



converge ■ learn ■ share

**2017 executive directors conference
october 22 - october 24
san antonio, tx**

**Draft Conference Agenda
2017 Executive Directors Conference
October 22 - October 24
San Antonio, TX**

Times subject to change.

Draft – 9/27/2017

Sunday, October 22

1:00 pm – 4:00 pm **Registration Table Open**

5:00 pm **Opening Reception**

Monday, October 23

8:00 am **Breakfast Opens**

8:30 am – 9:00 am **Welcome to the Region & Introductions**

9:00 am – 11:00 am **Rapid-Fire Innovations**

Present (in 2 – 3 minutes!) a new project, study, revenue enhancement, or any other innovation to share with your colleagues. Handouts or materials are welcome but not required. Participants are asked to prepare for this prior to the conference.

Moderator: Ty Warner, Northwestern Indiana Regional Planning Commission

11:00 am – 11:15 am **Break**

11:15 am – 12:15 pm **Washington Update with NARC Staff**

- 12:15 pm – 1:15 pm **Lunch & Keynote: Responding to Disaster**
- 1:15 pm – 2:15 pm **Making It Count!**
 2020 Census numbers will have a direct effect on the federal government’s financial stake in your communities. Join this panel of experts in a discussion of the actions you can take to move your region forward in today’s environment.
Speaker: Lloyd Potter, Texas State Demographer
- Partnerships to Move Your Region Forward**
 Finding the right allies for economic development, advocacy, or a major project can help a new executive director get their organization moving in the right direction. Learn from your colleagues’ successes and avoid their mistakes.
- 2:15 pm – 2:30 pm **Break**
- 2:30 pm – 3:30 pm **Contemporary Solutions for Regional Challenges**
- 3:30 pm – 4:30 pm **Emerging Planning Tools**
 Scenario Planning Consortium
Speaker: Janae Futrell, Decision Support Fellow, Lincoln Institute for Land Policy
- Citilabs’ Sugar Access Tool
Speaker: Matt Pettit, Product Solutions Engineer, Citilabs
- 5:00 pm **Mobile Tour: An Economic Tour of the Pearl District**
 The energetic Pearl District neighborhood has some of the city's best shopping, eating, and biking - a draw for residents and visitors alike. The pedestrian-friendly redevelopment project, landscaped with indigenous plants requiring little water, spans 16 city blocks and once housed the sprawling Pearl Brewery, which closed in 2001. Since then, billionaire Christopher Goldsbury has transformed this tree-lined pocket into a hip neighborhood where the Culinary Institute of America and a handful of intimate restaurants sit on the banks of the San Antonio River. The park’s amphitheater features concerts and free movies.

Tuesday, October 24

- 7:30 am **Breakfast Opens**
- 8:00 am – 9:00 am **Conversation Café (Small Table Discussions)**
 The Conversation Café will facilitate in-depth discussions and information sharing with your colleagues on topics important to you.

9:00 am – 11:00 am

Good to Great in the Social Sector

*Facilitator: Christine Becker, President,
Christine Becker Associates*

Christine Becker is an independent consultant committed to providing supportive, affordable consulting services to local governments and associations to improve their operations and help solve management challenges. As former deputy executive director of the National League of Cities, she is seasoned in public policy development, local government operations, conference management, financial management, human resources, communications, media relations, and issue management. Christine recently authored a National League of Cities and International City/County Management Association publication entitled *Leading Your Community: A Guide for Local Elected Leaders*.



11:00 am – 11:15 am **Break**

11:15 am – 12:00 pm **The 21st Century Regional Council**

12:00 pm – 1:00 pm **Lunch & Panel Session: When New Executive Directors Take Charge**

Often, when a newly appointed executive director takes charge of an organization, their predecessors have greased the wheels for them and provided them with a good framework to ease the transition. Other times, new executive directors find themselves taking on a whole lot more than they bargained for... These new executive directors will share the challenges they faced in their new roles and the strategies they used to get their organizations back on a successful course.

Speaker: Kristina Egan, Greater Portland Council of Governments

Speaker: Lonnie Hunt, Deep East Texas Council of Governments

1:00 pm **Conference Adjourns**

1:10 pm – 3:00 pm **Executive Directors Council Business Meeting**

2:00 pm – 3:10 pm **Energy Innovation: A Local and Federal Dialogue**

ICMA invites you to join them for this session following the close of NARC's conference. If you are interested, email Sarah Reed, sarah@narc.org, to confirm your participation and submit topics.

The U.S. Department of Energy (DOE) wants to hear from you about opportunities and needs in key areas of community-scale energy innovation. What are effective strategies, tools, and resources that could support you as leaders in energy planning? Do you have feedback on current DOE projects? A key topic DOE will be prepared to discuss is how local governments can finance energy initiatives and the return on investment.