National Association of Regional Councils

56th Annual Conference and Exhibition

June 12-15, 2022 | Columbus, Ohio

Conference hosted by: MORPC
Who is the National Association of Regional Councils?

The National Association of Regional Councils (NARC) serves as the national voice for regions by advocating for regional cooperation as the most effective way to address a variety of community planning and development opportunities and issues.

NARC members include regional councils, councils of governments (COGs), regional planning and development agencies, Metropolitan Planning Organizations (MPOs), and other regional organizations. Members work collaboratively with their communities – large and small, urban and rural – to address their citizens’ needs and promote a regional approach to planning for the future.

What is NARC’s Annual Conference and Exhibition?

The Annual Conference and Exhibition is the largest national event focused on promoting effective regional cooperation and solutions through interaction and education. Held annually in June, NARC’s Annual Conference is the premier place to engage with regional leaders from across the country.

This conference gathers approximately 250 local, elected officials who serve on the boards of directors of the nation’s regional councils and Metropolitan Planning Organizations (MPOs), and the executive staffs of those councils. Regional councils – NARC’s members – are associations of local governments, established to assist local governments in planning for common needs and cooperating for sound regional development.

Attendees come to share best practices, attend informative sessions on programmatic, legislative, and regulatory issues, and participate in trainings. Speakers include experts from the public and private sector, congressional and state lawmakers, and individuals from universities and non-profit organizations.
**SPONSORSHIP OPPORTUNITIES**

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<thead>
<tr>
<th>Presenting Sponsor $10,000</th>
<th>Partner Sponsor $5,000</th>
<th>Supporting Sponsor $2,500</th>
<th>Exhibitor $1,250</th>
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<td>Opportunity to give a presentation at one breakout session</td>
<td>✓</td>
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<td>Opportunity to show a 45 second promotional video or introduce a keynote speaker during the General Session.</td>
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<td>Opportunity to include an ad in conference marketing email blast</td>
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<td>Name recognition at NARC awards dinner</td>
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<td>Logo included in all conference material including web page and program</td>
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<td>Full page ad in program</td>
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<td>2 full conference registrations</td>
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<td>Table top exhibit space</td>
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<td>Directory of attending members</td>
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<td>Listed in program</td>
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<td>Meals during General Sessions</td>
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<td>Two Exhibitor badges</td>
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***A package can be created to meet the needs of your organization. These sponsorships can include specific events such as the reception, awards event, sessions, or mobile workshops.***

For sponsorship confirmation or questions contact:

**Amanda McEldowney**
Community Engagement Manager  |  MORPC
amceldowney@morpc.org

**Melissa Lowe**
Communications & Membership Associate  |  NARC
Melissa.lowe@narc.org
Organization Name:_____________________________
Sponsorship Level:______________________________

Does your company/organization plan to exhibit?
All sponsorships include table top exhibit space, but are not required to use it.

☐ Yes w/ electricity
☐ Yes w/ no electricity
☐ No

Total Sponsorship Amount $__________________

Contact Person:____________________________
Title:_____________________________________
Address:__________________________________
Phone:___________________________________
Email:____________________________________

Authorized by:_____________________________
Title:_____________________________________
Date:_____________________________________

Please submit forms to:

Amanda McEldowney
Community Engagement Manager  |  MORPC
amceldowney@morpc.org

Melissa Lowe
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