

**NARC**

*Building Regional Communities*

*National Association of Regional Councils*



# 52nd ANNUAL CONFERENCE & EXHIBITION

June 3-6, 2018

Wyndham Lake Buena Vista Hotel at Walt Disney World  
Orlando, Florida



CONFERENCE HOSTED BY



metroplan orlando

A REGIONAL TRANSPORTATION PARTNERSHIP

SPONSORSHIP OPPORTUNITIES

# ABOUT THE EVENT

How do regions across the country come together to create a vision and turn it into a reality? The National Association of Regional Councils (NARC) has a rich history of connecting regions, sharing best practices, and helping decision-makers build a national network of peers through its annual conference – all with the goal of helping attendees take home information they can use to make their areas successful.

At the NARC 52nd Annual Conference and Exhibition in Orlando, Florida from June 3-6, 2018, regional leaders will gather to discuss how effective planning and collaborative governance can help achieve a spectrum of social, economic, and environmental sustainability goals.

With the help of this year's host, MetroPlan Orlando, this conference will promote effective solutions to regional challenges through education and dialogue. This will be done with our members and business partners who are engaged in building tomorrow's markets.

MetroPlan Orlando leads transportation planning efforts in Orange, Osceola, and Seminole Counties, where they work with elected officials, industry experts, business leaders and the community to shape the region's future transportation system. As the federally-designated metropolitan planning organization (MPO) for Central Florida, MetroPlan also sets the region's priorities and determines how federal and state transportation dollars are spent.

## Why should my organization sponsor this event?

A number of sponsorship opportunities are available with this conference. A sponsorship will do more than raise your company's visibility. It also will let you exchange information directly with elected officials and senior staff members of regional organizations and local governments from throughout the nation.

You'll also receive the opportunity to build and sustain relationships based on an understanding of key issues and to help with addressing challenges facing regions across the country.

## Who will be attending the conference?

Conference attendees will be elected officials who serve on the policy boards of regional councils, metropolitan planning organizations and economic development entities, and senior executive staff members.

This year, we expect about 250 representatives from across the nation to attend the annual conference.

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## For additional information, please contact:

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# SPONSORSHIP LEVELS

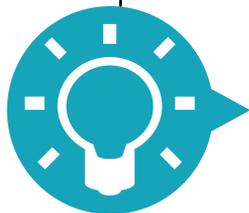
## Lasting Leader – \$10,000

- One breakout session presentation
- One feature/ad in conference marketing blast
- Name announced at NARC awards dinner
- Directory of attending members
- Exhibit booth
- Logo on conference webpage and sponsors list in program
- Full page ad in program
- Two full registrations (including reception & awards dinner)



## Inspiring Innovator – \$5,000

- One feature/ad in conference marketing blast
- Name announced at NARC awards dinner
- Directory of attending members
- Exhibit booth
- Logo on conference webpage and sponsors list in program
- Half page ad in program
- Two full registrations (including reception & awards dinner)



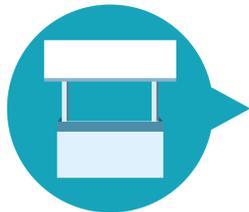
## Pacesetting Partner – \$2,500

- Directory of attending members
- Exhibit booth
- Logo on conference webpage and sponsors list in program
- Quarter page ad in program
- One full registration (including reception & awards dinner)



## Eye-catching Exhibitor – \$1,250

- Listed in program
- 8x10 exhibit space
- Two exhibitor badges
- Directory of attending members
- Meals



## Customize Your Sponsorship

A package can be created just for you. These sponsorships can include specific events such as the reception, awards dinner, conference meals, mobile workshops, or brief speaking opportunities. Contact NARC (info on next page) for options.



Exhibitors can set up on Sunday, June 3, 2018 and will need to tear down after the final session on Tuesday, June 5, 2018. If you would like power at your exhibit space, please add \$100.

# SPONSORSHIP COMMITMENT

Organization Name: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Does your company/organization plan to exhibit?  
(All sponsorships include exhibit space, but not all sponsors choose to use it.)

Yes \_\_\_\_\_ No \_\_\_\_\_

Do you need power in your exhibit space? If yes, please add \$100 to your total.

Yes \_\_\_\_\_ No \_\_\_\_\_

Total Sponsorship Amount: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized by: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

## If you have questions, please contact:

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