



# **Connecting to Tomorrow's Markets: Regional Planning and U.S. Transportation Policy**

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**Coalition for America's  
Gateways and Trade Corridors**

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# CAGTC – *A Little Background*

- Established in 2001; 501(c)6 non-profit
- 60+ organizations; geographic and industry diversity
- Mission: Raise Congressional and public awareness of nation's freight and goods movement needs
- Education and Advocacy

# Connectivity – Why it matters!

- Brookings Study *US Cities in the World Cities Network (Feb. 2005)*

“How a city plugs into the world economy of advanced producer services could impact local growth patterns...it could influence a city’s economic prospects...it could help shape what types of households a city attracts and retains. In short, global connectivity has become another urban barometer – a new statistic that helps reveal the health and strength of cities and regions.”

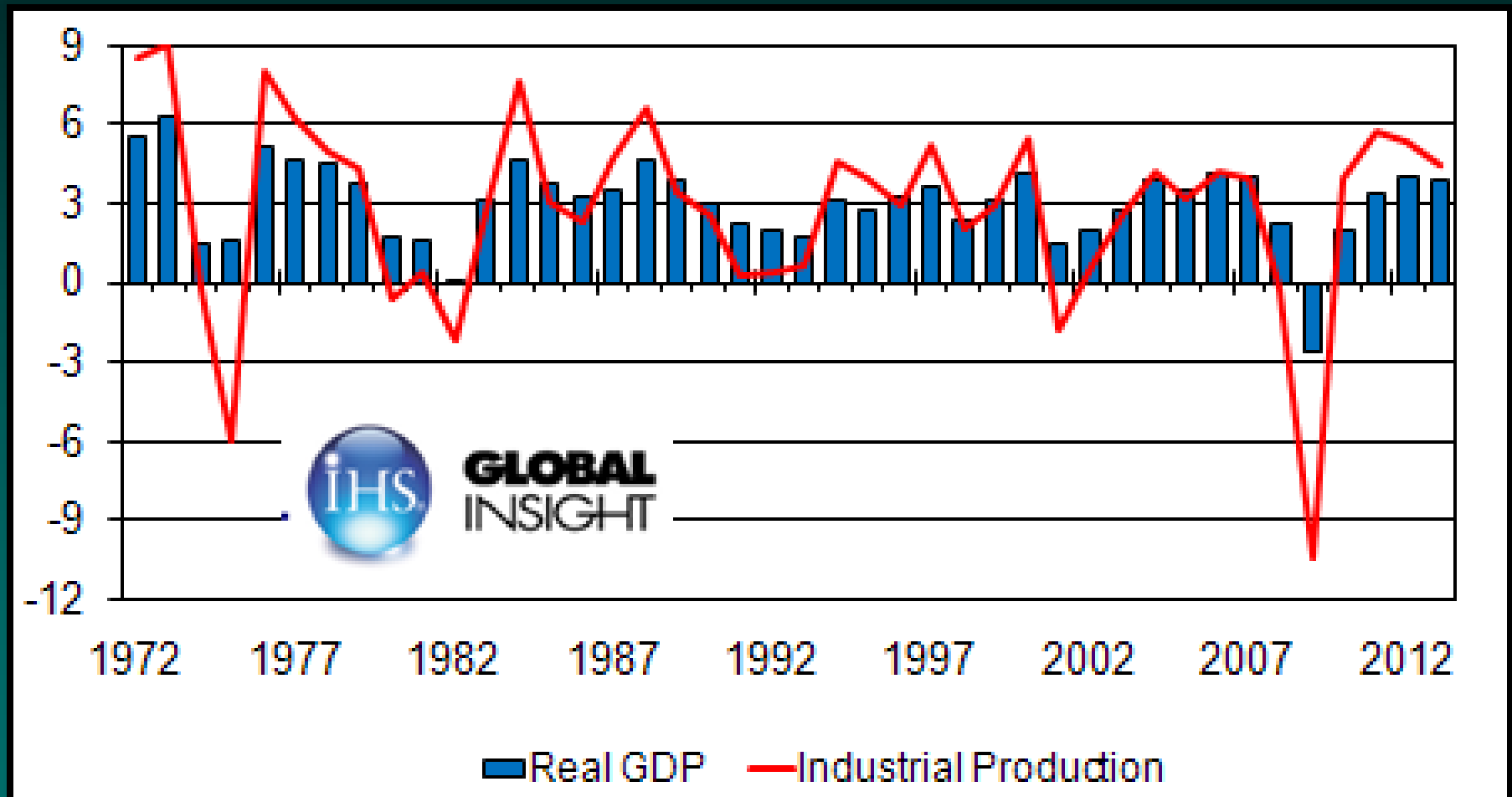
# Relationship Between US Trade and US Prosperity

(US Trade & Gross Domestic Product - \$ Billions)



Source: USDOT Based on USDOC Data

# The World Economy Has Suffered the Worst Recession of the Postwar Era (Percent Change)

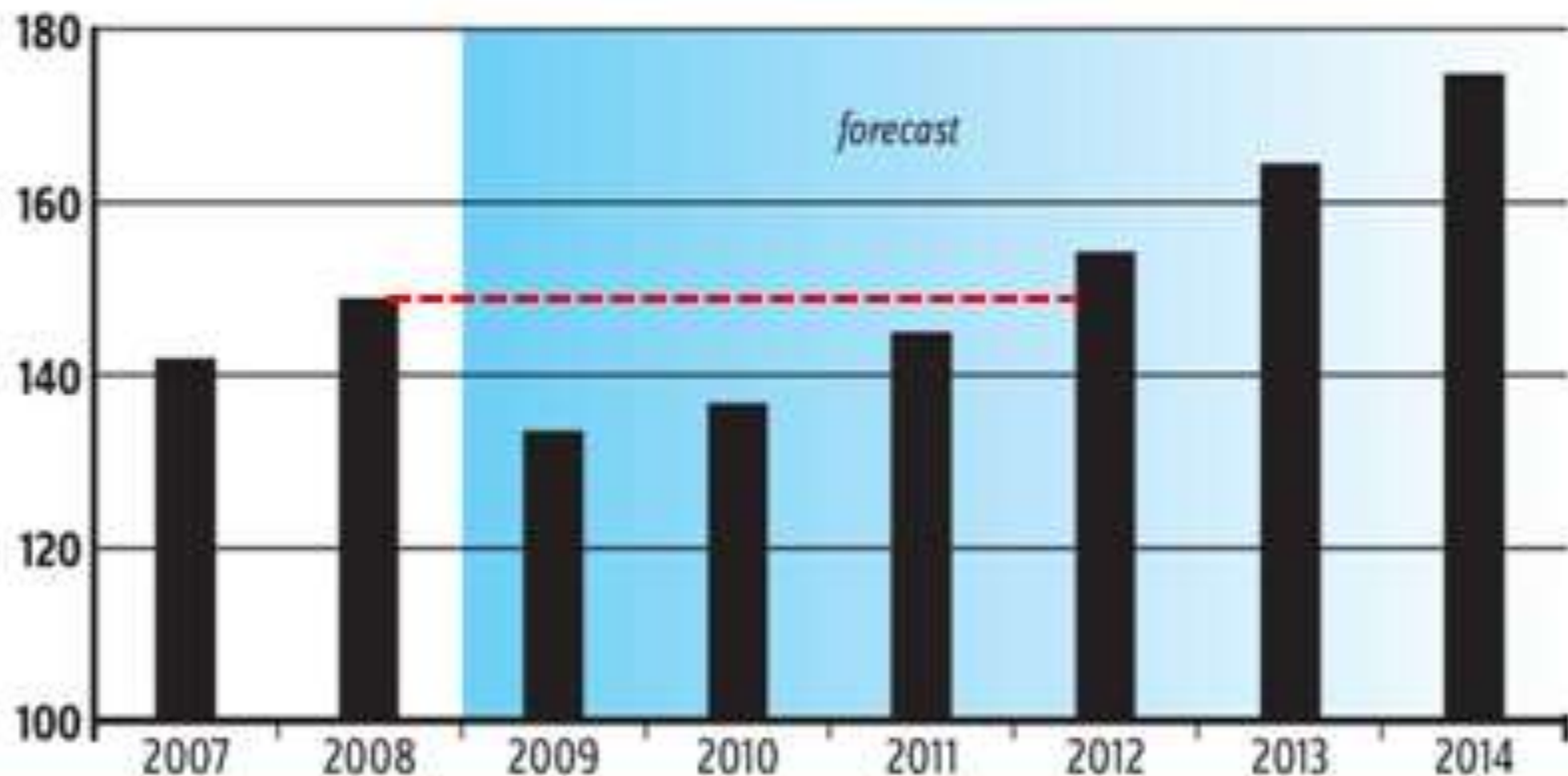


Source: IHS Global Insight

# World Container Growth Forecast

*(Including full & Empty Containers, Port to Port, and Transshipment Volume in Millions of TEUs)*

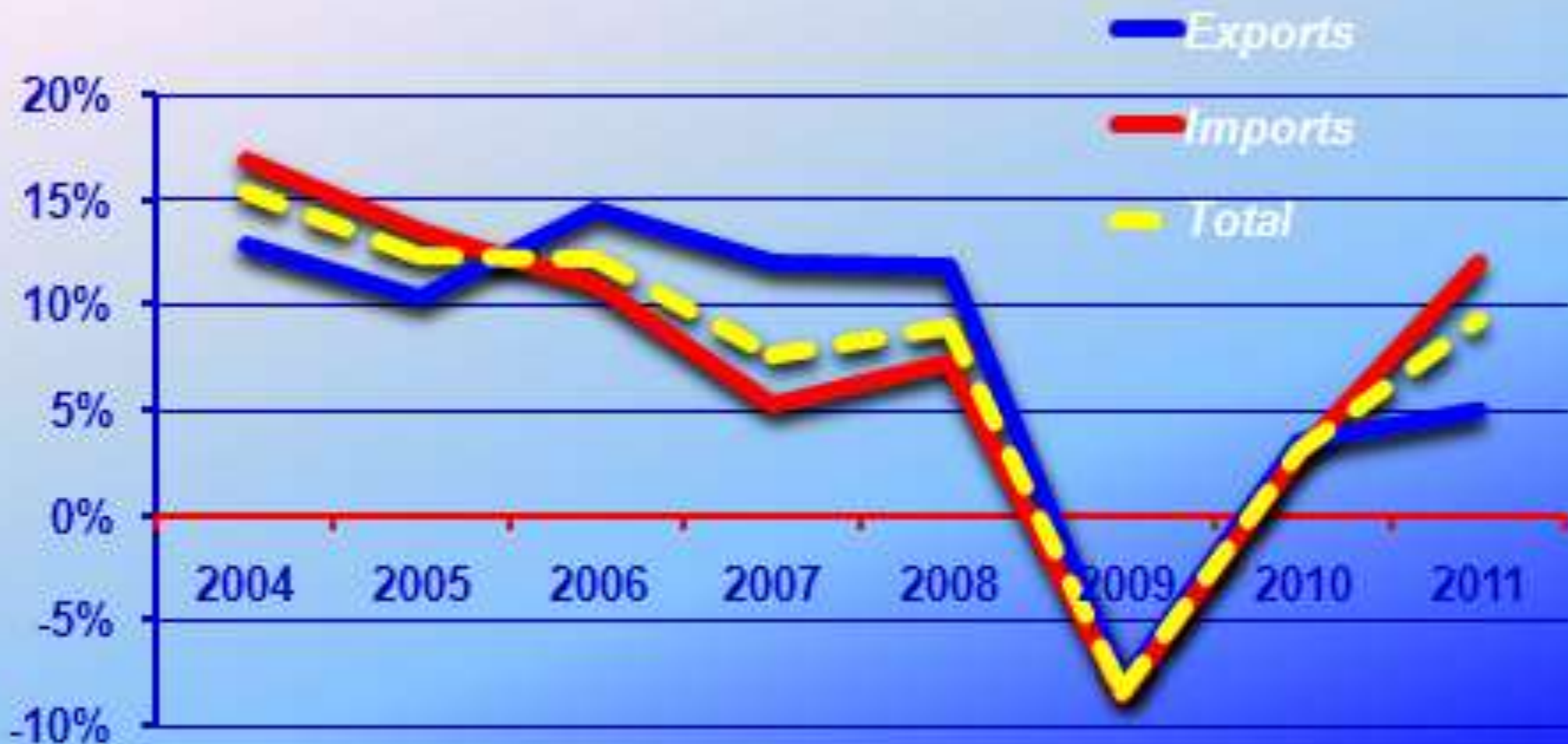
Drewry estimates worldwide container volume will surpass the 2008 level in 2012.



Source: Drewry Shipping Consultants

# Total US Trade - 2011 Forecast

## Annual Rate of Change

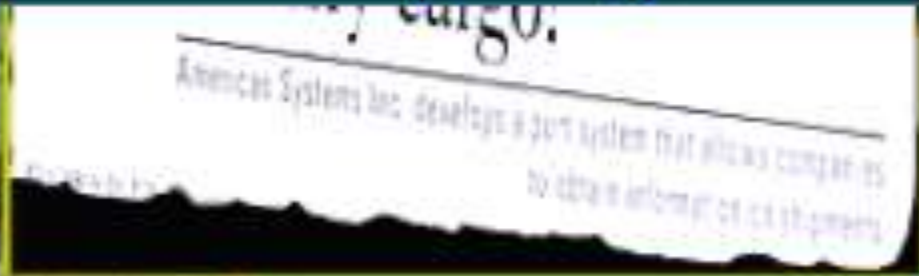


Source: US Census, Scotiabank, TD Economics, RBC, E-economics

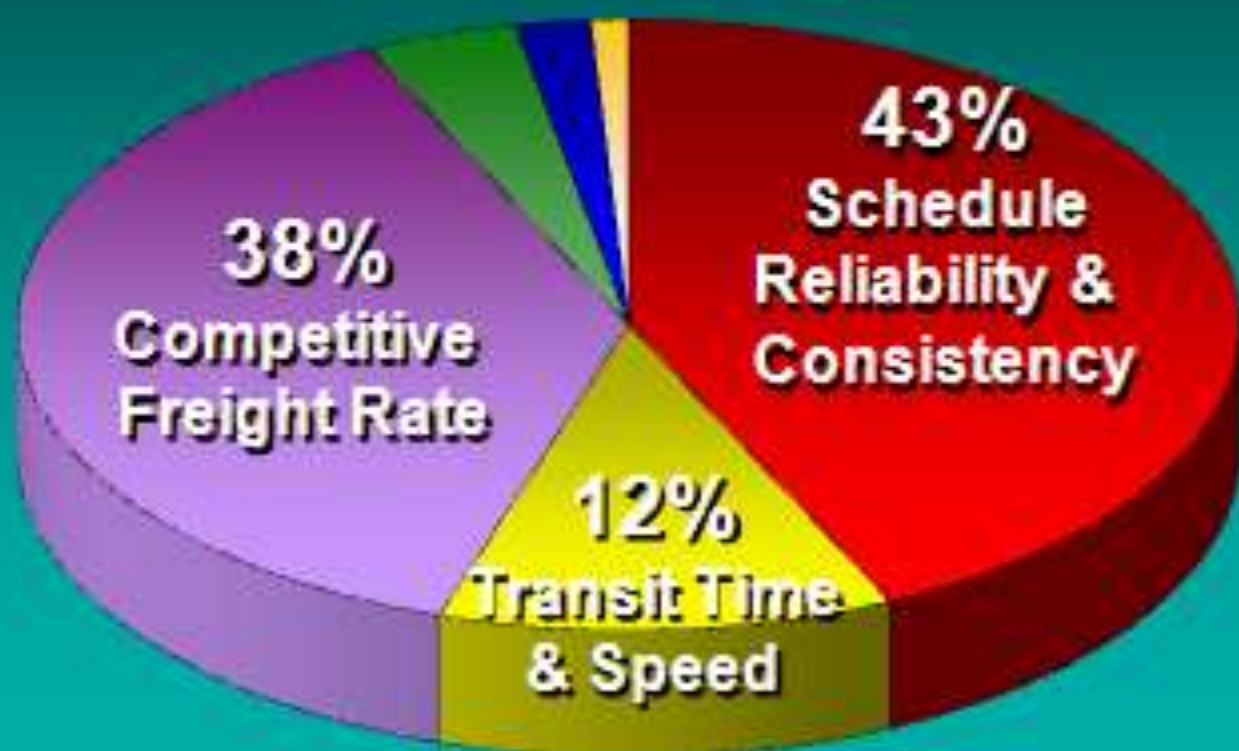


**At Current Productivity and Growth Levels by  
2020**

**North American Ports & Their Associated  
Intermodal Systems Will Be Severely Congested.**



# Poll of the Top 1000 “Blue Chip” Multinational Shipper Priorities



# North American Emerging Mega-Regions

*Future US Growth Areas*



Source: America 2050 Prospects - Regional Plan Association

# Current North American Trade Corridors, Gateways and Inland Freight Clusters



Source: The Geography of Transport Systems 2<sup>nd</sup> Edition  
Jean-Paul Rodrigue, Claude Comtois and Brian Slack (2009)



# How Can Federal Policy Help?

Current policy is taking a “pull” approach!

- Incentivize, with funding program criteria, greener, less emitting, more energy efficient supply chain solutions
- Encourage innovation and regional cooperation with competitive, merit-based grants
- Creative inter-agency initiatives
- Focus on multi-modal and inter-modal opportunities



# New Federal Opportunities

New Federal programs have a direct impact on planning – all competitive grants:

- TIGER Grants & TIGER II
- High Speed Rail Grants
- Partnership for Sustainable Communities
- Marine Highway Initiative

AND, maybe

- National Infrastructure Innovation & Finance Fund – for loans and grants
  - Included in 2011 Budget Request
  - Initial request of \$4.5 B / \$25 B long-term



# **Next Surface Transportation Multi-year Bill**

## **CAGTC's Goal**

### **Freight 21:**

#### **National Strategic Freight Mobility Program & Trust Fund**

- Dedicated funding for nationally significant projects
- Multimodal connectivity



# **CAGTC's Freight 21:** ***National Strategic Freight Mobility*** ***Program & Trust Fund***

- National strategy for planning & investment
- Merit-based criteria for prioritizing projects – including green freight incentives
- Predictable, dedicated, sustained funding from new revenue sources for freight infrastructure
- Partnership with the private sector to anticipate and meet the needs of system users



# **Coalition for America's Gateways and Trade Corridors**

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