

Director of Aging and Adult Services

March 2023

OMNI is honored to be retained by [Mid-America Regional Council](#) (MARC) in the search for a **Director of Aging and Adult Services**. This highly visible leadership position will bring innovation, growth, and enhanced effectiveness to MARC's strong portfolio of integrated care initiatives serving older adults and people in need of community support across the nine-county, bistate Kansas City region.

MARC, the association of local governments and metropolitan planning organizations for the Kansas City region, promotes and supports cooperation on regional issues including transportation, community development, environment, emergency services, aging and early learning. Since 2017, MARC has led the development and expansion of a model of integrated care that will support the transformation of the regional health system from volume- to value-based reimbursement.

A key component of this transformation is the Mid-America Community Support Network, an integrated community services system coordinated by MARC in partnership with non-profit community-based service providers to advance health outcomes. MARC has also led the development of important community nutrition services and innovations, including the Double Up Food Bucks program that expands access to fresh produce and a home-delivered meals facility currently under development, both of which are critical to the integrated care system and address broader community nutrition and food security goals.

The **Director of Aging and Adult Services** will oversee these initiatives under the guidance of the advisory Commission on Aging, through a diverse, high-performing team of 20+ to deliver quality services to individuals throughout the metropolitan area. The Department's strong personnel resources and community services are supported through a \$14+ million annual budget with funding through philanthropy, health care providers, and federal funding associated with MARC's designation as the Area Agency on Aging for Missouri counties in the region.

Position Summary

Reporting to the Executive Director, the **Director of Aging and Adult Services** will provide primary vision, oversight, and leadership of the programs and initiatives of MARC's Department of Aging and Adult Services.

- Serve as a key spokesperson and liaison between MARC and a variety of interests to identify key business opportunities and partnerships that maintain a focus on elevating clients and community, including state and national forums.
- Coordinate and support the Commission on Aging.
- Provide support to other advisory groups and serve as key contact for designated liaisons of stakeholder groups.
- Convene partners and facilitate solutions-focused activities to improve service design and delivery systems.
- Lead MARC Aging staff, maximizing individual and team strengths to achieve goals and drive high impact.
- Maintain superior stewardship of funds and resources by owning the department's financial health, achieving cost reduction and/or quality enhancements, and increasing revenue.
- Drive performance-based metrics in all programs and staff, including data-driven forecasting and long-term planning to prove efficacy of strategies through outcomes measurement.
- Seek and develop new resources and contracts to deepen the mission of the Department.
- Provide leadership and context to quality assurance standards, monitoring, and other activities that produce a consistent product or service across all partners and contractors.
- Continuously unveil opportunities for process streamlining, use of technology to facilitate better service, and internal and external collaboration.
- Solidify the Mid-America Community Support Network as a viable business enterprise that is responsive to increasing opportunity to serve individuals with social and medical complexity through a collaborative, community-voice driven approach.
- Serve as a member of MARC's management leadership team providing direction to overall agency objectives and operations.

Position Qualifications

MARC encourages diverse candidates to apply and will consider a combination of life and career experience in lieu of the preferred qualifications listed.

- Master's degree in social work, nursing, gerontology, or closely related field.
- 7-10 years of relevant, progressively responsible experience required; preferred leadership experience in program development and management, including micro- and macro-level human or health services practice.
- Proven success leading a high-performance team in an organization of similar size/scope required; leadership experience in a non-profit environment preferred.
- Previous experience in program leadership and compliance preferred.
- Outstanding communication skills with the ability to serve as a spokesperson and relationship builder.
- Passion for health services; integrity, positive attitude, mission-driven and self-directed leadership style.

We appreciate your referrals to professionals who may have an interest in this outstanding opportunity. Formal interest accepted through the [OMNI Executive Career Portal](#). Please direct all inquiries to:

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