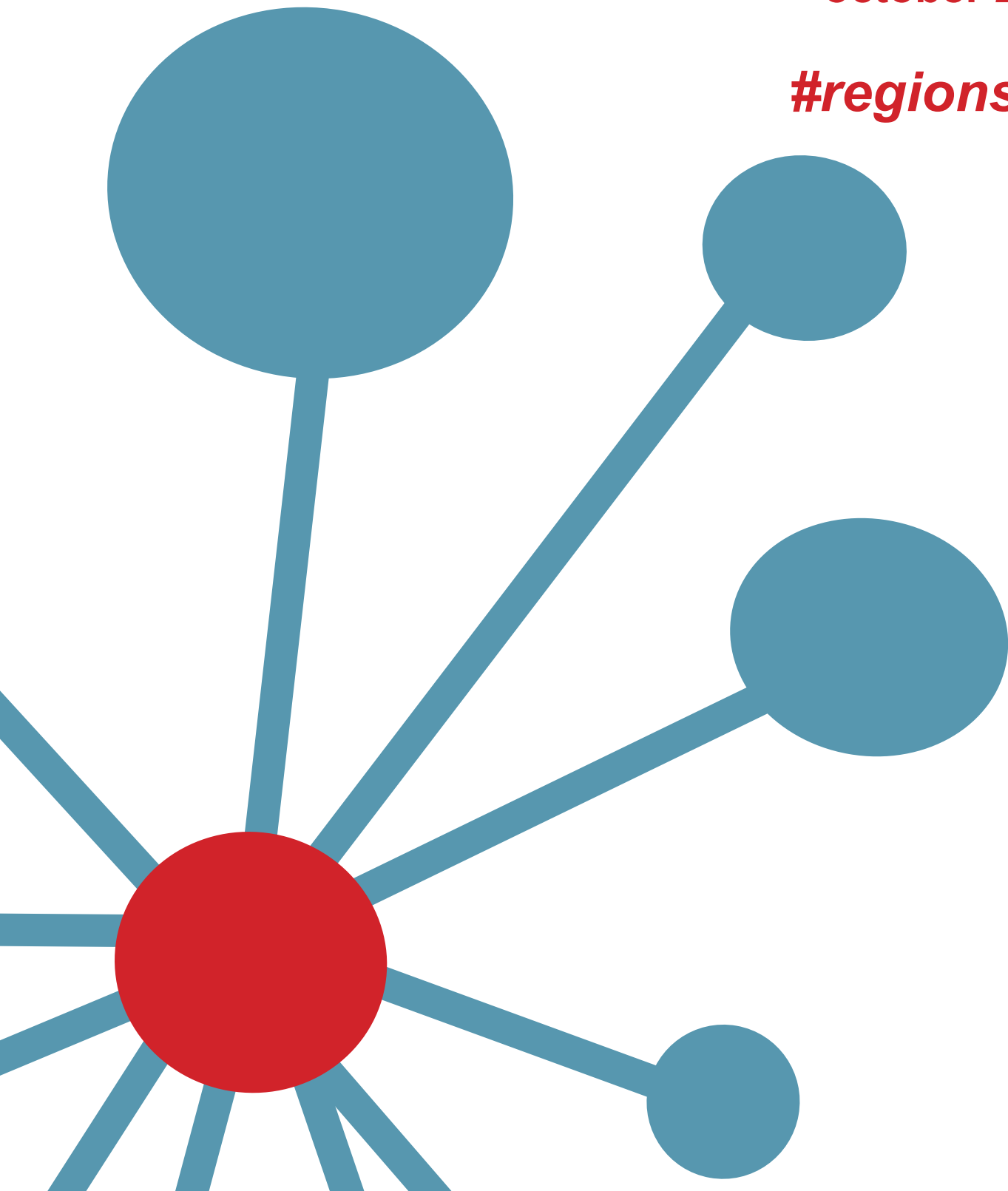


converge ■ *learn* ■ *share*

**2017 executive directors conference
wyndham san antonio river walk hotel
111 e pecan street, san antonio, tx
october 22 - 24**

#regionslead



Sunday, October 22

1:00 p.m. – 5:00 p.m. *San Antonio Foyer*

Registration Open

6:00 p.m. – 7:30 p.m. *Rio Plaza, 245 E. Commerce Street, Suite 100, San Antonio, TX 78205*

Please note that this about a ten minute walk from the hotel. We will meet in the **Rio Room on the River Walk, Plaza Level.*

Welcome To San Antonio Opening Reception

Join us for our evening reception at the Rio Plaza, located at the heart of the San Antonio River Walk. Meet some of your new colleagues and reconnect with familiar faces while taking in the sights and sounds of San Antonio's top tourist destination. We will be hosting a festive menu of hors d'oeuvres from one of the city's best Tex-Mex restaurants. We will also have a few special musical guests to welcome you to this friendly and hospitable city in a true San Antonio fashion.

Monday, October 23

8:00 a.m. *San Antonio Foyer*

Breakfast Opens

8:30 a.m. – 11:00 a.m. *San Antonio Ballroom*

Breakfast and Early Morning Sessions

Welcome to the Region

The Alamo Area Council of Governments and Texas Association of Regional Councils welcome you to the Alamo region.

Speakers: *William Murdock, Mid-Ohio Regional Planning Commission*
Diane Rath, Alamo Area Council of Governments
Ginny Lewis, Texas Association of Regional Councils

Rapid-Fire Innovation Session

Present (in 2-3 minutes!) a new project, study, revenue enhancement, or other innovation to share with your colleagues.

Moderator: *Ty Warner, Northwestern Indiana Regional Planning Commission*

11:00 a.m. - 11:15 a.m. *San Antonio Foyer*

Break



11:15 a.m. - 12:15 p.m. *San Antonio Ballroom*

Late Morning Sessions

NARC Staff Update

NARC staff will provide an update on legislative and regulatory activities in Washington, D.C.

Speakers: *Leslie Wollack, Executive Director, NARC*
Erich W. Zimmermann, Director of Transportation Programs, NARC
Neil Bomberg, Senior Policy Advisor, NARC

Conference Committee Update

Members of the Annual Conference Planning Committee will provide an update as to what you can expect at NARC's 2018 Annual Conference in Orlando, Florida.

Speakers: *Harry Barley, MetroPlan Orlando*
Grace Gallucci, Northeast Ohio Areawide Coordinating Agency

12:15 p.m. - 1:15 p.m. *San Antonio Foyer & San Antonio Ballroom*

Lunch and Panel Session

Responding to Disaster

This year's active hurricane season reminds us of the many ways natural disasters impact individuals, communities, and the states where they occur. Regional organizations play an important role in disaster preparation and response, and a few of our member organizations in Texas and Florida will share their experiences as they continue to recover from Hurricanes Harvey and Irma.

Moderator: *Mary K. Murphy, North Jersey Transportation Planning Authority*
Speakers: *Ginny Lewis, Texas Association of Regional Councils*
Jack Steele, Houston-Galveston Area Council
Greg Stuart, Broward Metropolitan Planning Organization

1:15 p.m. - 1:20 p.m. *San Antonio Foyer*

Break



1:20 p.m. – 2:20 p.m. *San Antonio Ballroom*

Early Afternoon Sessions

Making It Count!

2020 Census results will have a direct effect on the federal funding your community receives in the future. Learn about the actions you can take to ensure your region's population is properly reflected in the upcoming decennial census.

Speaker: *Lloyd Potter, Texas State Demographer, Texas State Data Center, University of Texas at San Antonio*

Cultivating the Proper Relationships to Move Your Region Forward

Finding the right allies to help you achieve your vision – whether in advocacy or programmatic efforts – can play a crucial role in moving your organization toward your goals. Learn from your colleague's success in developing these crucial relationships, and avoid the mistakes that have set them back.

Speaker: *Miriam Gillow-Wiles, Southwest Colorado Council of Governments*

2:20 p.m. - 2:30 p.m. *San Antonio Foyer*

Break

2:30 p.m. – 4:30 p.m. *San Antonio Ballroom*

Late Afternoon Sessions

Understanding the Role of Broadband in Regional Economic Development

Broadband is a key driver of regional job creation and economic prosperity. Learn what resources the National Telecommunications and Information Administration has to offer to develop a comprehensive regional economic strategy emphasizing broadband deployment and use.

Speaker: *Katherine Bates, Manager of Outreach, BroadbandUSA, National Telecommunications and Information Administration, U.S. Department of Commerce*

Advance Your Energy Efficiency and Renewable Energy Goals

The U.S. Department of Energy's (DOE) State and Local Solution Center provides resources to advance successful, high-impact energy efficiency and renewable energy policies, programs, and projects. A stakeholder engagement specialist at DOE will share knowledge and resources to help push your region's energy goals to the next level.

Speaker: *Agatha Wein, Stakeholder Engagement Specialist, U.S. Department of Energy*



Asset Management

The Northeast Ohio Areawide Coordinating Agency (NOACA) has developed a comprehensive Transportation Asset Management Program (TAMP) to maximize transportation system performance, improve customer satisfaction, minimize life-cycle costs, make more informed program decisions and be a model for other metropolitan planning organizations and regional councils. NOACA Executive Director Grace Gallucci will present on the implementation of NOACA's TAMP Program.

Speaker: *Grace Gallucci, Northeast Ohio Areawide Coordinating Agency*

Emerging Planning Tools

The advent of new approaches to the most challenging planning issues provide exciting opportunities for regional planning organizations. The rapid growth in scenario planning increases community engagement and provides a framework for considering everything from specific policy challenges to the broader long-range planning process. With growing interest in increasing accessibility within communities as a way to measure the success of the broader transportation system, at least one new tool provides the data and analysis structure to integrate this issue into the planning and project selection process.

Scenario Planning Consortium: *Janae Futrell, Decision Support Fellow, Lincoln Institute for Land Policy*
CitiLabs' Sugar Access Tool: *Matt Pettit, Product Solutions Engineer, CitiLabs*

4:50 p.m. - 7:00 p.m. *Hotel Lobby*

Mobile Tour

San Antonio Food Bank

Buses will depart from the hotel lobby entrance at 5:00 p.m. and will leave the food bank shortly after 6:30 p.m. You will have the option of returning to the hotel or going to the Pearl District, where you can find some of the city's best shopping and dining.

Join us as we tour the San Antonio Food Bank, the largest hunger-relief organization in Southwest Texas. Through a network of more than 530 nonprofit agencies and a myriad of distribution programs, the San Antonio Food Bank provides more than 61 million pounds of food and grocery items annually to needy Texans in a 16-county service area. San Antonio Food Bank President and CEO Eric Cooper has been managing the organization since 2001. Under his great leadership, the San Antonio Food Bank has grown to more than 180 employees, increased the number and impact of its programs, and was awarded Food Bank of the Year in 2007 by Feeding America.



Tuesday, October 24

7:30 a.m. *San Antonio Foyer*

Breakfast Opens

8:00 a.m. – 11:00 a.m. *San Antonio Foyer & San Antonio Ballroom*

Breakfast and Early Morning Sessions

Conversation Café

The Conversation Café will facilitate in-depth discussions and information sharing with your colleagues on topics important to you.

Good to Great in the Social Sector

Christine Becker is an independent consultant committed to providing supportive, affordable consulting services to local governments and associations to improve their operations and help solve management challenges. As former deputy executive director of the National League of Cities, she is seasoned in public policy development, local government operations, conference management, financial management, human resources, communications, media relations, and issue management. Christine recently authored a National League of Cities and International City/County Management Association publication, *Leading Your Community: A Guide for Local Elected Leaders*.

Moderator: *William Murdock, Mid-Ohio Regional Planning Commission*

Facilitator: *Christine Becker, President, Christine Becker Associates*

11:00 a.m. - 11:15 a.m. *San Antonio Foyer*

Break

11:15 a.m. - 12:00 p.m. *San Antonio Ballroom*

Late Morning Sessions

The 21st Century Regional Council

As a continuation of the Good to Great conversation, the Atlanta Regional Commission and the Mid-Ohio Regional Planning Commission will share how they have positioned their organizations for greatness. Learn about the intentional steps each have taken to maximize their value to the members that they serve.

Speakers: *John Hammond, Center for Community Services Director, Atlanta Regional Commission*
William Murdock, Mid-Ohio Regional Planning Commission



12:00 p.m. - 1:00 p.m. *San Antonio Foyer & San Antonio Ballroom*

Lunch and Plenary Session

When New Executive Directors Take Charge

When a newly-appointed executive director takes charge of an organization, their predecessor has generally provided them with a good framework to ease the transition. Sometimes, however, new executive directors find themselves taking on a whole lot more than they bargained for. These new executive directors will share the challenges they faced in their new roles and the strategies they used to get their organizations back on a successful course.

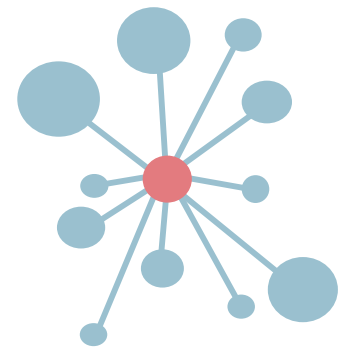
Speakers: *Lonnie Hunt, Deep East Texas Council of Governments*
Brenda Wilson, Lane Council of Governments
Kristina Egan, Greater Portland Council of Governments

1:00 p.m.

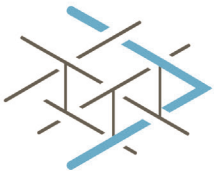
Conference Adjourns

1:10 p.m. - 3:00 p.m. *Executive Salon 4 - Meeting is open to all members.*

NARC Executive Directors Council Meeting



AACOG
Alamo Area Council of Governments



NARC

Building Regional Communities

National Association of Regional Councils

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