

2023 Executive Directors Conference

Community Planning Association of Southwest Idaho

The Grove Hotel | 245 S. Capitol Blvd. | Boise, ID 83702

DRAFT Agenda

Sunday, October 29	
Time	Title / Description
3:00 PM – 4:30 PM	Mobile Workshop: Boise River Greenbelt Join us on a walking tour of the Boise River Greenbelt, one of Boise's most beloved parks. The 25-mile tree-lined pathway follows the north and south sides of the Boise River through the heart of the city and provides scenic views, wildlife habitat and pedestrian access to many of Boise's popular riverside parks. The "Ribbon of Jewels" is a series of parks located along the Greenbelt. <i>Registration Required.</i>
5:30 PM – 7:00 PM Location: TBD	Welcome to Boise Opening Reception Join your colleagues for the opening reception at the Grove Hotel.
Monday, October 30	
Time	Title / Description
8:00 AM – 8:30 AM	Breakfast and Welcome
8:30 AM - 10:00 AM	Rapid Fire Innovations Share with your colleagues (in two minutes or less) a new project, study, revenue enhancement, or other innovation your regional council is pursuing. Handouts and other materials are welcome but not required.
10:00 AM – 10:10 AM	Break
10:10 AM – 11:10 AM	Rapid Fire Innovations: Continued <i>Continuation of Rapid Fire Innovations.</i>
11:10 AM – 11:20 AM	Break

11:20 AM - 12:00 PM	<p>Executive Director Roundtable</p> <p>Join us for this exclusive executive directors' discussion. The conference will resume with lunch.</p>
12:00 PM – 1:15 PM	<p>Lunch Keynote: Legal Perspectives on Artificial Intelligence</p> <p>Generative artificial intelligence, or GenAI, is the most rapidly adopted technology the world has ever seen, surpassing even cell phones and web browsers. With that explosion of use and opportunity comes several key legal concerns: Can you own the output? Will you get sued for using it? Will your insurance cover it? Join Hawley Troxell partner Brad Frazer for an engaging and interactive discussion of the best (and worst!) legal practices for using GenAI.</p> <p>Speaker: Brad Frazer, Partner, Hawley Troxell</p>
1:15 PM – 1:30 PM	<p>Break</p>
1:30 PM – 2:00 PM	<p>What is happening in the Boise region?</p>
2:00 PM – 3:00 PM	<p>Federal Funding Firehose</p> <p>The past three years have provided a massive influx of federal funding in a wide array of new and existing programs. Much of this funding comes in the form of competitive grant programs. With funding available to so many communities across so many programs, this can be a significant burden on regional council staff. This session dissects the challenges, strategies, and opportunities arising from this funding surge, shedding light on how regional councils can adapt, innovate, and thrive in an era of newfound financial abundance.</p>
3:00 PM – 3:15 PM	<p>Break</p>
3:15 PM – 4:00 PM	<p>Working with Your Board</p> <p>As the executive director of a Regional Council, Council of Governments, or Metropolitan Planning Organization, you have a Board of Directors. Maybe you even have two or three Boards! Successfully navigating the delicate balance of working for—and with—your Board(s) of Directors is key to the success of every executive director. Hear from several colleagues and share your own insights into this crucial area.</p>
4:00 PM – 4:30 PM	<p>Regional Planning as a Customer Service</p> <p>Hear from colleagues how adopting a customer-centric ethos can amplify the impact of regional planning initiatives and enhance stakeholder engagement.</p>

4:30 PM – 5:15 PM	<p>Unconference</p> <p>You set the agenda for this session! Earlier in the day, attendees will be prompted to suggest discussion topics and vote on which suggested topics interest them the most. The top vote getters will form the basis for several roundtable discussions, each led by the person who suggested that table’s topic. You are free to attend the discussion of greatest interest to you and may move between groups as you wish.</p>
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Time and Location to Be Announced	<p>Coordinated Off-Site Group Dinner</p> <p>Did you enjoy the unconference session or find a particular project fascinating from Rapid Fire Innovations and wanted to learn more? Join your colleagues for this coordinated group dinner to continue conversations from the day’s sessions.</p> <p><i>This dinner is coordinated, but on your own.</i></p>
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Tuesday, October 31

Time	Title / Description
8:00 AM – 8:30 AM	Breakfast
8:30 AM - 9:15 AM	<p>Wildfire Mitigation and Risk Reduction</p> <p>Recent events provide new reminders of the dangers that wildfires pose to communities across the nation, including the recent tragic wildfire event in Maui, extreme Canadian wildfires over the summer, and the ever-present threat of wildfire in the U.S. West. A national expert on wildfire mitigation and risk reduction joins us to discuss how communities can better prepare and protect themselves from these dangers.</p> <p>Speakers: Jerry McAdams, Certified Wildfire Mitigation Specialist, MC Fire LLC</p>
9:15 AM – 10:00 AM	<p>Improving Public Discourse Amidst Increasing Polarization</p> <p>Delve into a discussion about the evolving nature of public sentiment, polarization, and meaningful public discourse. Speakers explore how polarization has fueled divisiveness and hampered constructive public discussions and provide insights into strategies for fostering empathy, restoring civility, and nurturing healthier public interactions.</p>
10:00 AM – 10:10 AM	Break
10:10 AM - 10:50 AM	<p>Automation and Artificial Intelligence</p> <p>You heard yesterday from an attorney about the legal considerations of artificial intelligence (AI). Now hear from regional councils about their work</p>

	<p>in this fast-evolving field. Explore the benefits, challenges, and ethical considerations of using AI and automation to optimize processes, drive innovation, and reshape the nation’s workforce.</p> <p><i>Come prepared with examples of how your organization is utilizing AI or questions you have about its use.</i></p>
10:50 AM - 11:30 AM	<p>Safe Streets for All</p> <p>The Bipartisan Infrastructure Law (BIL) established the new Safe Streets and Roads for All (SS4A) discretionary program, providing \$5 billion over five years. The SS4A program provides grants for regional, local, and Tribal projects to prevent roadway deaths and serious injuries. Hear from regional directors about their SS4A projects.</p>
11:30 AM - 12:10 PM	<p>Regional Elevator Pitch</p> <p>Every region has its own unique story to tell. Dive into this discussion on crafting your distinct regional identity, leveraging digital platforms, and engaging community stakeholders. Gain a deeper understanding of how to position your organization for success and create lasting connections that resonate within your regions.</p>
12:10 PM - 1:00 PM	<p>Lunch Keynote – The Basque Block</p> <p>Embark on a cultural journey through the vibrant heart of Boise—the Basque Block. Nestled in the city's downtown, this unique enclave is a testament to the rich Basque heritage that has thrived in the Treasure Valley for generations. Hear inspiring stories and witness the dynamic interplay of tradition and innovation that makes the Basque Block an enduring symbol of Boise's multicultural spirit.</p>
	<p>Conference Adjourns</p>
1:15 PM - 3:15 PM	<p>Executive Directors Council Meeting</p> <p>Everyone is welcome to attend.</p>
3:15 PM - 3:30 PM	<p>Break for Mobile Workshop</p>
3:30 PM – 5:00 PM	<p>Mobile Workshop: Boise State Football Stadium Tour - “The Blue”</p> <p>Albertsons Stadium is home to the Boise State Broncos football team at Boise State University. It is best known for “The Blue”, the stadium’s famous blue turf that has been in place for more than thirty years. Join us for a tour of this one-of-a-kind stadium, including the Hall of Fame, The Blue, and Stueckle Sky Center. This is BSU’s most popular tour.</p> <p><i>Registration Required.</i></p>

