



EASTGATE

Regional Council of Governments

Health & the Built Environment

2018 National Conference of Regions

Location



Snapshot

Three Counties,
550,000 People

- Metropolitan Planning Organization
- Council of Governments



MPO & the Built Environment

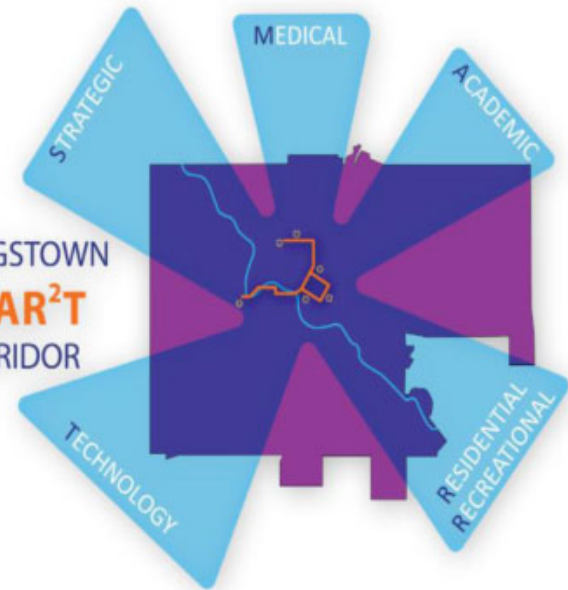


Moving the Community Forward

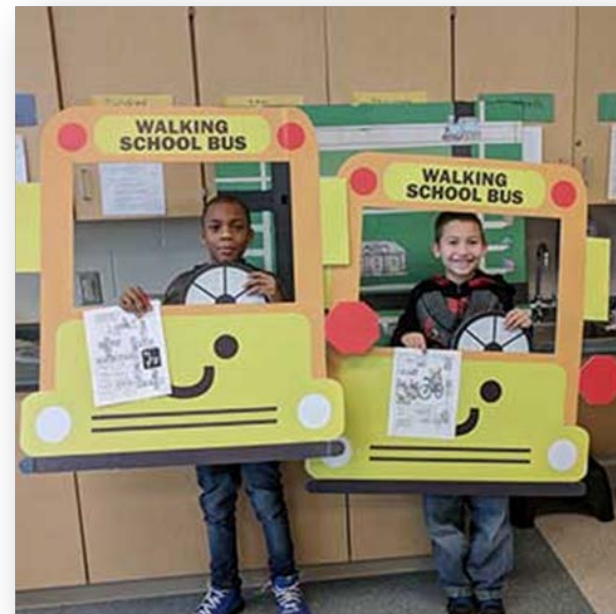
FY 2018 Planning Grant



YOUNGSTOWN
SMAR²T
CORRIDOR



MPO & the Built Environment



COG & the Built Environment



**INVEST
HEALTH**



Funding:

1. \$500,000 USDA SNAP Program
2. \$150,000 Local Foundation

Priorities:

- Healthy Food Access
- Public Park Access
- Comprehensive Health Education



COG & the Built Environment



Determinants of Health



COG & the Built Environment

Reality for Residents



1 out of 4
residents do not
have easy access
to a grocery store

(source: USDA Food Environment Atlas)



28%
of adults report
no leisure time
physical activity

(source: CDC Diabetes Interactive Atlas)



1/3
of adults
are obese

(source: Centers for Disease Control and
Prevention County Data Indicators)



An average of
80%
of adults report **NOT**
meeting recommended
levels of fruit and
vegetable consumption

(source: Trumbull Co. and Mahoning Co.
Community Health Assessments)

COG & the Built Environment

What Will We Focus on First?



Healthy Food Retail

Improve access, affordability and consumption of healthy food



Active Transportation

Improve traffic and personal safety to increase physical activity



Parks & Green Spaces

Improve and/or add recreational facilities to increase physical activity

Takeaways

Challenges:

- **Everyone's Responsibility = No One's Responsibility**
- **Coordinating Planning and Programming**
- **Too Much Information**

Opportunities

- **Aligning MPO/COG dollars with investment**
- **Cross-department performance measures**



Closing

Thank you!



osca

James Kinnick
Eastgate Regional
Council of Governments