



Photos: Courtesy of SeeMonterey.com

NARC's 51st Annual Conference & Exhibition

June 4-7, 2017
Portola Hotel & Spa
Monterey, California

The **National Association of Regional Councils** (NARC) will bring together elected leaders, regional council executive directors, planners, and other professionals for its 51st Annual Conference and Exhibition this year in Monterey, California. The event provides our members with a unique opportunity to network, share best practices, learn from colleagues, and further develop their regional expertise. The **California Association of Councils of Governments** (CALCOG) is NARC's co-host this year. CALCOG is an association that facilitates communication and information sharing across regional councils, local governments, elected officials, state and federal agencies, and the public, so that California regions are better equipped to plan for their future. The regions CALCOG serves are some of the most populous in the country.

The Audience

Regional Councils provide a unique opportunity to reach local governments throughout the country, representing approximately 85% of the U.S. population. Conference attendees consist of locally-elected officials who serve on the Boards of Directors of the nation's Regional Councils and Metropolitan Planning Organizations (MPOs), and the executive staff of those Regional Councils and MPOs. Regional Councils – NARC Members – bring together local governments to coordinate and collaborate on regional concerns. This year, NARC expects approximately 250 attendees from across the nation to attend the event.

Contact Anna Rosenbaum, anna@narc.org or 202.618.6363, for details.



NARC

Building Regional Communities



Your Sponsorship Opportunity

Through your sponsorship of NARC's 51st Annual Conference and Exhibition, your company/organization will have the opportunity to connect with decision-makers at the local and regional level from across the nation.

Demonstrate your support for regional leadership, collaboration, and innovation.

Showcase your services or products to decision makers and influencers from regions throughout the country.

Connect with elected officials and regional leaders.

Sponsorship Levels*

Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000
Breakout session presentation			
1 feature or ad in conference marketing blast	1 feature or ad in conference marketing blast		
Name announced at NARC Awards Dinner	Name announced at NARC Awards Dinner		
List of attending members	List of attending members	List of attending members	
Exhibit Booth	Exhibit Booth	Exhibit Booth	
Logo on webpage and sponsors list in conference program	Logo on webpage and sponsors list in conference program	Logo on webpage and sponsors list in conference program	Name on webpage and sponsors list in conference program
Full page ad in program	Half page ad in program	Quarter page ad in programs	
2 complimentary registrations with meals	2 complimentary registrations with meals	1 complimentary registration with meals	



Exhibitors

\$1,250 (\$750 NPO/Gov)

NARC Exhibitors are able set up on the afternoon of Sunday, June 4 and will need to tear down after the final session on Tuesday, June 6. Exhibitors are listed in the NARC conference program, receive exhibit space, two exhibitor badges, list of attending members, and meals.

- Please add \$100 to your total if your exhibitor space needs power.



NARC

Building Regional Communities

2017 Annual Conference & Exhibition

Sponsorship Commitment/ Invoice

Organization Name: _____

Sponsorship Level: _____

Does your company/organization plan to exhibit?

Silver level sponsorship and above includes exhibit space, but not all sponsors choose to use it.

Yes _____ No _____

Do you need power in your exhibit space?

If yes, please add \$100 to your total.

Yes _____ No _____

Sponsorship Amount: \$ _____

Contact Person: _____

Title: _____

Address: _____

Phone: _____ Email: _____

Authorized by: _____ Date: _____

Title: _____

Payment must be received by May 12, 2017.

Payable To:

National Association of Regional Councils
660 North Capitol Street NW, Suite 440
Washington, DC 20001

If you have any questions, please contact:

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