



**2024  
NARC  
Annual Conference  
& Exhibition  
Sponsorship Packet**

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*Hosted by Atlanta Regional Commission*

*Atlanta Marriott Marquis*

*Atlanta, Georgia • June 23-26, 2024*



**NARC**  
*Building Regional Communities*

# Sponsorship Tiers

	Diamond \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Exhibitor \$2,000
<i>Opportunity to present at one breakout session or speak for five minutes to a general session</i>	●				
<i>Logo on all NARC generated slides</i>	●				
<i>Logo on back cover of conference program</i>	●				
<i>Video on NARC Annual Conference &amp; Exhibition webpage</i>	●				
<i>Email blast to NARC membership</i>	●	●			
<i>Sponsor logo on promotional slides during conference</i>	●	●			
<i>Opportunity to show a 45-second promotional video or introduce a keynote speaker during general session</i>	●	●			
<i>Opportunity to include an ad in one conference marketing email blast</i>	●	●	●		
<i>Name recognition at awards dinner</i>	●	●	●		
<i>Logo included on all conference materials including promotional emails, web page and program</i>	●				
<i>Two-page ad on program center</i>	●				
<i>Ad in program</i>		<i>Full page</i>	<i>Half page</i>	<i>Quarter page</i>	<i>Name listed</i>
<i>Complimentary conference registrations</i>	4	2	2	1	
<i>Two Exhibitor badges</i>	●	●	●	●	●
<i>Tabletop exhibit space</i>	●	●	●	●	●
<i>Directory of conference attendees</i>	●	●	●	●	●

*There is a limit of one Diamond level sponsor.*

## **Diamond Level (\$20,000)**

- Only one Diamond level sponsorship is available
- Opportunity to present at one breakout session OR speak for five minutes to a general session
- Logo included on all NARC-generated slides
- Logo included on back cover of conference program
- Video on NARC Annual Conference & Exhibition webpage (sponsor-provided)
- Sponsor logo on promotional slides during conference
- Opportunity to show a 45-second video or introduce a keynote speaker during a general session
- Opportunity to send email blast to NARC membership, introducing you as the conference's Diamond Level sponsor (sponsor-provided)
- Opportunity to include an ad in one conference marketing email blast (sponsor-provided)
- Name recognition at the conference's premier event, the Regional Awards Dinner
- Logo included in all conference materials, including promotional emails, webpage and program
- Two-page ad on program's staple pages (sponsor-provided ad to specifications)
- Four complimentary full conference registrations
- Two exhibitor badges (these do not provide access to general sessions or breakout sessions)
- Tabletop exhibit space, including a six foot table and electricity
- Directory of conference attendees
- Name and logo listed on sponsor's page in program

## **Gold Level (\$10,000)**

- Sponsor logo on promotional slides during conference
- Opportunity to show a 45-second video or introduce a keynote speaker during a general session
- Opportunity to send email blast to NARC membership
- Opportunity to include ad in one conference marketing email blast, introducing you as a Gold level sponsor (sponsor-provided)
- Name recognition at the conference's premier event, the Regional Awards dinner
- Full page ad
- Two complimentary full conference registrations
- Two exhibitor badges
- Tabletop exhibit space, including a six foot table and electricity
- Directory of conference attendees
- Name and logo listed on sponsor's page in program

## **Silver Level (\$5,000)**

- Opportunity to include ad in one conference marketing email blast (sponsor-provided)
- Name recognition at the conference's premier event, the Regional Awards Dinner
- Half-page ad
- Two complimentary full conference registrations
- Two exhibitor badges
- Tabletop exhibit space, including a six foot table and electricity
- Directory of conference attendees
- Name and logo listed on sponsor's page in program

## **Bronze Level (\$2,500)**

- Quarter-page ad
- One complimentary full conference registration
- Two exhibitor badges
- Tabletop exhibit space, including a six foot table and electricity
- Directory of conference attendees
- Name and logo listed on sponsor's page in program

## **Exhibitor Level (\$2,000)**

- Two exhibitor badges
- Tabletop exhibit space, including a six foot table and electricity
- Directory of conference attendees
- Name listed on sponsor's page in program



***Sponsorship sign-up form here:***

***<https://www.surveymonkey.com/r/MC728BT>***

# A La Carte Sponsorships

## **Breakfast**

- \$3,000 (two available)
- Buffet table signage
- Verbal recognition from dais
- Listed in program with function
- Presentation slide with logo during event period

## **Lunch**

- \$7,500 (two available)
- Buffet table signage
- Verbal recognition from dais
- Listed in program with function
- Presentation slide with logo during event period

## **Reception**

- \$10,000 (one available)
- Table-top signs/stanchions
- Verbal recognition from dais
- Listed in program with function

## **Awards Dinner**

- \$15,000
- Table-top signs/stanchions
- Verbal recognition from dais
- Listed in program with function

## **Lanyards**

- \$1,500 + cost of production of (200) conference lanyards
- 1 available
- Order by June 10

## **Reusable bag**

- \$1,500 + cost of production of (200) conference bags
- Co-branded with NARC & ARC
- 1 available

## **Item of your suggestion**

Have an idea for branded conference merchandise? Contact Communications & Membership Associate Melissa Lowe at [melissa.lowe@narc.org](mailto:melissa.lowe@narc.org) to coordinate.