

Agenda



Sunday, February 11

1:00 p.m. - 4:00 p.m.

UNION KITCHEN MOBILE TOUR

Please note that this tour requires separate registration. We will meet in the hotel lobby by the front desk at 1:00 p.m.

Join NARC for an engaging mobile tour of Union Kitchen, located in the NoMa neighborhood of northeast Washington, DC! Union Kitchen supports the growth of food businesses by eliminating the need for would-be food entrepreneurs to take on debt to purchase expensive equipment, sign a long-term lease, or enter into a disadvantageous distribution contract. Instead, the incubator kitchen takes on many of the typical risks associated with starting a food business.

6:00 p.m. - 7:30 p.m. *Atrium Ballroom*

OPENING RECEPTION

Mingle with friends old and new!

SPONSORED BY:



February 11-14, 2018

*Washington Court Hotel
525 New Jersey Avenue NW
Washington, DC*

Monday, February 12

8:30 a.m. *Ballroom Foyer*

REGISTRATION & BREAKFAST

9:00 a.m. – 10:45 a.m. *Grand Ballroom*

OPENING SESSIONS

WELCOME TO WASHINGTON & INTRODUCTION OF NARC BOARD MEMBERS

Moderator: *The Honorable Bob Dallari, NARC President; Commissioner, Seminole County, FL @seminolecounty @MetroPlan_Orl*

Speaker: *The Honorable Penny Gross, NARC Past President; Supervisor, Fairfax, VA @fairfaxcounty*

THE LOCAL GOVERNMENT PERSPECTIVE IN WASHINGTON

Speaker: *Matt Chase, Executive Director, National Association of Counties, Washington, DC @MchaseNACo @NACoTweets*

A LOOK AHEAD AT INFRASTRUCTURE

The coming year promises to be a busy one for national infrastructure policy. The administration's infrastructure proposal could provide billions of dollars in funding, if state and local governments pay a substantial portion of each project's costs. Additionally, the Federal Aviation Administration reauthorization remains unfinished, brownfields legislation is possible, and the *Water Resources Development Act* (WRDA) expires at the end of the year. This national expert panel will discuss their perspectives on what is likely to happen, or not happen, on Capitol Hill in 2018.

Moderator: *Doug Hooker, Executive Director, Atlanta Regional Commission, Atlanta, GA @DougATL2 @AtlantaRegional*

Speakers: *Marcia Hale, President, Building America's Future, Washington, DC @marcialhale @BAFuture*
Ed Mortimer, Executive Director of Transportation Infrastructure, U.S. Chamber of Commerce, Washington, DC @USChamber
Caroline Sevier, Legislative Director of the Economic Development and Commerce Committee, National Governors Association, Washington, DC @NatlGovsAssoc

10:45 a.m. – 11:00 a.m.

BREAK

11:00 a.m. – 12:00 p.m.

BREAKOUT SESSIONS

HEALTH AND THE BUILT ENVIRONMENT

Grand Ballroom

Increasingly, regional councils are implementing strategies that contribute to the public health of their residents. Among the issues being addressed are affordable housing, equity, water and air quality, smart growth, energy and climate change, food distribution, and more. The three regions represented in this session are working to mitigate the impact of the built environment on public health. They are taking over many functions once considered the privy of local public health departments or environmental protection agencies, and expanding the focus from one that is local to one that is regional. Join this panel to learn about their work to increase overall public health and mitigate the impact of the built environment.

Moderator: *Marc Draisen, Executive Director, Metropolitan Area Planning Council, Boston, MA @MAPCMetroBoston*

Speakers: *Patty Elkis, PP, AICP, Director of Planning, Delaware Valley Regional Planning Commission, Philadelphia, PA @DVRPC*

Barry Keppard, AICP, Public Health Director, Metropolitan Area Planning Council, Boston, MA @MAPCMetroBoston

James G. Kinnick, P.E., Executive Director, Eastgate Regional Council of Governments, Youngstown, OH @EastgateCOG

LINKING URBAN AND RURAL ECONOMIES

Executive Room

@NARCregions #RegionsLead

As urban areas increasingly become the economic engines for regions, rural areas are often left behind. To address this issue, regional councils are looking to better connect their urban and rural economies. The National League of Cities is also examining this issue and how regions are responding. Join this interactive session to learn more about the urban-rural divide, share your experiences, and hear how some regions are effectively addressing the issue.

Moderator: *Jim Hassinger, Executive Director, Southwestern Pennsylvania Commission, Pittsburgh, PA*

Speaker: *Christiana McFarland, Research Director, National League of Cities, Washington, DC @ckmcfarland @leagueofcities*

12:00 p.m. – 3:00 p.m. *Grand Ballroom*

LUNCH & AFTERNOON SESSIONS

KEYNOTE: DENNIS ALVORD, EDA

Whether drafting long-term disaster recovery plans and resiliency efforts, planning for a community's economic future, or investing in the infrastructure necessary for a community's vitality, the Economic Development Administration (EDA) is the only federal agency focused exclusively on fostering regional economic development efforts in communities across the nation. Through strategic investments that foster job creation and attract private investment, EDA supports development in economically distressed areas of the United States. EDA works directly with local economic development officials to make grant investments that are well-defined, timely, and linked to a sustainable economic development strategy. NARC is pleased to welcome Dennis Alvord, Deputy Assistant Secretary for Regional Affairs, for an update on EDA's activities and programs and its role as the federal lead in community disaster recovery efforts.

Moderator: *The Honorable Bob Dallari, NARC President; Commissioner, Seminole County, FL*

Speaker: *Dennis Alvord, Deputy Assistant Secretary for Regional Affairs, U.S. Economic Development Administration, Washington, DC @dennisalvord @US_EDA*

PLANNING FOR A MORE RESILIENT COMMUNITY

The National Institute of Standards and Technology has partnered with other federal agencies to provide a forum on community resilience – the ability of a community to prepare for anticipated hazards, adapt to changing conditions, and withstand and recover rapidly from disruptions. Resilience planning is preventive care for the built environment. These are the structures and technological systems that residents rely on for essential services and most activities of daily living, and that underpin the social and economic fabric of their community. By planning, prioritizing, and acting, communities can improve their resilience over time, in a cost-effective manner consistent with their long-term development goals. If a disruptive event does strike, communities with resilience plans will be ready to respond, recover, and then build back better if rebuilding is necessary.

Moderator: *The Honorable Geof Benson, NARC President-Elect; Commissioner, Town of Beverly Shores, IN*

Speaker: *Stephen A. Cauffman, Research Engineer, Community Resilience Group, National Institute of Standards and Technology, Washington, DC @StephenCauffman @usnistgov*

LEVERAGING HUD'S SUSTAINABLE COMMUNITIES INITIATIVE

From 2011-2015, the U.S. Department of Housing and Urban Development (HUD) supported regional and local planning efforts to help communities integrate housing, transportation, infrastructure, and environmental goals into their vision for a more prosperous future. HUD awarded 74 Regional Planning Grants and 69 Community Challenge Planning Grants through a competitive process. These grants covered 40 percent of the U.S. population. Three of these awardees will speak about the implementation and impacts of their projects, and how they can be replicated elsewhere.

Moderator: *Joseph Schilling, Senior Research Associate, Metropolitan Housing and Communities Policy Center, Urban Institute, Washington, DC @EcocityJoe @urbaninstitute*

Speakers: *Michael Helgerson, Transportation and Data Manager, Metropolitan Area Planning Agency, Omaha, NE @mikehelgerson @mapacog*

Marlene Nagel, Director of Community Development, Mid-America Regional Council, Kansas City, MO @MARCKCMetro

Joseph C. Szabo, Executive Director, Chicago Metropolitan Agency for Planning, Chicago, IL @ONTO2050

INTRODUCTION TO AARP'S LIVABLE COMMUNITIES PROGRAM

AARP staff and volunteers in one national and 53 state-level offices provide direct support in hundreds of communities across the country. More than 200 communities and states are currently enrolled in AARP's Network of Age-Friendly Communities. In those communities and beyond, AARP works with elected officials, policymakers, community leaders, citizen activists, and residents to help create great places for people of all ages.

Moderator: *The Honorable Bob Dallari, NARC President; Commissioner, Seminole County, FL*
Speaker: *Danielle Arigoni, Director of Livable Communities, AARP, Washington, DC @AARP*

3:00 p.m. – 3:15 p.m.

BREAK

3:15 p.m. – 4:15 p.m.

BREAKOUT SESSIONS

ENERGY AND ENVIRONMENT COMMITTEE

Grand Ballroom

During this session, learn about the National League of Cities' Sustainable Cities Institute (SCI), a program that provides opportunities, directs technical assistance, and hosts leadership training for cities to mitigate and adapt to the effects of a changing climate. SCI helps cities identify and implement proven strategies to preserve clean air, water, and land. Hear a presentation from the Coastal States Organization on their coastal management programs and resiliency work for coastal cities and states. Lastly, hear from Santa Monica Councilmember Pam O'Connor, the new chair of NARC's Energy and Environment Committee. Councilmember O'Connor will provide a brief overview of the committee and discuss future communications between members.

Chair: *The Honorable Pam O' Connor, Councilmember, Santa Monica, CA @PamOConnorMetro @SCAGnews*
Speakers: *Cooper Martin, Program Director for the Sustainable Cities Institute, National League of Cities, Washington, DC @SustCitiesInst @leagueofcities*
Mike Molnar, Coastal Management Specialist, Coastal States Organization, Washington, DC @Coastal_States

AARP: SENIORS AND THE COMMUNITY

Executive Room

This session offers an in-depth look at the AARP Livable Communities program. Livable Communities works to inspire and educate local officials, local leaders, planners, and citizen activists on how to identify their community's specific needs and how to create a tailored plan of action. Learn more about how AARP is using this program to encourage local leaders to improve their community's quality of life; provide information and resources about age-friendly, livable communities; inform regional community development efforts; and promote accessibility in communities, regardless of an individual's physical ability, strength, or age.

Moderator: *Fred Abouseman, Executive Director, Oregon Cascades West Council of Governments, Albany, OR @OCWCOG*
Speaker: *Danielle Arigoni, Director of Livable Communities, AARP, Washington, DC @AARP*

4:30 p.m. – 6:00 p.m. *Springwood*

EXECUTIVE DIRECTORS COUNCIL MEETING

8:15 a.m. *Ballroom Foyer*

REGISTRATION & BREAKFAST OPENS

Tuesday, February 13

8:45 a.m. – 10:00 a.m. *Grand Ballroom*

GENERAL SESSIONS

KEYNOTE: DR. DANIEL KANIEWSKI, FEMA

Storms, fires, floods, and high temperatures are estimated to have caused at least \$306 billion in damage last year. Requests for federal disaster aid jumped tenfold compared to 2016, with 4.7 million people registering for assistance with FEMA. While on-the-ground support for disaster recovery efforts play a big role, the agency also provides state and local governments with experts in specialized fields, funding for rebuilding efforts, and relief funds for helping communities rebound. As our communities cope with flooding, wildfires, hurricanes, and excessive heat, FEMA coordinates disaster response efforts that go beyond the capabilities and resources of local and state authorities. Join FEMA Deputy Administrator Daniel Kaniewski for a review of FEMA's role in protecting citizens from disaster, its partnership with local officials, and how communities can work with FEMA to prepare, mitigate, and recover from natural disasters.

Moderator: *The Honorable Bob Dallari, NARC President; Commissioner, Seminole County, FL*
Keynote: *Dr. Daniel Kaniewski, Deputy Administrator for Protection and National Preparedness, Federal Emergency Management Agency, Washington, DC @FEMA_Dan @fema*

KEYNOTE: GROVER BURTNEY, USDOT

Everyone agrees that our nation's transportation infrastructure requires greater investment. President Trump is calling for a \$1.5 trillion infrastructure package, primarily achieved by partnering with state and local governments and investors from the private sector. However, state and local governments are stretched thin and already make sizeable contributions – nearly three-fourths of all public infrastructure development is funded by states, counties, and cities. The administration's ability to navigate these intergovernmental partnerships will be essential to the success of its proposal. Join Deputy Assistant Secretary for Transportation Policy Grover Burtney for his insights on the administration's infrastructure investment goals and how all levels of government will need to work together to address our nation's infrastructure challenges.

Moderator: *The Honorable Bob Dallari, NARC President; Commissioner, Seminole County, FL*
Keynote: *Grover Burtney, Deputy Assistant Secretary for Transportation Policy, U.S. Department of Transportation, Washington, DC @USDOT*

10:00 a.m. – 10:15 a.m.

BREAK

10:15 a.m. – 11:30 a.m.

BREAKOUT SESSIONS

TRANSPORTATION COMMITTEE

Grand Ballroom

Transportation policy is making headlines this year, with particular attention on the administration's long-promised infrastructure package and what the future holds for automated vehicles. Hear from our partners at the National League of Cities and National Association of Counties on these and other topics, and learn about NARC's activities on these important issues.

Co-Chairs: *The Honorable Fred Strong, Councilmember, Paso Robles, CA @PRCity @SLOCOGdotORG*
Lyle Wray, Executive Director, Capitol Region Council of Governments, Hartford, CT @travct1
Michael Parks, Assistant Executive Director, Brazos Valley Council of Governments, Bryan, TX @BVCOG

NARC Staff: *Erich W. Zimmermann, Deputy Executive Director, NARC, Washington, DC @erichzimm @NARCregions*

Speakers: *Brittney Kohler, Program Director for Transportation and Infrastructure, Federal Advocacy, National League of Cities, Washington, DC @leagueofcities*
Kevan Stone, Associate Legislative Director for Transportation, National Association of Counties, Washington, DC @NACoTweets

PUBLIC SAFETY COMMITTEE

Executive Room

This meeting will focus on major public safety issues confronting regions, including the opioid crisis, broadband expansion, and telecommunications. Time will be devoted to reviewing the committee's policy statement and considering updates to reflect current trends and issues.

Chair: *The Honorable Byron Ryder, NARC Past President; County Judge, Leon County, TX @BVCOG*
NARC Staff: *Neil E. Bomberg, Senior Policy Advisor, NARC, Washington, DC @neilbomberg @NARCregions*
Speakers: *Richard M. Leadbeater, Global Manager for State and Provincial Government Industry Solutions, ESRI Inc., Redlands, CA @Esri*
Hadi Sedigh, Associate Legislative Director for Justice & Public Safety, National Association of Counties, Washington, DC @NACoTweets
Jacob Terrell, Associate Legislative Director for Telecommunications & Technology, National Association of Counties, Washington, DC @NACoTweets

11:30 a.m. – 11:45 a.m.

BREAK

11:45 a.m. – 12:45 p.m.

BREAKOUT SESSIONS

ECONOMIC AND COMMUNITY DEVELOPMENT COMMITTEE

Grand Ballroom

Investing in the development of our communities and local economies will add to the health, wealth, and growth of our regions. Join our partners, National League of Cities and National Association of Counties, for the first part of this session to hear about their priorities and outlook for economic and community development. This session will also provide the latest updates on the 2018 Farm Bill, where national experts will share details on how the legislation could affect localities and how you can get involved in federal advocacy efforts.

Moderator: *The Honorable Garret Nancolas, Mayor, Caldwell, ID @MayorNan @COMPASSIdaho*
Speakers: *Mike Wallace, Program Director for Community and Economic Development, Federal Advocacy, National League of Cities, Washington, DC @MikeWallacell @leagueofcities*
Daria Daniel, Associate Legislative Director for Community, Economic, and Workforce Development, National Association of Counties, Washington, DC @NACoTweets
Arthur Scott, Associate Legislative Director for Agriculture and Rural Affairs & Political Outreach Manager, National Association of Counties, Washington, DC @NACoTweets
Wes King, Policy Specialist, National Sustainable Agriculture Coalition, Washington, DC @SustainableAg

WATER POLICY PRIORITIES AND ISSUES IN 2018

Executive Room

Clean, accessible water leads to better health and increased opportunities for economic development. Learn from a panel of experts what the biggest water and wastewater issues are today and how they impact our communities. This session will also cover water-related legislation we could see gain traction in Congress this year, as well as how to get more involved in federal advocacy.

Moderator: *Tim Brennan, Executive Director, Pioneer Valley Planning Commission, Springfield, MA @PVPlanning*
Speakers: *Carolyn Berndt, Program Director of Sustainability, National League of Cities, Washington, DC @BerndtCarolyn @leagueofcities*
Seth Brown, Stormwater Programs Director, Water Environment Federation, Washington, DC @WEForg
Julie Ufner, Associate Legislative Director, National Association of Counties, Washington, DC @NACoTweets

12:45 p.m. – 2:00 p.m. *Grand Ballroom*

LUNCH & KEYNOTE PRESENTATIONS

KEYNOTE: U.S. REPRESENTATIVE ELIZABETH ESTY

Elizabeth Esty is the U.S. Representative for the 5th Congressional District of Connecticut. The district spans northwest and central Connecticut and includes Waterbury, Meriden, Danbury, Litchfield County, the Farmington Valley, and her hometown of Cheshire. Congresswoman Esty was elected to Congress on November 6, 2012. She currently serves as the vice ranking member on the Transportation and Infrastructure Committee, and is a member of the Science, Space, and Technology and Veterans' Affairs Committees. Congresswoman Esty is also speaking today in her capacity as a member of the Problem Solvers Caucus, a 48-member bipartisan group of House members, and as co-chair – with Representative John Katko (R-NY) – of the Infrastructure Working Group. The group recently released *Rebuilding America's Infrastructure*, a set of policy recommendations to solve challenges facing the nation's infrastructure.

Moderator: *The Honorable Bob Dallari, NARC President; Commissioner, Seminole County, FL*

Keynote: *Congresswoman Elizabeth Esty, Connecticut's 5th District, Cheshire, CT @RepEsty*

KEYNOTE: JOHN FEATHER, GRANTMAKERS IN AGING

Is a community that is better for older-people also better for everyone? Join Dr. John Feather, CEO of Grantmakers in Aging (GIA), as he explains why focusing on aging alone does not work for community building. He will make the case that age-friendly communities can only emerge where there is a concerted effort to meet the needs of all residents. GIA is a membership organization that serves as a national catalyst for philanthropy, with a dedication to improving the experience of aging. GIA members include: private, family, and community foundations; corporate philanthropy programs; funders exclusively focused on aging; and funders with wider interests. Since 1981, GIA has had a strong track record of developing partnerships with governmental, educational, and charitable organizations. Its experience and these relationships position GIA to continue this important work, which shapes communities in diverse ways.

Moderator: *The Honorable Bob Dallari, NARC President; Commissioner, Seminole County, FL*

Keynote: *John Feather, PhD, CEO, Grantmakers In Aging, Washington, DC @GIAGing*

2:05 p.m. – 3:20 p.m.

BREAKOUT SESSIONS

AUTOMATED VEHICLES: POLICY PERSPECTIVES

Grand Ballroom

Automated vehicles remain the hottest topic in transportation, and their deployment is likely to change our communities in fundamental ways. Public policy at the federal, state, and local levels will play a critical role in this process, but must be appropriately timed and properly scaled. With legislation pending in Congress and activity occurring at the state and local level, learn from policy experts their view on what this means and how communities can best prepare themselves for an automated future.

Moderator: *Grace Gallucci, Executive Director, Northeast Ohio Area Coordinating Agency, Cleveland, OH @NOACA_MPO*

Speakers: *Greg Rodriguez, Attorney at Law, Best, Best, and Krieger, LLP, Washington, DC @smartertranspo @BBKlaw*

Greg Rogers, Senior Policy Analyst & Assistant Editor of Eno Transportation Weekly, Eno Center for Transportation, Washington, DC @EnoGregR @EnoTrans

CONVERSATION ON CLIMATE ACTION

Executive Room

Local and regional action has emerged as a trending topic on the international and national stage as local leaders set ambitious climate goals. This session, led by the Center for Climate and Energy Solutions (C2ES), will begin with an introduction on C2ES' approach to supporting local leaders and accelerating progress. Participants will be invited to share their strategies, biggest challenges, and discuss opportunities for better coordination within their regions, with each other, and with the business community.

Moderator: *Bob Perciasepe, President, Center for Climate and Energy Solutions, Arlington, VA @BobPerch @C2ES_org*

Speaker: *Amy Bailey, Director for Sustainability and Engagement, Center for Climate and Energy Solutions, Arlington, VA @C2ES_org*

3:20 p.m.

CONFERENCE ADJOURNS

3:30 p.m. – 5:00 p.m. *Springwood*

BOARD OF DIRECTORS MEETING

Wednesday, February 14

8:00 a.m. - 10:00 a.m. *U.S. Capitol, Room HC-8*

CONGRESSIONAL BREAKFAST

Join NARC for breakfast on Capitol Hill and hear from a panel of experts before you meet with your delegation and agency contacts. You will go through strict security to enter the U.S. Capitol. Be prepared to empty your pockets and expect lines. Please look for a separate handout on where to go on Wednesday morning.

*See you in sunny Orlando, Florida for the
52nd Annual Conference & Exhibition,
June 3-6, 2018!*



NARC

Building Regional Communities

National Association of Regional Councils