



NARC

Building Regional Communities

National Association of Regional Councils

777 North Capitol Street NE, Suite 305

Washington, DC 20002

202.986.1032 (tel) 202.986.1038 (fax)

www.NARC.org

FOR IMMEDIATE RELEASE

Contact: Anna Rosenbaum

202.618.6363 / anna@narc.org

NARC and Esri Combine Forces to Build Regional Collaboration

May 9, 2016

WASHINGTON, D.C. - The National Association of Regional Councils (NARC) and Esri, the world leader in geographic information systems (GIS), are proud to announce their partnership to bring a wide range of resources to NARC members. Working with Esri, NARC will be able to develop maps and applications that will allow the organization to visualize and interpret a variety of data and information.

The partnership will deliver training to members through hands on workshops and webinars; free application templates that support disciplines such as transportation, environment, planning, and economic development; a resource center of best practices; and a newly launched web portal that will present information on the various public policies that NARC leadership is advocating.

Taking advantage of Esri's suite of ArcGIS solutions will enable NARC staff to analyze and present issues on a regional and nationwide basis. "Ultimately, the vision of the partnership is to help change the face of how regional governments analyze investments, develop strategic plans, and secure funding for future projects through data driven decisions and modern communication vehicles," said NARC Executive Director Leslie Wollack. "This will be a great benefit for regional governments of all sizes, large and small, urban and rural."

"This effort is part of the Esri effort to ensure all governments have the opportunity to explore and use Smart Communities solutions that will move the nation forward in responding to the most challenging issues of our times," said Esri Director of Government Markets Christopher Thomas.

To kick off this partnership, Esri is hosting two workshops at [NARC's 50th Annual Conference & Exhibition](#) in Salt Lake City where members can take advantage of this new benefit and get started using the tools to create better regions.

To learn more visit: <http://narc.org/Esri/>.



###

About the National Association of Regional Councils

The National Association of Regional Councils (NARC) serves as the national voice for regionalism by advocating for regional cooperation as the most effective way to address a variety of community planning and development opportunities and issues. NARC's member organizations are composed of multiple local governments that work together to serve American communities – large and small, urban and rural. Visit www.NARC.org for more information.

About Esri

Since 1969, Esri has been giving customers around the world the power to think and plan geographically. The market leader in GIS technology, Esri software is used in more than 350,000 organizations worldwide including each of the 200 largest cities in the United States, most national governments, more than two-thirds of Fortune 500 companies, and more than 7,000 colleges and universities. Esri applications, running on more than one million desktops and thousands of web and enterprise servers, provide the backbone for the world's mapping and spatial analysis. Esri is the only vendor that provides complete technical solutions for desktop, mobile, server, and Internet platforms. Visit us at esri.com/news.

Copyright © 2016 Esri. All rights reserved. Esri, the Esri globe logo, GIS by Esri, @esri.com, and esri.com are trademarks, service marks, or registered marks of Esri in the United States, the European Community, or certain other jurisdictions. Other companies and products or services mentioned herein may be trademarks, service marks, or registered marks of their respective mark owners.