

## **What is US Landcare?**

US Landcare is a partnership of diverse people and organizations intent on rallying broad public participation for conservation-based actions through local groups. US Landcare groups are community-based groups of volunteers working on conservation projects that contribute to environmental, social, and economic outcomes. Groups include individuals from various sectors of society including people who work the land, other community members, businesses, and governments.

We are empowering ourselves and building a conservation ethic. We are taking responsibility for the stewardship of our land and water—identifying and acting on needs through local groups and group actions. We ask you to join with us and help grow the movement in the United States.

You might be a US Landcare group if you are:

- working toward environmental, social, and economic outcomes (known as the “Triple Bottom Line”);
- working with family, neighbors, and/or the community to achieve broader results;
- taking group action to improve your community; and/or
- pulling together multiple efforts for land or water conservation.

You might be a US Landcare partner if you:

- promote, recognize, and publicize US Landcare principles;
- actively participate in a US Landcare group;
- have a vested interest in the outcome of US Landcare actions; and/or
- add value to a US Landcare group.

You might be a US Landcare sponsor if you:

- provide resources to reinvest locally;
- help replicate US Landcare results from one place to another;
- see added value from your contribution; and/or
- realize a supporting business case for your organization to contribute.

### **Benefits of Participating in US Landcare**

- Participants become a part of a larger movement.
- Participants can take advantage of a living and training/learning network.
- Participants have access to information, maps, and data to guide local action.
- Participants work with others to achieve broader and more diverse outcomes.
- Participants gain a common understanding of problems and solutions locally, regionally, and nationally.
- Participants can gain access to support and resources for coordinated action.
- Participants can better protect land and water for future generations.

### **For More Information Contact:**

[Representatives of NACD, RC&Ds, and NARC—who should be listed?]