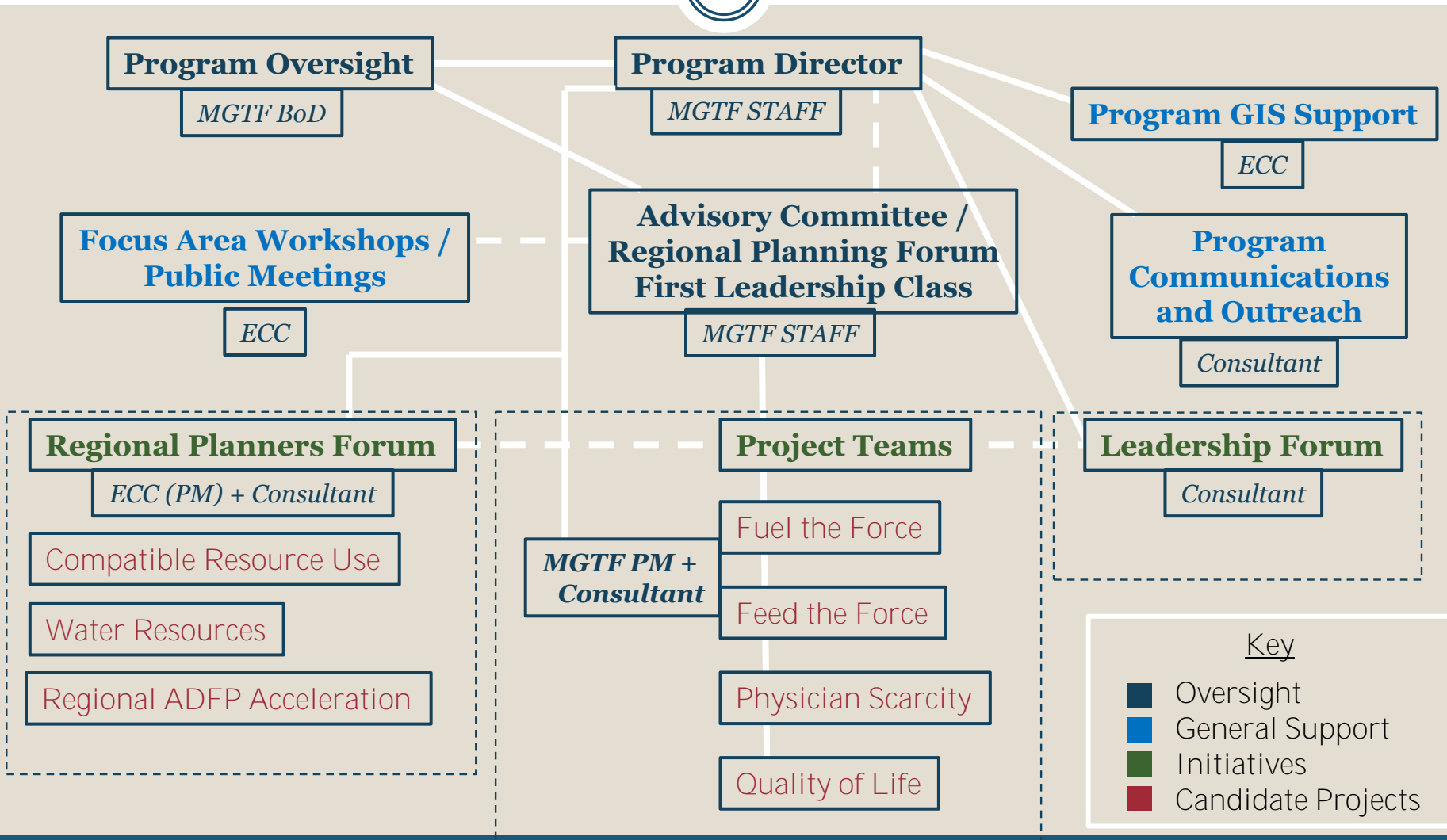
**FEED/
FUEL
THE
FORCE**

PARTICIPANTS / CONTRIBUTORS

DoD / MCIEast
State of NC / NC Rural Ctr / NCEast
Dept's of Agriculture / Self-Help
Dept's of Commerce and Energy
EPA / USFWS / NOAA
Golden LEAF Foundation
Local Governments/Universities
Conservation / environmental interests
SERPPAS/SBA/Biofuels Ctr of NC

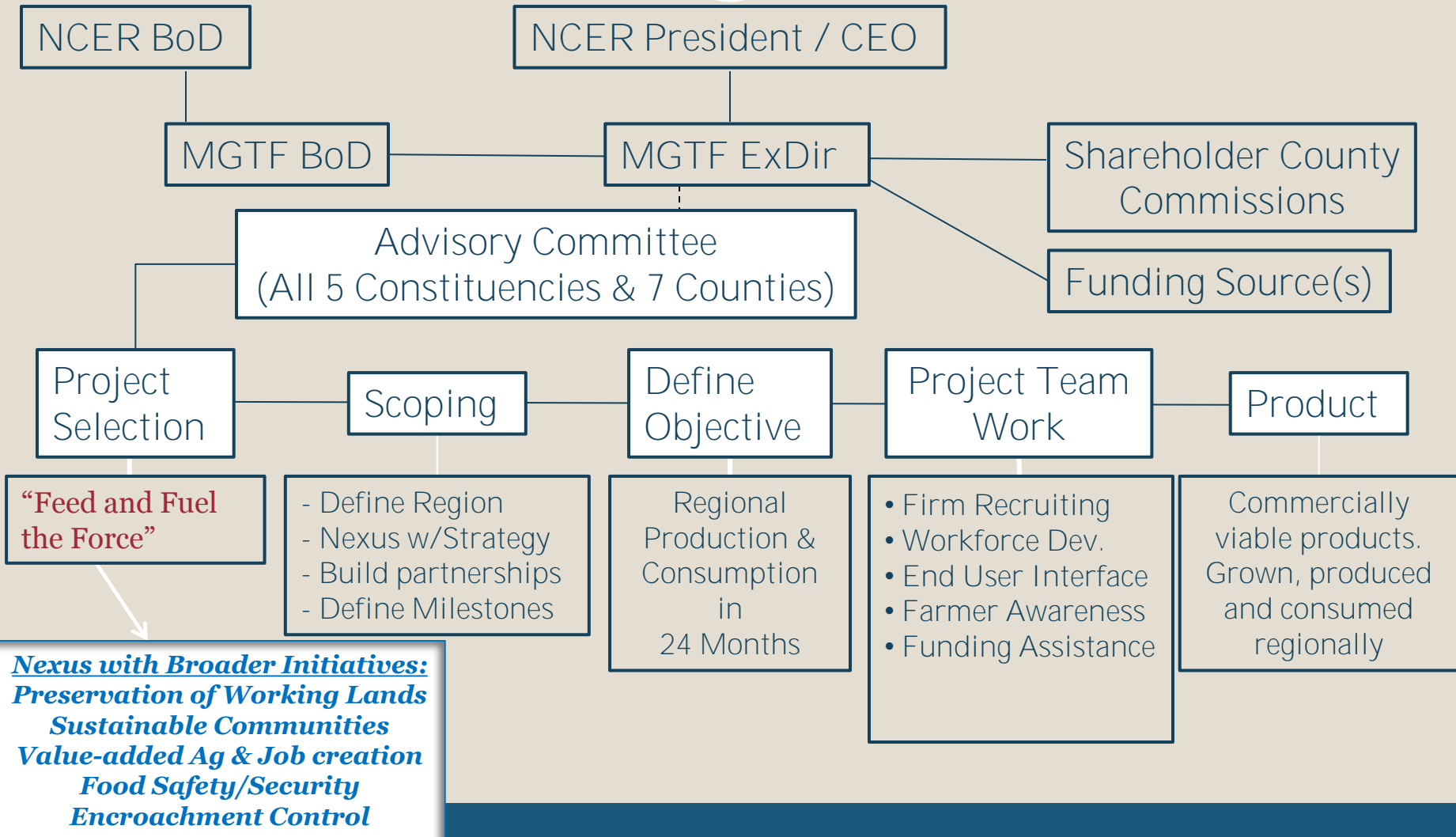
Program Elements

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Illustrative Project Work Plan

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Milestones

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- **Phase One** (3 Months)
 - MGTF: Retain PM for Fuel the Force and Feed the Force
 - ECC: Retain Regional Planner
 - Immediately establish RPP Design Team (MGTF Staff + UNC + ECC + Consultant)
 - Establish Advisory Committee (vetted by BoD)
 - Identify and secure funding sources for Phase Two
 - Identify partners and conduct scoping meeting
 - Complete SOW, POA&M, and Budget for Phase Two
 - Estimated Cost: \$230,000



Milestones (cont)

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- **Phase Two**

- Regional biofuel facility in production in 24 months
- Regional food distribution system operating in 24 months
- Regional Leadership Development Forum established
- **First class of Leadership Forum “graduates”**
- Regional Water Resources Strategy complete



Milestones (cont)

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• Phase Three

- Partnership institutionalized
 - ✦ formally established
 - ✦ funded as a program
 - ✦ local government sense of ownership
 - ✦ Nested in appropriate organization (NCER, ECC, etc.)
- Work of the MGTF is complete



Key Partners

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- ECCOG
 - Regional Planning, GIS, Transportation SME, Facilitation
 - Local Government Voice
- NCER
 - Regional Developer Voice, Chambers of Commerce
- MCIEAST
 - Regional Military Voice
- Onslow Bight
 - Regional Environmental Voice
- NCDA / ADFP Trust Fund
 - Preservation of working lands, value-added ag, economic diversity
 - Regional Agriculture Voice
- DoD (OEA), HUD, USDA, NOAA, USFWS
- NC Rural Center
 - Rural Development Expertise
- UNC-CH, UNC-W, ECU
 - Community growth modeling expertise, focus area studies
- GoldenLEAF Foundation
 - Funding for Implementation



MARINE CORPS
INSTALLATIONS EAST
"Serving East Coast Installations..."



Interagency / Interlocal Team

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- ECCOG
- UNC-CH
- UNC-W
- ECU
- NCER



Task 3: Regional Planning Partnership

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QUESTIONS?

Task 3: Regional Planning Partnership

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Task 3: Regional Planning Partnership

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Task 3: Regional Planning Partnership

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Task 3: Regional Planning Partnership

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