The Power of the Commons
Segregation
Isolation
Inequality
From 1970 to 2012, the percent of people living in predominantly poor or affluent neighborhoods rose from 15% to 31%
In the 1970s, nearly 30% of Americans reported spending time with their neighbors. Today only about 20% do.
Just 32% of people believe most people can be trusted
IF YOU SEE SOMETHING,

SAY SOMETHING.

TELL A COP OR CALL 1-888-NYC-SAFE.
This is the challenge of our time
Affirming the power of the commons
Our civic assets
our shared prosperity
Reimagining the Civic Commons
Demonstration Cities

- Chicago
- Memphis
- Akron
- Philadelphia
- Detroit
We will build a sense of community that brings people of all backgrounds back into public life as stewards and advocates shaping their city’s future.
We will create places where everyone belongs and that generate opportunities for shared experience among people of all incomes and backgrounds.
We will increase access to nature and create environmentally friendly places easily reached by walking, biking or transit.
We will encourage additional investments in neighborhoods to foster local businesses and change the perception of safety while maintaining neighborhood affordability.
DANGER
NO SWIMMING

NO WAKE
NO SKIING
ALL AREAS
Changing the way we do business
• **Design, manage and operate** civic assets as a portfolio, focused on influencing social outcomes of civic engagement, socioeconomic mixing, environmental sustainability and value creation.
• **Design, manage and operate**
civic assets as a portfolio, focused on
influencing social outcomes of civic engagement, socioeconomic mixing, environmental sustainability and value creation

• **Bring people of all backgrounds**
back into public life, where trust can be formed
• **Design, manage and operate** civic assets as a portfolio, focused on influencing social outcomes of civic engagement, socioeconomic mixing, environmental sustainability and value creation

• **Bring people of all backgrounds** back into public life, where trust can be formed

• **Amplify stewards and advocates** for the assets that shifts the behavior of citizens from consumers to producers
• Provide the best quality for all that can compete with alternatives in the private market
• Provide the best quality for all that can compete with alternatives in the private market

• Welcome everyone and create opportunities for shared experience among people of all incomes and backgrounds
• Provide the best quality for all that can compete with alternatives in the private market

• Welcome everyone and create opportunities for shared experience among people of all incomes and backgrounds

• Increase access to nature for residents of all ages and abilities. Invite visitorship via, walking, biking or transit.
• **Provide ecological benefits** to the surrounding neighborhood
• **Provide ecological benefits** to the surrounding neighborhood

• **Attract additional investment** in the surrounding neighborhood to create tax revenue to support the assets in a way that serves longtime residents
• **Provide ecological benefits** to the surrounding neighborhood

• **Attract additional investment** in the surrounding neighborhood to create tax revenue to support the assets in a way that serves longtime residents

• **Measure outcomes that matter.** Books in circulation and acres mowed are not meaningful to communities
“Public places are where life happens. You may sleep in your home, but you live in a public place. That’s where you connect with other people, get some exercise, meet your friends, get married.”

- Mitchell Silver, Commissioner, New York City Parks