

STRATEGIC COMMUNICATIONS POSITIONS

The Strategic Communications Department has several positions available at different levels. Please refer to our website for additional information regarding job responsibilities and qualifications & experience.

Marketing Team: The Marketing team develops and implements strategic programs and initiatives to support marketing, public outreach, and business development for a variety of SANDAG programs and projects.

- **Senior Marketing Analyst:** \$75,749 - \$117,411/year
- **Marketing Analyst** (may be filled at Associate or II level):
 - **Associate:** \$62,319 - \$96,594/year
 - **II:** \$56,525 - \$87,614/year

First Review of Applications: November 5, 2021 – open until filled

Expected Start Date: December 2021

Senior Marketing Analyst

Role

The Senior Marketing Analyst will manage staff, coordinate communication, and marketing strategies for various SANDAG projects and programs.

Experience and Qualifications

The ideal candidate will have at least five years of recent marketing experience, including some lead or supervisory experience; two years of experience equivalent to the Associate level; bachelor's degree with course work in marketing, journalism, communications, or a related field. A combination of relevant education and recent work experience may be considered in lieu of a degree.

Marketing Analyst

Role

The Marketing Analysts support marketing, public outreach, and business development efforts for a variety of SANDAG programs and projects.

Experience and Qualifications

The ideal candidate will have one to three years of experience in a fast-paced marketing team; bachelor's degree with coursework in journalism, communications, marketing, or a related field. A combination of education and recent work experience may be considered in lieu of a degree.

Benefits and Salary

Our benefits include health, dental, and vision insurance as well as employee assistance, wellness, and work/life balance programs. Retirement and financial security benefits are provided through a pension plan and contribution to the SANDAG deferred compensation program. SANDAG offers flexible work schedules and employees are provided with paid time off and paid holidays. The candidate selected for this position will be expected to work in-person in SANDAG's San Diego office.

Call (619) 699-1900 or visit www.sandag.org/jobs for information. First review 11/05/2021. EOE.