

SPONSORSHIP OPPORTUNITIES



ANNUAL CONFERENCE

TULSA, OK | JUNE 7-9, 2026 | INDIAN NATIONS COUNCIL OF GOVERNMENT



Where regional leaders and industry partners meet to discuss policy solutions to transportation, economic & community development, environment & energy, and public safety & emergency management issues.



About the Conference

The National Association of Regional Councils (NARC), in partnership with the Indian Nations Council of Governments (INCOG), is proud to host its 60th Annual Conference from June 7–9, 2026, in Tulsa, Oklahoma.

The NARC Annual Conference is the **largest national event focused on promoting effective regional cooperation and solutions** through interaction and education. Held each June, NARC's Annual Conference is the premier event focused on regions and regional collaboration.

This milestone event brings together nearly 300 representatives of councils of governments, regional councils, and metropolitan planning organizations — leadership, professional staff, board members, local elected officials, and technical and program staff — to share best practices and learn about relevant issues. Speakers include public and private sector experts, congressional and state lawmakers, and individuals from universities and non-profit organizations.



Attendee Profile



NARC Annual Conference Attendee Profile

- 300+ attendees representing regional councils from major metropolitan areas, mid-size cities, and rural regions
- Attendees and speakers hold senior level positions, with policy position and budget authority, including:
 - Executive Director/Chief Executive Officer
 - Chief Operating Officer
 - Director of Government & Public Affairs
 - Legislative Director
 - Director of Communications
 - Senior Housing Policy Specialist
 - Transportation Director
 - General Counsel
 - Mayor
 - Councilmember
 - Supervisor
 - Commissioner
 - Judge
 - Senior Analyst
 - Metropolitan Planning Organization Director
 - Chief of Infrastructure and Workforce Development



Marketing Strategy



Visibility | Learning | Connections

Boasting 60% senior-level executive attendance, the NARC Annual Conference offers direct engagement with influential decision-makers from regional councils representing more than \$3B in spending each year and responsibility for regional project RFP management.

Sponsorship benefits packages are custom designed to provide maximum value for each industry partner and may include:

Pre-Event Marketing

- Company logo and hyperlink on event website and in promotional emails
- Company logo in the 2026 NARC Annual Conference Preliminary Program

On-Site Marketing

- Company logo in the 2026 NARC Annual Conference final program
- Company logo on the main stage and on special sponsor slides
- Acknowledgement on strategically located monitors and stanchions
- Exhibit table and exhibitor passes
- Social media feature of your organization
- Speaking opportunities
- Branded and hosted space

Post-Event Marketing

- Electronic version of 2026 NARC Annual Conference attendee list
- Recognition in post-event emails
- Company logo in 2027 NARC Annual Conference Sponsorship prospectus



Exhibitor

\$3,500

Exhibit Table Hours:

Sunday, June 7: Set-up

Monday, June 8: 7:30am-4pm

Tuesday, June 9: 7:30am-4pm

Exhibit Table with Conference Registration | \$3,500

Includes exhibit table and **two full registrations** for company representatives to attend sessions, meals, and networking opportunities.

Exhibit Table | \$2,500

Includes exhibit table and two exhibit-only passes for company representatives.





NARC Industry Partner Program

Become a member of NARC's Industry Partner Program and make NARC your year-round marketing partner.

Choose sponsorship levels for the three annual events that total \$25,000+ in a year and receive exclusive content marketing benefits aligned with NARC's primary issue tracks: ♦ Transportation ♦ Economic & Community Development ♦ Environment & Energy ♦ Public Safety & Emergency Management.

Choose levels for one or more 2026 events that total \$25,000 or more:

National Conference of Regions, February 1-4, Washington, DC
Sponsorship Levels: \$7,500-\$25,000

NARC's annual forum to discuss key federal policy issues and establish its legislative agenda for the year. Attendees include local elected city and county officials, senior level regional staff and private sector representatives.

60th Annual Conference, June 7-9, Tulsa, OK
Sponsorship Levels: \$5,000-\$25,000

NARC's largest national event focused on promoting effective regional cooperation and solutions through interaction and education. Held annually in June, NARC's Annual Conference is the premier event focused on regions and regional collaboration.

Executive Directors Conference, October 18-20, Pismo Beach, CA
Sponsorship Levels: \$15,000-\$25,000 (Limited to 2)

NARC's most exclusive event is designed by and for regional executive directors. Executive directors discuss topics including organizational structure, best practices, and emerging technology developments.

See next page for partner benefits.



NARC Industry Partner Program

Exclusive NARC Industry Partner Benefits:

- Company logo and paragraph about partnership on the NARC Industry Partner web page.
- Contribute one thought leadership article linked from NARC eNewsletter during the annual partnership (dates selected by partner).
- Contribution one article to NARC's blog during annual partnership (date selected by partner).
- Receive direct support from the NARC team in facilitating contacts and relationships within the NARC community.
- Company logo on relevant NARC communications promoting the NARC Industry Partner Program.
- One webinar during each annual partnership period:
 - Up to 60 minutes
 - Topic/content driven by company with approval from NARC
 - Opt-in registration list provided
 - Company branding on email, web, and social marketing
 - NARC promotes webinar, manages registration & administration

Thank you to
past and current
sponsors!

GLYDWAYS



Alaska[®]
AIRLINES

amazon

Port of Seattle



polimorphic



HNTB

GOVSTREAM.AI

ARCADIS



data axle

HGACBuy
THE SMART PURCHASING SOLUTION

Contact Us

To plan your sponsorship package, please contact Pamela Strother at pamela.strother@narc.org or 202-486-5990.

National Association of Regional Councils

660 North Capitol Street NW, Suite 440

Washington, DC 20001

www.narc.org



ANNUAL CONFERENCE

TULSA, OK | JUNE 7-9, 2026 | INDIAN NATIONS COUNCIL OF GOVERNMENT