NARC 54th Annual Conference and Exhibition
Mobile Workshops

Mobile Workshops Schedule
Sunday, June 7, 2020
- The Henry Ford/Michigan Central Station (1-5 p.m.)
  - Cost: $75.00
- Detroit Riverfront and Belle Isle (2-5 p.m.)
  - Cost: $45.00

Tuesday, June 9, 2020
- Midtown/Cass Corridor Economic Development (3-5 p.m.)
  - Cost: $45.00
- Detroit’s Cultural Center (3-5 p.m.)
  - Cost: $60.00

The Henry Ford/Michigan Central Station
Sunday, June 7, 2020
The Henry Ford/Michigan Central Station (1-5 p.m.)
Cost: $75.00

A tour to showcase Detroit’s Automotive past, present and future. Featuring stops at the Henry Ford Museum of American Innovation, as well as Ford’s Michigan Central Station campus. The Henry Ford Museum showcases the achievements of America’s greatest minds. As Ford reimagines its business for a new century, it has turned to Detroit’s oldest neighborhood as a launchpad for its plans. In Corktown, the company is creating an innovation hub in an urban setting to develop, design and test mobility solutions that will shape the future of transportation. The centerpiece of this development is Detroit’s iconic Michigan Central Station.
Detroit Riverfront and Belle Isle  
*Sunday, June 7, 2020*  
Detroit Riverfront and Belle Isle (2-5 p.m.)  
Cost: $45.00

This tour will showcase the redevelopment, activities and amenities along the Detroit Riverfront and feature a tour of nearby Belle Isle Park, the “Crown Jewel of Detroit.” The completed portions of the east riverfront, along with its sister rails-to-trails greenway, the Dequindre Cut, are populated with approximately three million visitors annually who come to walk, run, bike, spend time with family and friends and take advantage of the quality of life opportunity a revitalized riverfront provides. Designed by Frederick Law Olmstead, Belle Isle Park is a 982-acre island park that is home to the Belle Isle Aquarium, Anna Scripps Whitcomb Conservatory, Dossin Great Lakes Museum, Belle Isle Nature Center, the James Scott Memorial Fountain, and more!

Midtown/Cass Corridor Economic Development  
*Tuesday, June 9, 2020*  
Midtown/Cass Corridor Economic Development (3-5 p.m.)  
Cost: $45.00

This tour will showcase the exciting development happening in Detroit’s Midtown and Cass Corridor areas – home to many historical districts featuring beautifully restored homes and renovated buildings preserving the architecture of the era. More than two million visitors come to Midtown annually to experience world-class cultural, educational and medical institutions, including: the Detroit Institute of Arts, Charles H. Wright Museum of African American History, Wayne State University, College for Creative Studies, Detroit Medical Center, Karmanos Cancer Institute, and Henry Ford Health System.

Hitsville USA – The Motown Museum  
*Tuesday, June 9, 2020*  
Detroit’s Cultural Center (3-5 p.m.)  
Cost: $60.00

Despite the passage of time since Motown Records’ establishment in 1959 by Berry Gordy, tens of thousands of visitors pass through Hitsville U.S.A., home to the Motown Museum, each year. Their presence is a testimony to Motown’s legacy and to the charisma, talent and staying power of the music and those who made it. This mobile workshop will feature a guided tour of the Motown Museum. Points of interest in Detroit’s Midtown and Cultural Center area will be highlighted as attendees travel via bus to-and-from the Motown Museum.