



MARKETING & COMMUNITY ENGAGEMENT MANAGER

The Marketing & Community Engagement Manager is a full-time, salaried position with traditional weekday office hours and some evening meetings, travel, and events outside of regular office hours. Primary duties consist of coordinating and developing all digital and print communications, including marketing strategies, publications, social media, events, website management and content creation, graphic design, and public education and outreach initiatives for the agency and its programs. The marketing manager develops and implements communication activities that engage and solicit feedback from the community, improve and enhance the agency's image, and maximize the visibility of Tri-County's work. This position reports to the Deputy Director.

Position Qualifications & Requirements:

A bachelor's degree is required; journalism, communications, advertising, public relations, or marketing preferred. This position requires a minimum of 2 years' professional experience directly related to marketing, communications, social media, media management, regional or urban planning, community development or related fields. Superior writing skills required: expertise in storytelling and copy editing and extensive experience producing a variety of print and online communications media. Strong interpersonal and verbal communication skills; ability to effectively communicate and interact with office staff, elected officials, community representatives, and the public in a courteous, helpful, and professional manner within various informal/formal and virtual/in-person settings.

This position is classified within Level IV of the salary scale; starting pay is \$55,672-60,215. Initial compensation commensurate with qualifications and experience. Benefits include medical and dental insurance coverage for employee and family, group life insurance, long- and short-term disability insurance, and a retirement plan.

Qualified persons wishing to be considered for this position must submit an application, including a resume and cover letter, following the instructions at mitcrpc.org/careers

Position open until filled. *Tri-County is an equal opportunity employer.*