

## **Wasatch Front Regional Council**

### **Director of Sustainable Programs Job Description and Announcement**

---

The Wasatch Front Regional Council (WFRC), the Metropolitan Planning Organization (MPO) for the Salt Lake and Ogden Areas in Utah, is seeking an individual in a full-time capacity to lead, under the direction of the Executive Director, the WFRC's efforts to implement the Wasatch Choice for 2040 Vision. This position will manage WFRC's sustainable communities programs and any related consultant assistance required.

**Description:** the Director of Sustainable Programs will:

- Define, initiate, manage and evaluate programs and activities to promote the goals of the Wasatch Choice for 2040 Vision, the regional vision for transportation and land use.
- Oversee the work program for the Wasatch Choice for 2040 HUD Sustainable Communities Grant.
- Manage the operation of the Wasatch Choice for 2040 Consortium, comprised of government, business and community stakeholders.
- Promote linkages between regional transportation planning with housing, economic development, and land use.
- Evaluate, develop and implement performance measurements for regional progress toward implementing the Wasatch Choice for 2040, in concert with transportation-specific measures for the Regional Transportation Plan and Transportation Improvement Program.
- Engage and build partnerships with local, regional and national stakeholders to promote the Wasatch Choice for 2040, including local, state and federal elected officials and staff; chambers of commerce and other business interests including developers and lenders; community organizations, non-profit and advocacy groups; academic institutions; and other local, regional and national stakeholders.
- Evaluate current policy directives and state of the practice research on sustainable communities, and share the knowledge with WFRC staff, Council, as well as the transportation, land use, housing and economic development communities.
- Manage consultant work efforts and contracts.
- Seek opportunities to obtain grants or other funding to promote WFRC's activities and the Wasatch Choice for 2040.
- Make presentations to the Council, legislative committees, local government entities, and other interested parties.

### **Desired Skills, Abilities and Knowledge:**

- Productively and collaboratively organize, coordinate and manage the efforts of multiple, disparate parties towards common goals.
- Take initiative, motivate people, and exercise leadership, both internally at WFRC and externally.
- Think strategically and creatively to address complex issues.
- Complete complex projects within specified deadlines while managing multiple work efforts.
- Knowledge of WFRC's mission and responsibilities and the Wasatch Choice for 2040 Vision.
- Experience in comprehensive regional transportation and land use planning, including quality growth principles, scenarios planning, sustainability principles, and/or multi-modal transportation planning.
- Familiarity with transportation and land use modeling.
- Superior communication skills, both verbal and written.

### **Qualification Requirements:**

1. Graduation from college with a graduate degree in planning, engineering, economics or a related field; AND
2. Eight years of progressively responsible experience related to the above duties; OR
3. An equivalent combination of education and experience.

### **To apply:**

Those interested in this position should submit a letter of interest briefly outlining their experience and qualifications (2-3 pages) and a resume to Doug Hattery, Wasatch Front Regional Council, 295 North Jimmy Doolittle Road, Salt Lake City, Utah, 84116 by **Friday, January 13, 2012**. As an alternative, the letter and resume can be sent by email to [dhattery@wfrc.org](mailto:dhattery@wfrc.org). For further information, contact Doug Hattery at the addresses above or at (801) 363-4230 x 1109.

The Wasatch Front Regional Council is an Equal Opportunity Employer.