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**2017 executive directors conference
 october 22 - october 24
 san antonio, tx**

**Draft Conference Agenda
 2017 Executive Directors Conference
 October 22 - October 24
 San Antonio, TX**

Times subject to change.

Sunday, October 22

1:00 pm – 4:00 pm	Registration Table Open
5:00 pm	Opening Reception

Monday, October 23

8:00 am	Breakfast Opens
8:30 am – 9:00 am	Welcome to the Region & Introductions
9:00 am – 11:00 am	Rapid-Fire Innovations Present (in 2 – 3 minutes!) a new project, study, revenue enhancement, or any other innovation to share with your colleagues. Handouts or materials are welcome but not required. Participants are asked to prepare for this prior to the conference.
11:00 am – 11:15 am	Break
11:15 am – 12:15 pm	Washington Update with NARC Staff

12:15 pm – 1:15 pm	Lunch & Keynote: Responding to Disaster
1:15 pm – 2:15 pm	<p>Making It Count! 2020 Census numbers will have a direct effect on the federal government’s financial stake in your communities. Join this panel of experts in a discussion of the actions you can take to move your region forward in today’s environment.</p> <p>Partnerships to Move Your Region Forward Finding the right allies for economic development, advocacy, or a major project can help a new executive director get their organization moving in the right direction. Learn from your colleagues’ successes and avoid their mistakes.</p>
2:15 pm – 2:30 pm	Break
2:30 pm – 3:30 pm	Contemporary Solutions for Regional Challenges
3:30 pm – 4:30 pm	Emerging Planning Tools
5:00 pm	<p>Mobile Tour: An Economic Tour of the Pearl District The energetic Pearl District neighborhood has some of the city's best shopping, eating, and biking - a draw for residents and visitors alike. The pedestrian-friendly redevelopment project, landscaped with indigenous plants requiring little water, spans 16 city blocks and once housed the sprawling Pearl Brewery, which closed in 2001. Since then, billionaire Christopher Goldsbury has transformed this tree-lined pocket into a hip neighborhood where the Culinary Institute of America and a handful of intimate restaurants sit on the banks of the San Antonio River. The park’s amphitheater features concerts and free movies.</p>

Tuesday, October 24

7:30 am	Breakfast Opens
8:00 am – 9:00 am	<p>Conversation Café (Small Table Discussions) The Conversation Café will facilitate in-depth discussions and information sharing with your colleagues on topics important to you.</p>

9:00 am – 11:00 am	<p>Good to Great in the Social Sector Facilitator: Christine Becker, President, Christine Becker Associates</p> <p>Christine Becker is an independent consultant committed to providing supportive, affordable consulting services to local governments and associations to improve their operations and help solve management challenges. As former deputy executive director of the National League of Cities, she is seasoned in public policy development, local government operations, conference management, financial management, human resources, communications, media relations, and issue management. Christine recently authored a National League of Cities and International City/County Management Association publication entitled <i>Leading Your Community: A Guide for Local Elected Leaders</i>.</p> 
11:00 am – 11:15 am	Break
11:15 am – 12:00 pm	The 21st Century Regional Council
12:00 pm – 1:00 pm	Lunch & Session: Development in San Antonio
1:00 pm	Conference Adjourns
1:10 pm – 3:00 pm	Executive Directors Council Business Meeting